

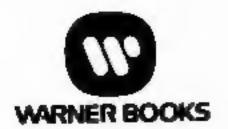
\$1.50 98-461 WARNER BOOKS





# MAD For Kicks

Edited by Albert B. Feldstein



A Warner Communications Company

#### WARNER BOOKS EDITION

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Printed in the United States of America

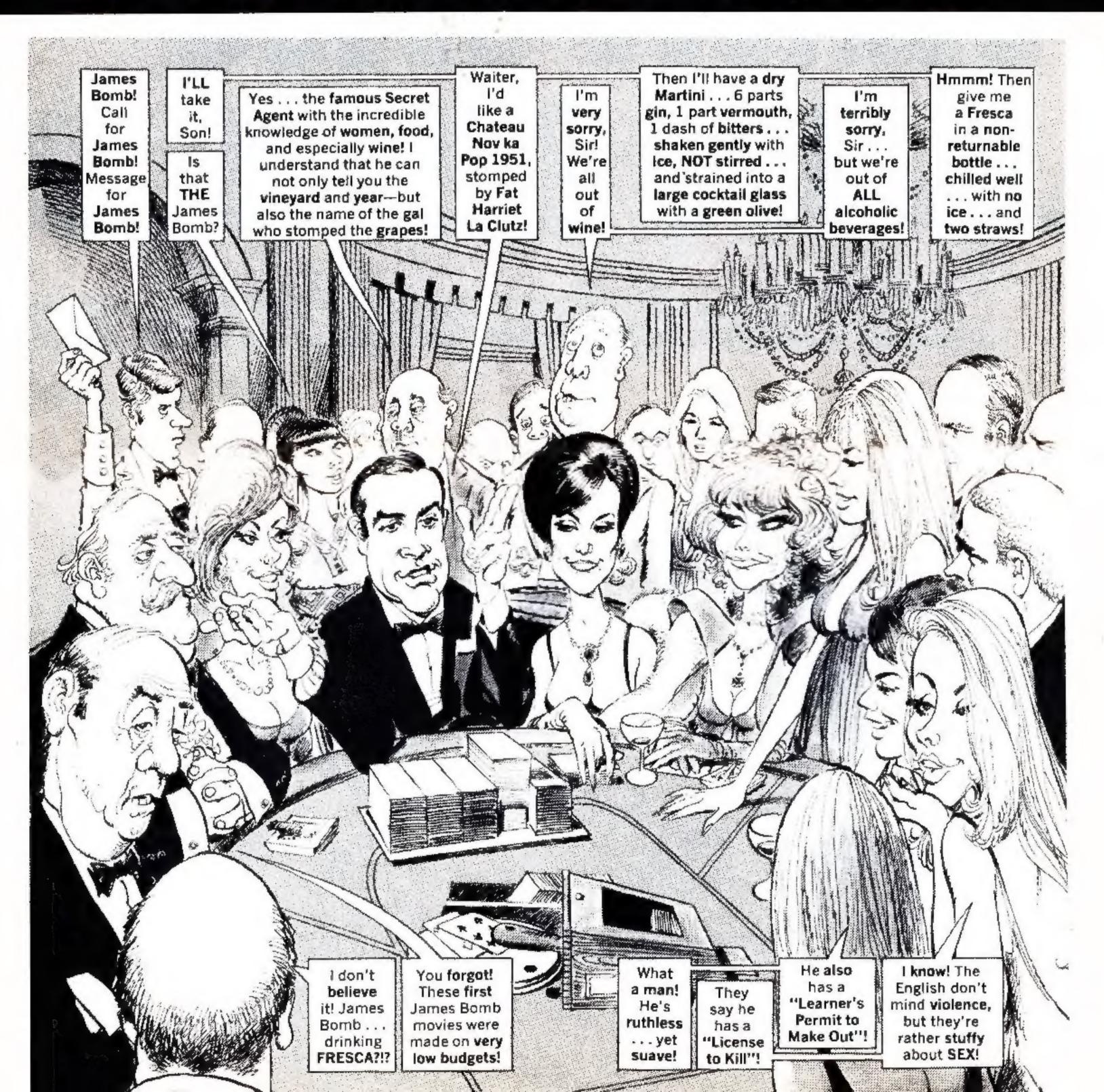
First Printing: June, 1980

# AND THE BOND PLAYS ON DEPT.

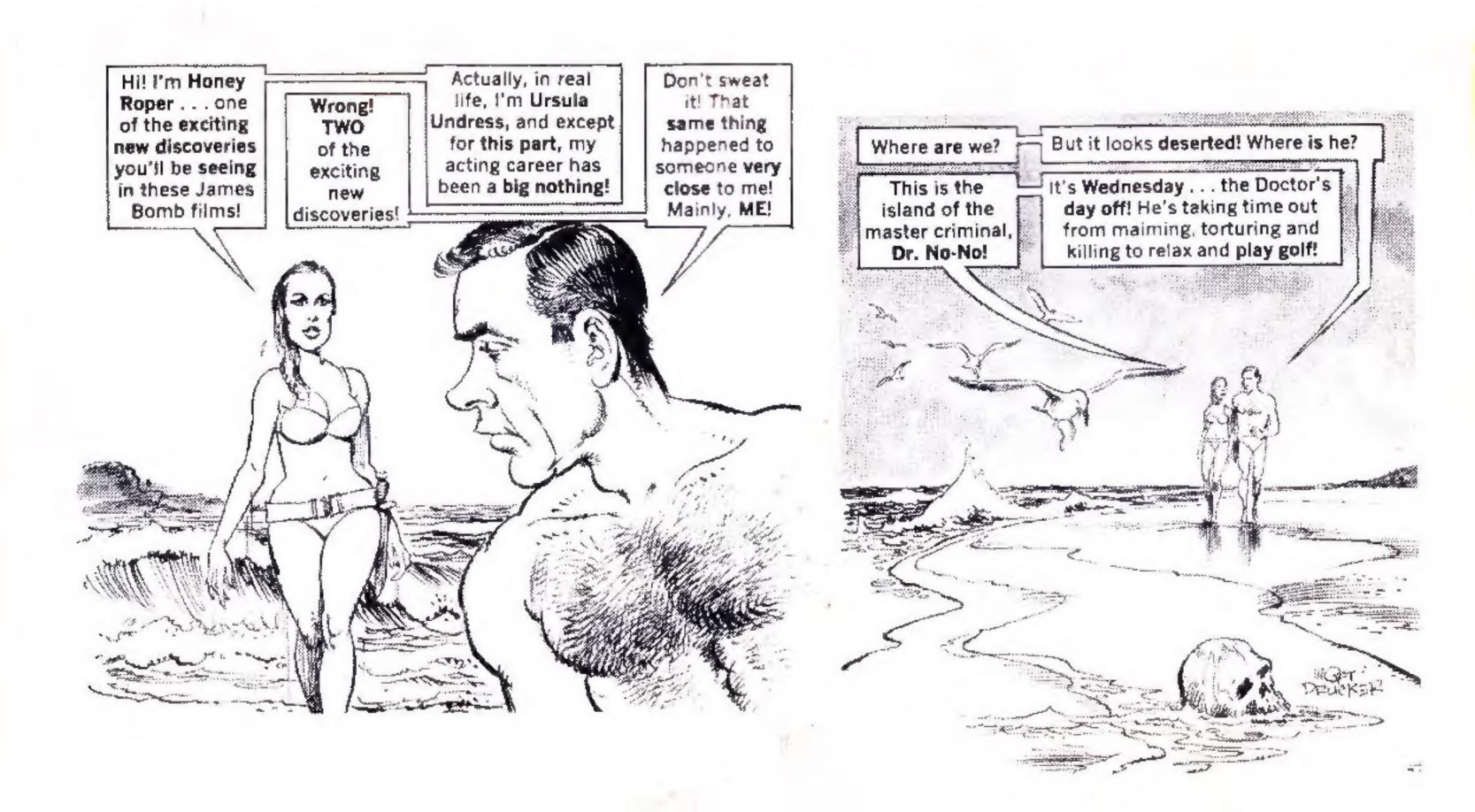
CHANGING, "JAMES BOMB" MOVIES GO ON FOREVER! AND SO, MAD TURNS ITS TO DATE ON 5 **BOX OFFICE PHENOMENON, AND BRINGS ITS READERS** 웆 ALTHOUGH THE STARS KEEP E NO SATIRICAL SPOTLIGHT

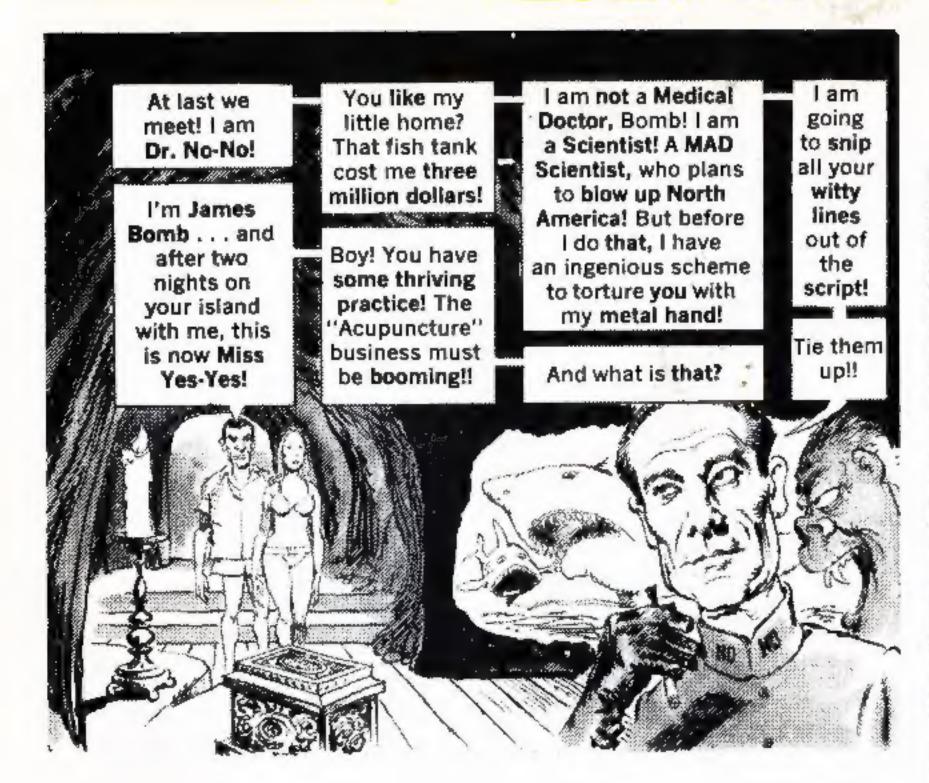
RESPECT RETROSPECT

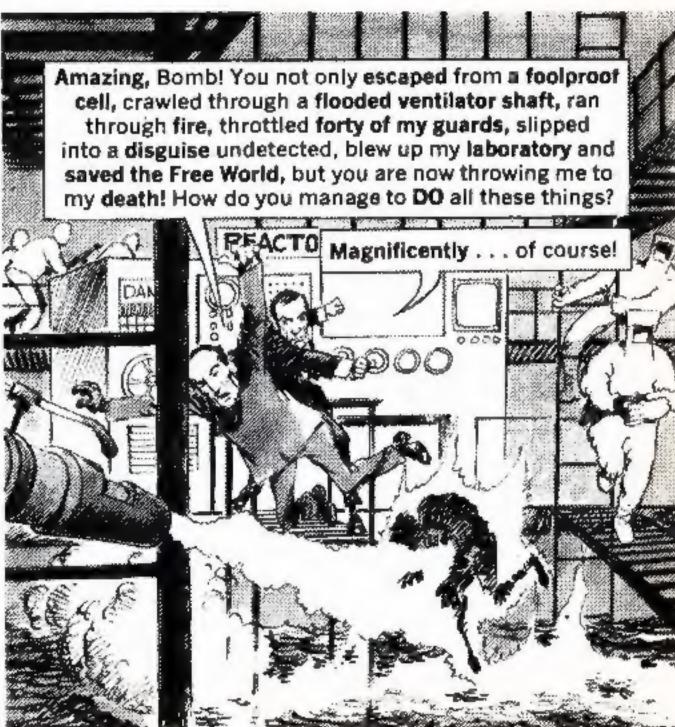
# YES, NOSTALGIA FANS! REMEMBER YEARS AGO, WHEN THE "JAMES BOMB" DR NO-NO-NO-NANIA FIRST SWEPT THE COUNTRY AND EVERYBODY WAS RUNNING TO SEE





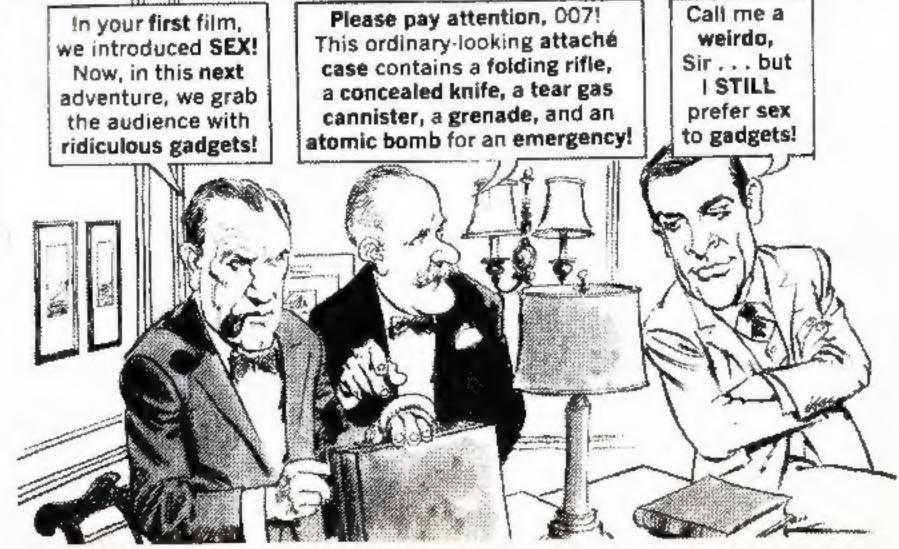




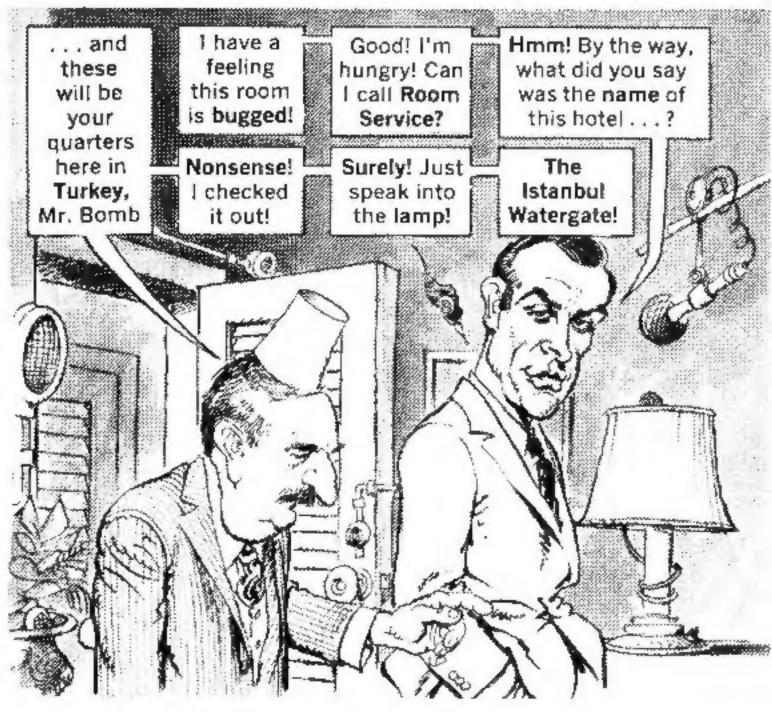


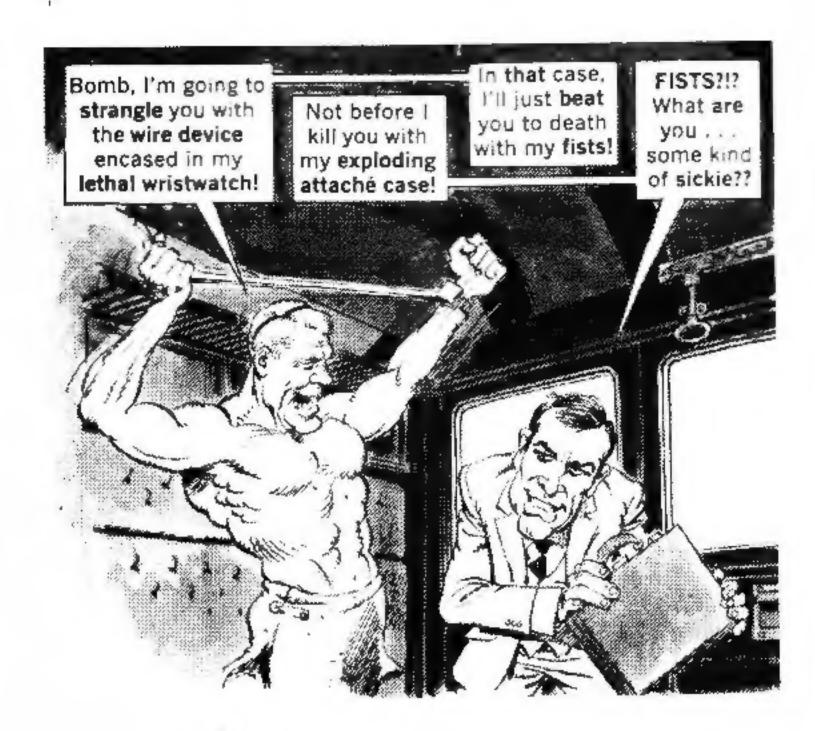


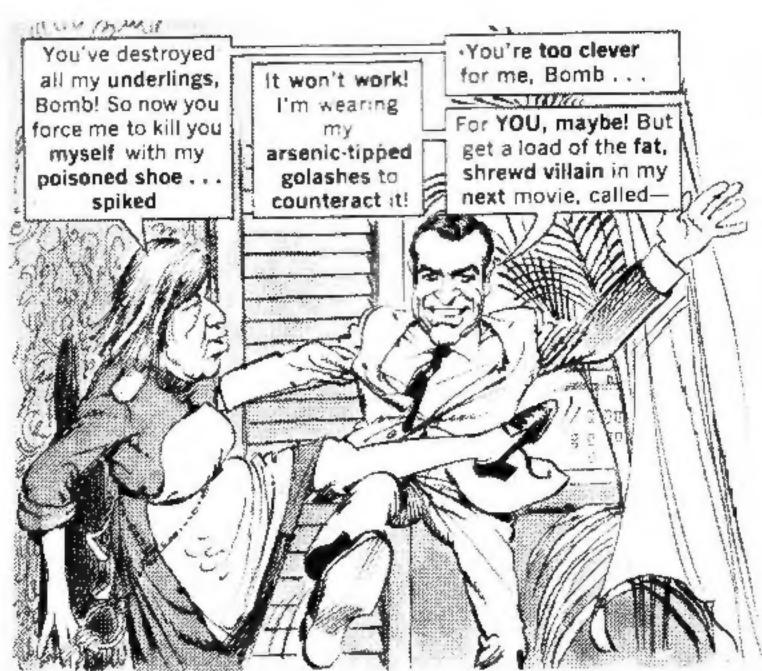
# "FROM RUSSIA WITH LUNACY"



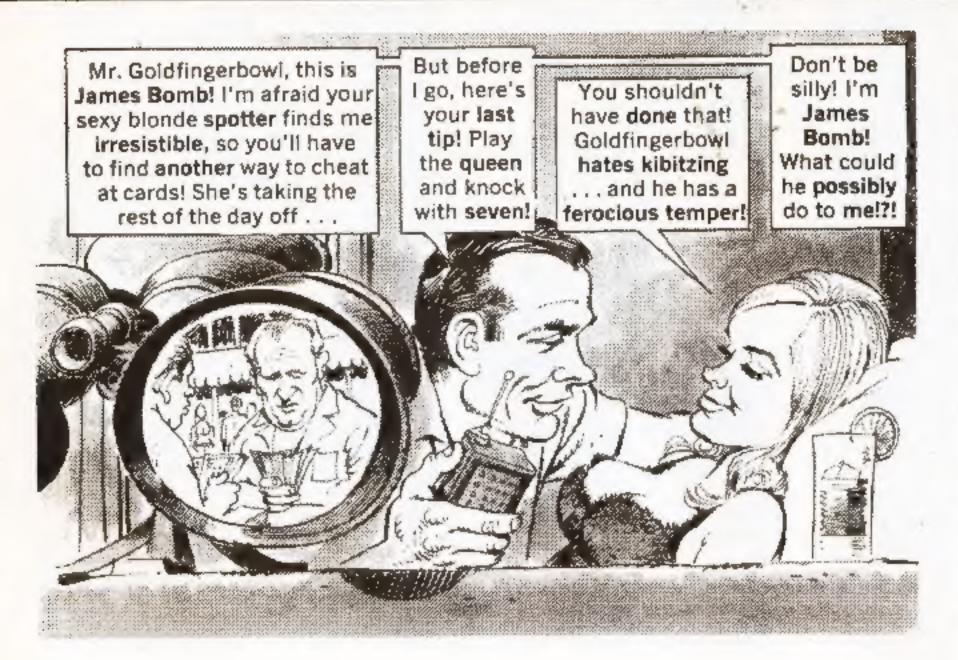


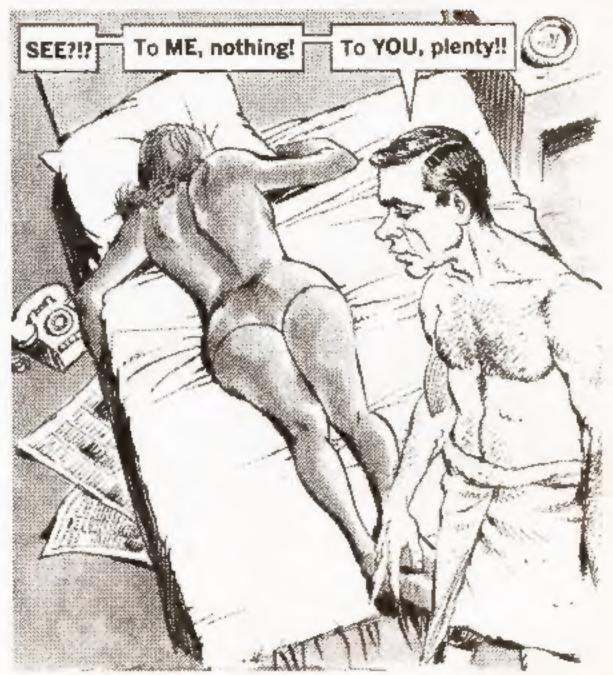


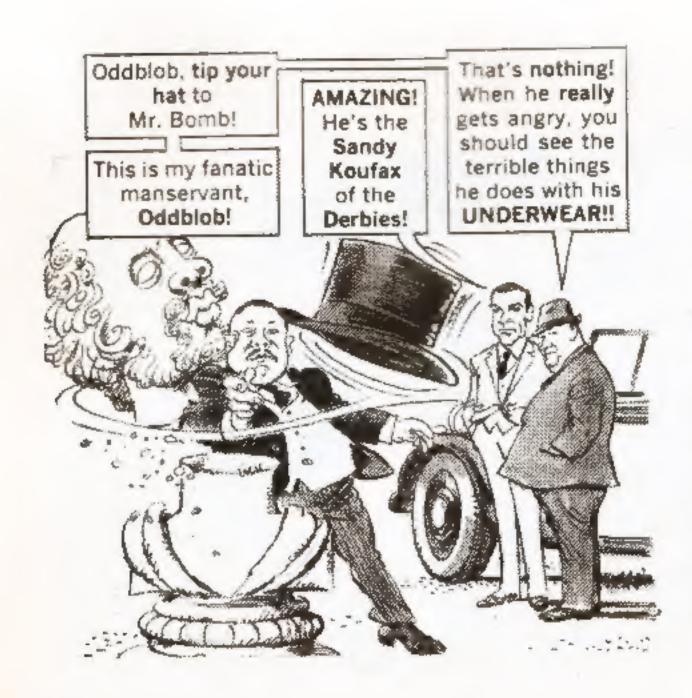


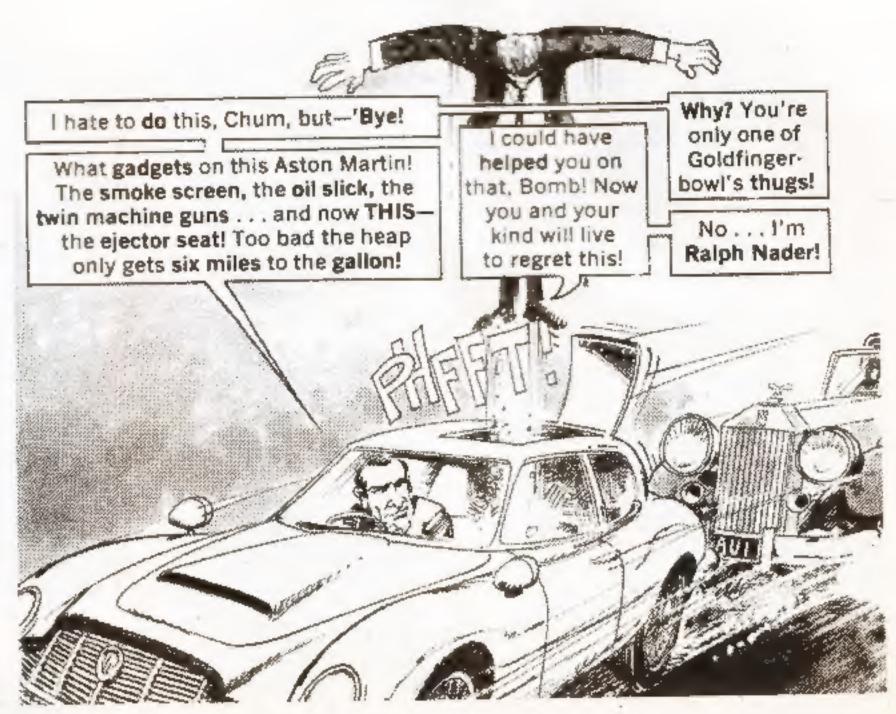


# "GOLDFINGER BOWL"





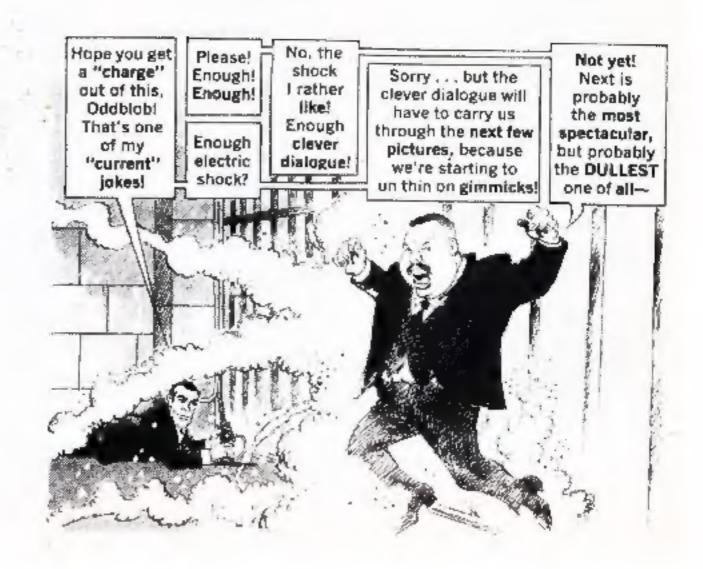




And now for one of the all-time classic cinema fights, ranking along with such great battles as Merlon Brando and Lee J. Cobb's in "On The Waterfront"... John Wayne and Victor McLaglen's in "The Quiet Man". . . and Frank Sinetra and Ernest Borgnine's in "From Here To Eternity"!

> Actually, it's more like Kitty trying to take on Matt Dillon in "Gunsmoke"!





## "THUNDEBLAHH"

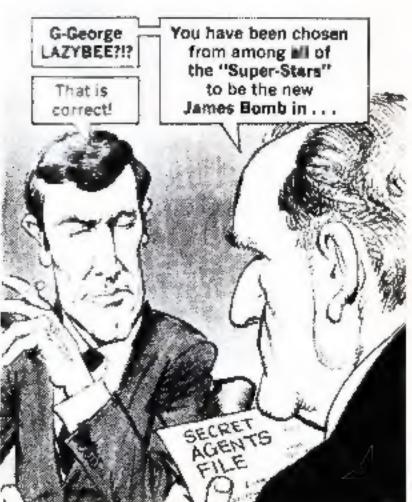






## "YOU ONLY LIVE NICE"





is there

another

girl ...?

Yes! And

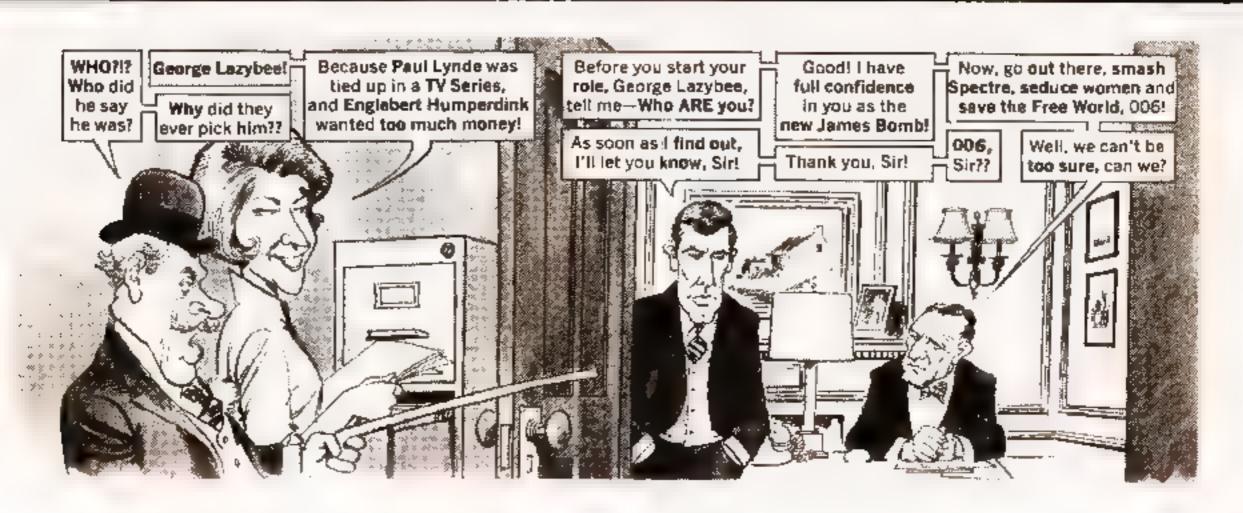
WE wind up

in a boat,

too, at the

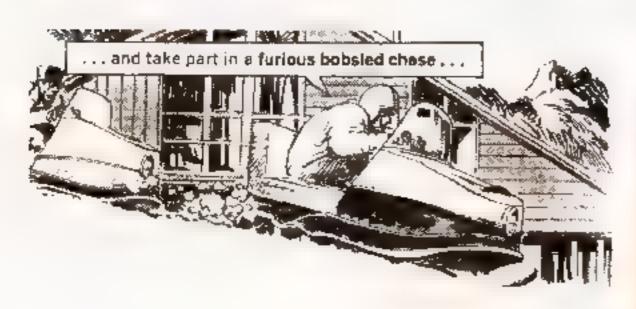
end of ...

# "ON HIS MAJESTY'S SECRET SHAMUS"

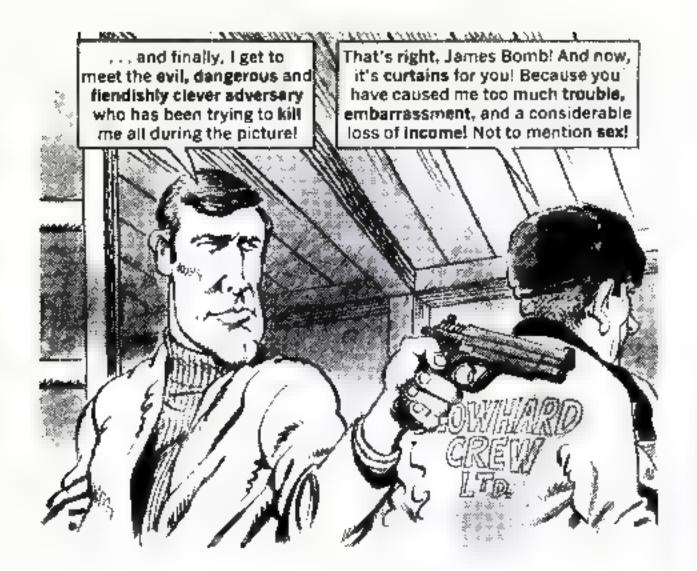


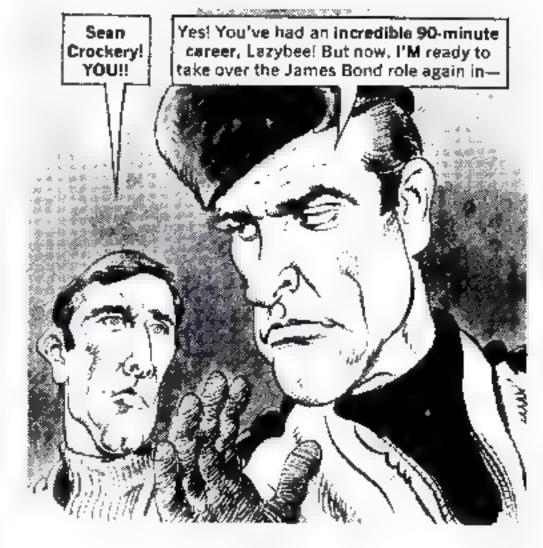




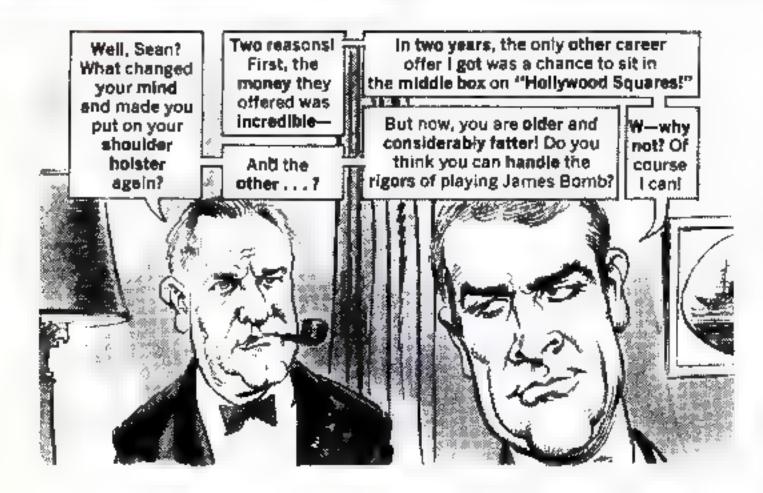


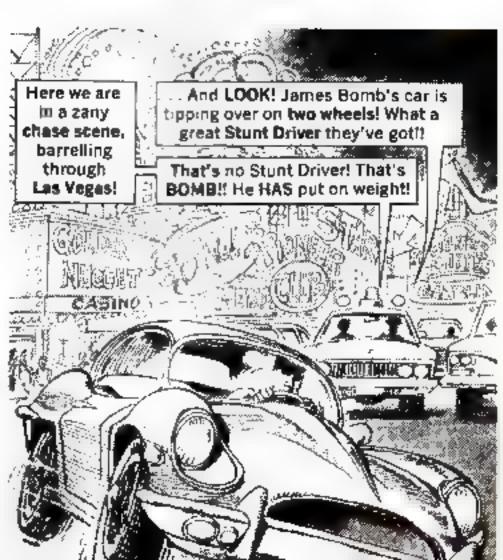


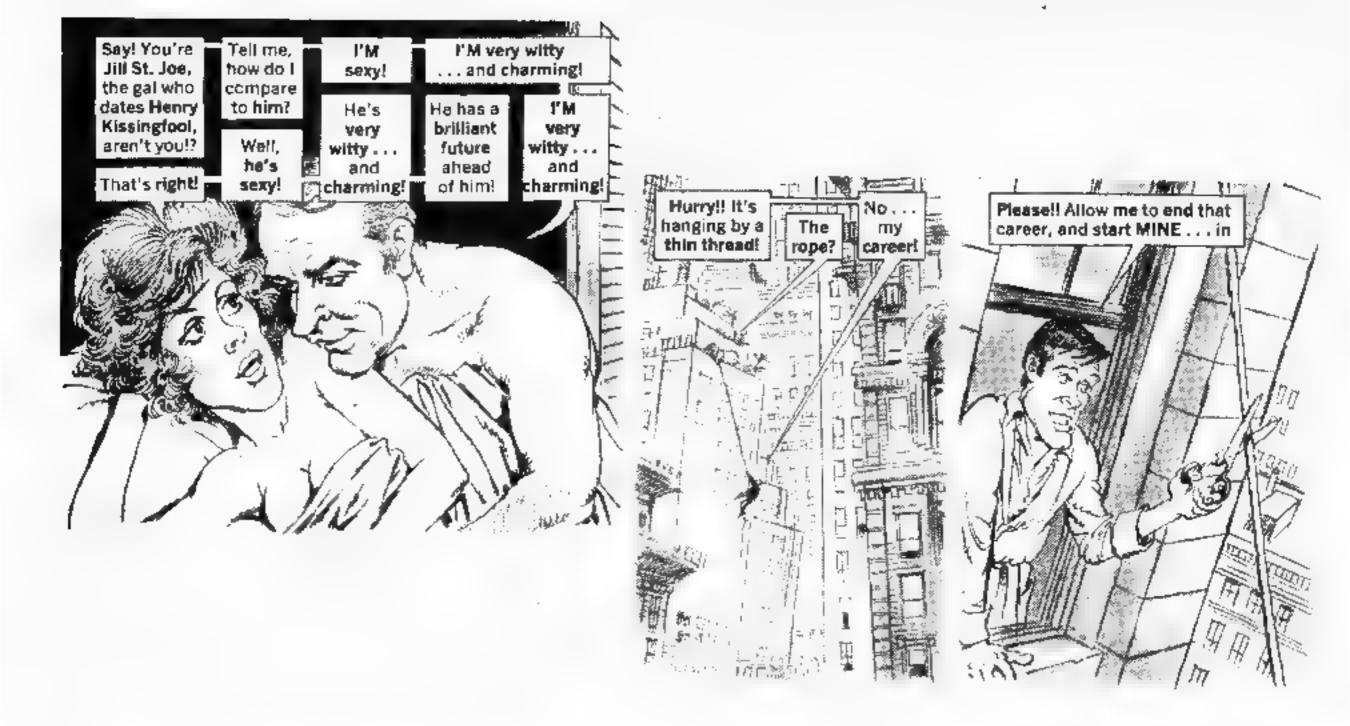




# "DOLLARS ARE FOREVER"

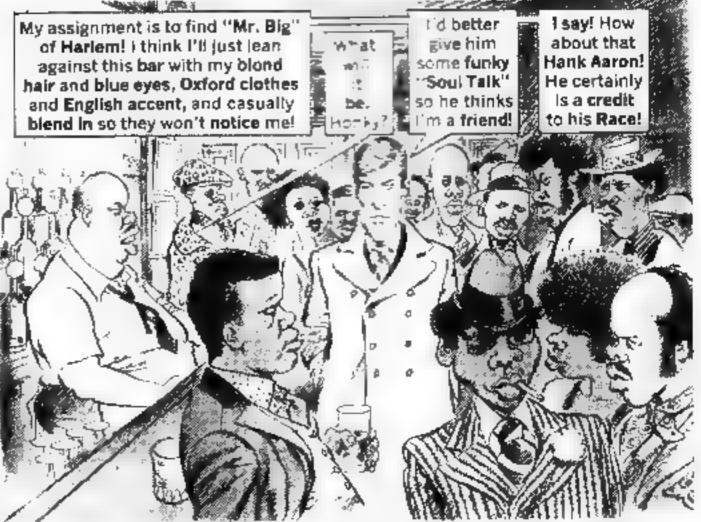


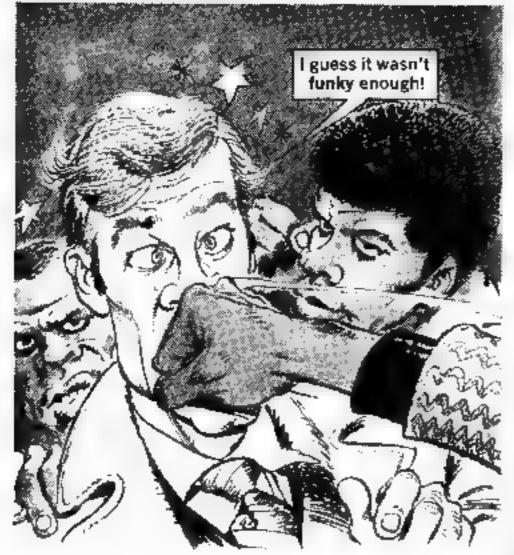




# "LIVE AND LET SUFFER"

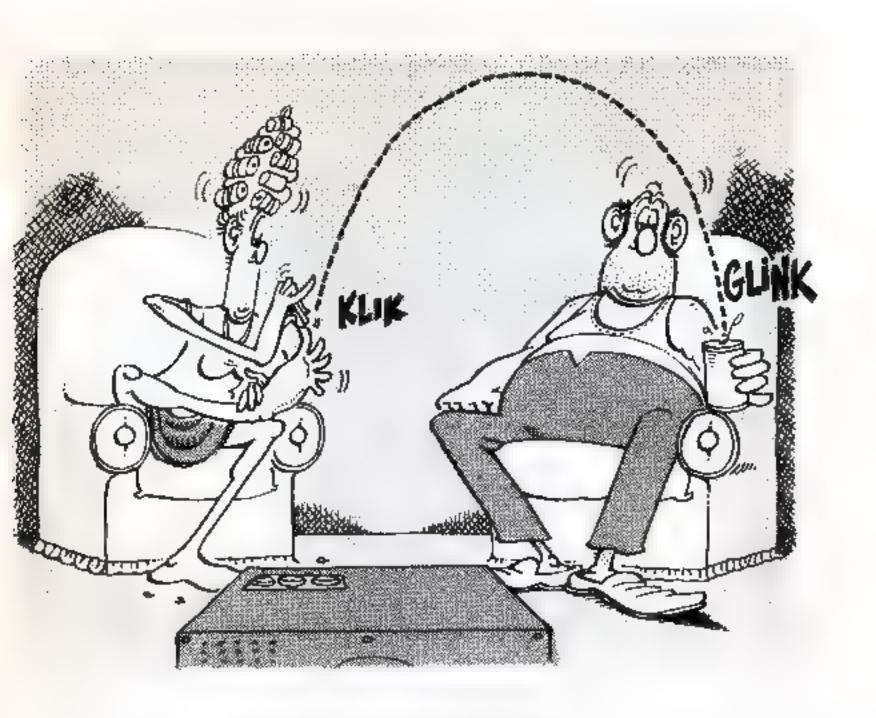


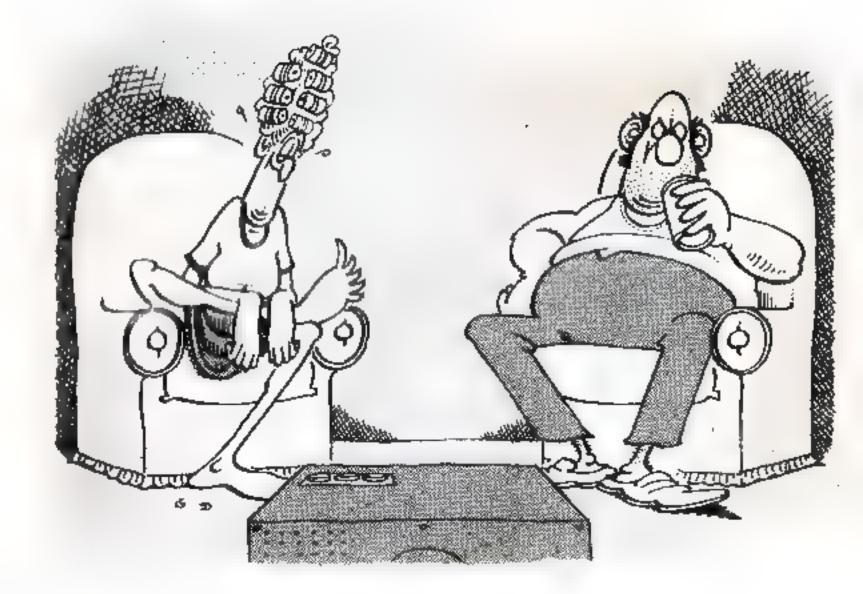


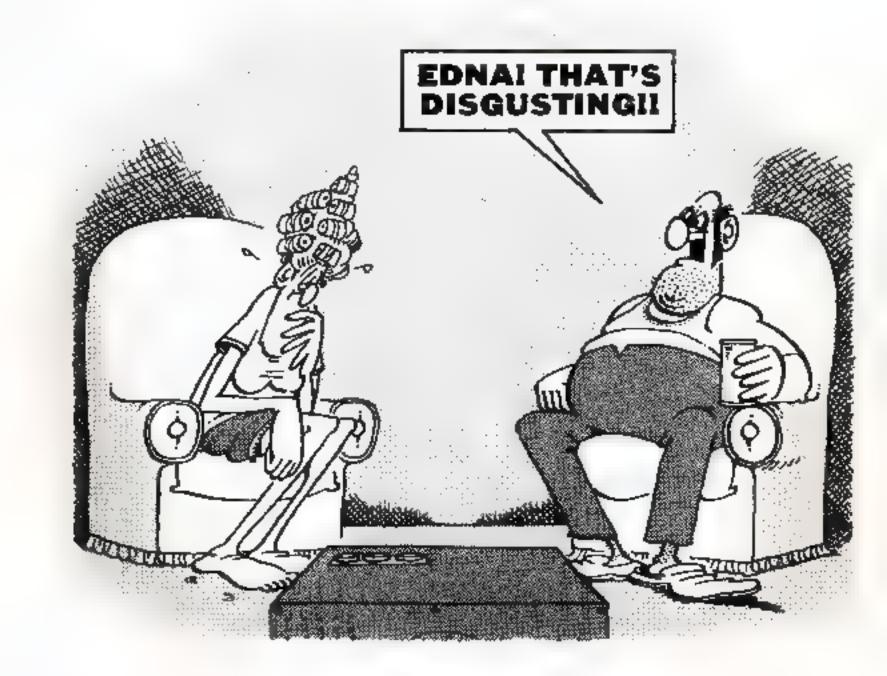










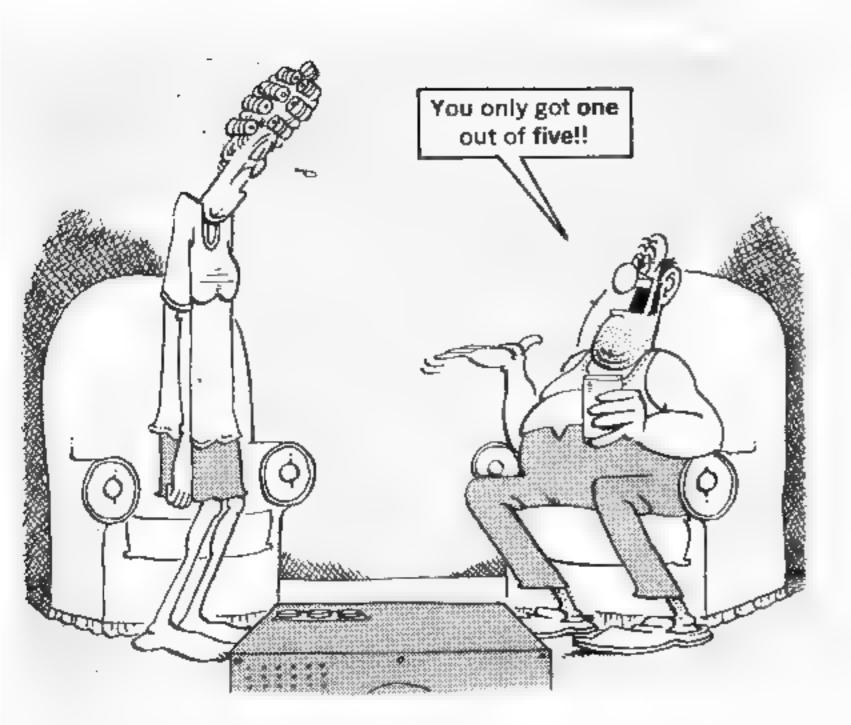




#### THE LIGHTER SIDE OF...



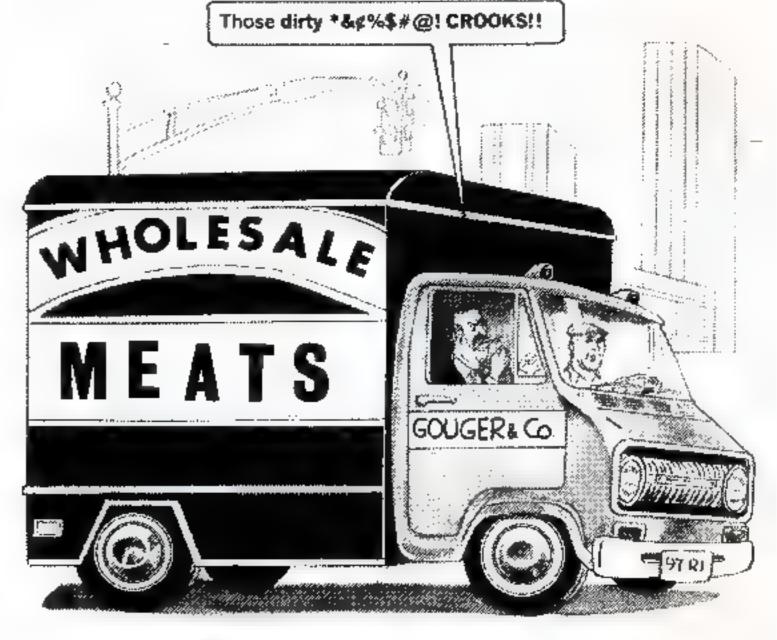












What in heck is this country coming to? There are shortages of everything!



There's only one thing left that I can do! I'm going to the "Reading Room," . . !

You can forget that, too!



I freeze in Winter because there's a shortage of heating oil! I can't coot off in Summer because there's a shortage of electric power! I can't drive my car or boat because there's a shortage of gasoline. . . !



There's also a shortage of TOILET PAPER!



Here's soom with nobody in it! Yet the LIGHTS are on!
The last one out of a room should shut the lights off!!



It's only EIGHTY DEGREES outside! We can certainly do without the Air Conditioner!



He was

always

this

I must say, your husband is very diligent about saving watts! I'd call him a "GOOD CITIZEN"!



Only BEFORE the energy crisis, you would have called him "CHEAP"!!

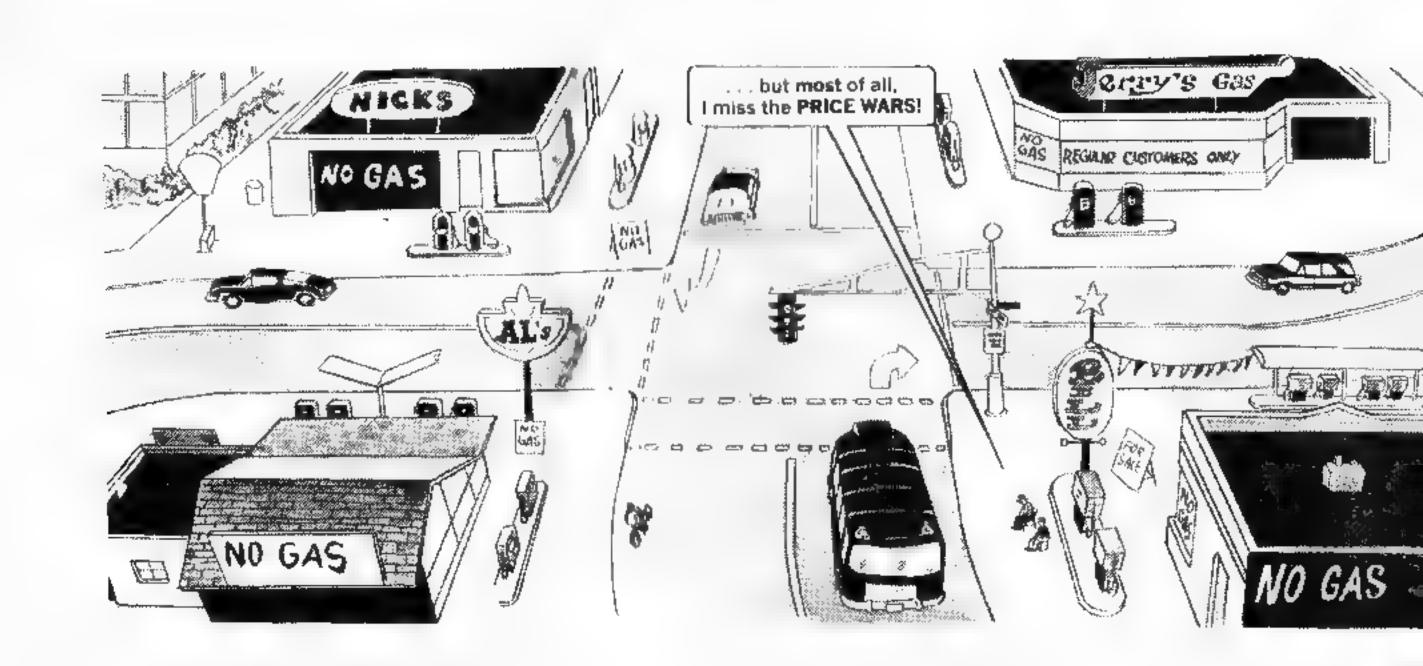




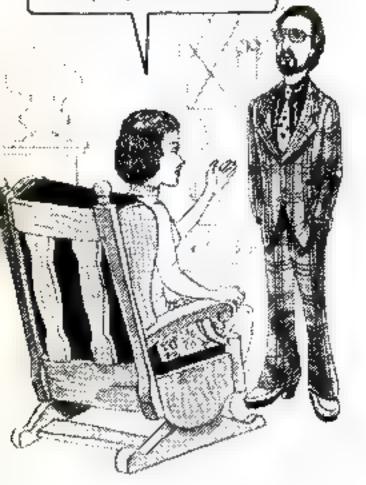








Boy, this oil shortage is hurting! It's putting a lot of people out of work!



Truck drivers, gas station attendants, airline pilots, toll booth collectors, autoworkers, plastics extruders and all the other people that depend on oil!



There's one thing GOOD you can say about the oil shortage! There are lot less accidents on the highways!



See?!? It's even putting HOSPITAL PERSONNEL out of work!!



What are you . . . some kind of unpatriotic subversive?

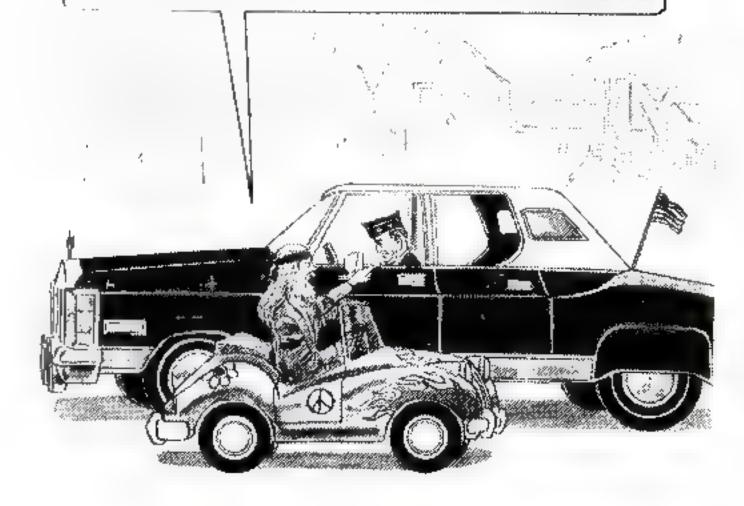
Who, ME?



Yes, YOU!! Our country is in the middle of a severe crisis! And what do you do?



You drive around in a BIG GAS-EATING AMERICAN-MADE CAR



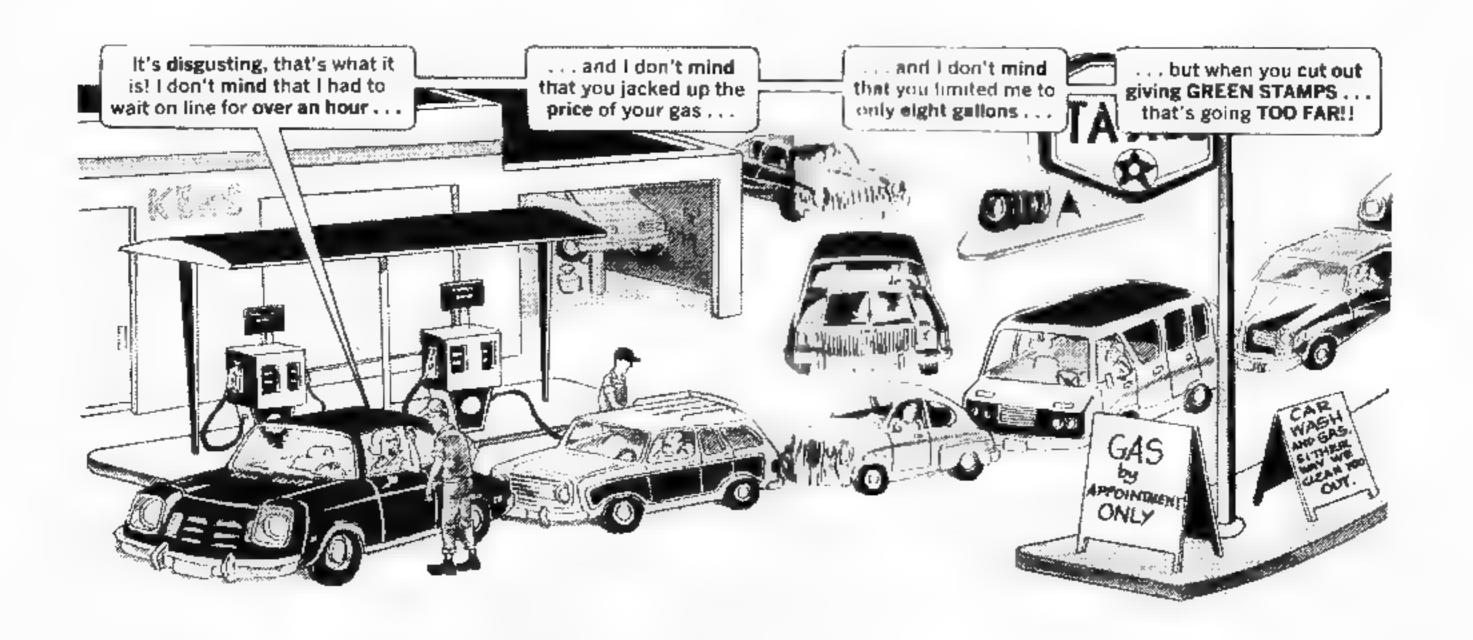




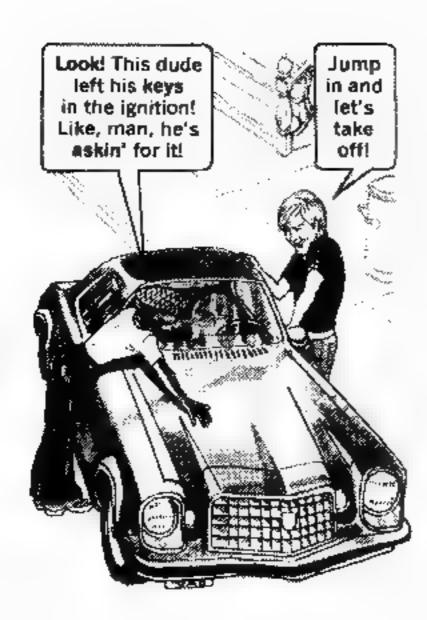




A siphoning hose!













That means we can't visit our relatives on Sundays any more!



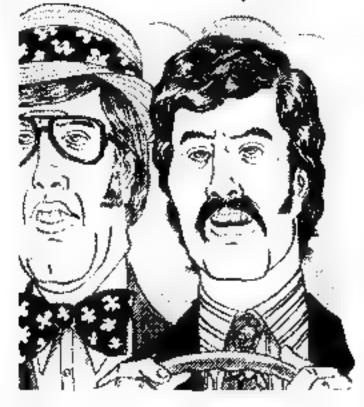
And it means we can't go for long aimless drives in the country on Sundays any more!



This is awful! I don't know what I'm going to DO with myself on Sundays any more!



Hey, remember when we were college kids back in the fifties, and we'd try to see how many of us we could stuff into one phone booth?!









#### THEN AND OWW! DEPT.

AND NOW,
FOR YOU NOSTALGIA FANS,
A LOOK BACK AT
THE OLD DAYS
WHEN THINGS WERE
A LOT DIFFERENT!

# REMEMBER WHEN...

ARTIST: BOB CLARKE

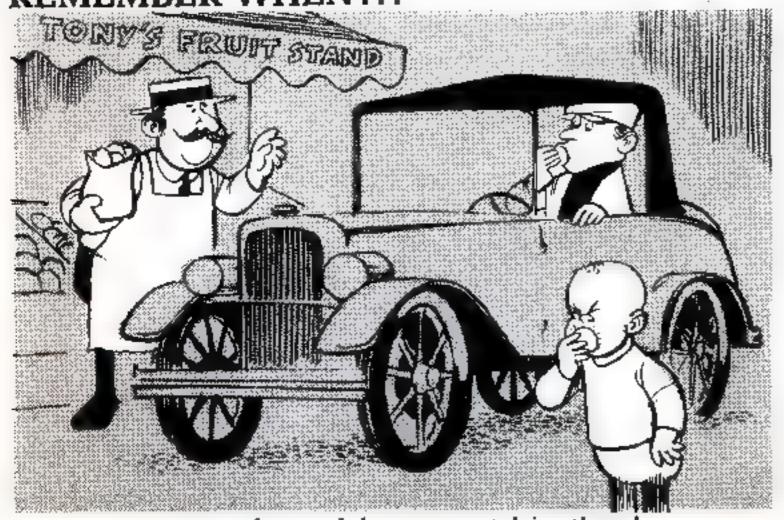
WRITER: ARNIE KOGEN

#### REMEMBER WHEN...



... there were no fold-outs in magazines, and the biggest sex thrill was sneaking a look at "National Geographic" in your Dentist's waiting room!

#### REMEMBER WHEN...



... we used to suck lemons, not drive them!

#### REMEMBER WHEN...



... a "Pot Party" was a social gathering where women came to buy teflon fry pans!

#### REMEMBER WHEN...



... "Energy Crisis" meant you forgot to eat your Wheaties!

#### REMEMBER WHEN...



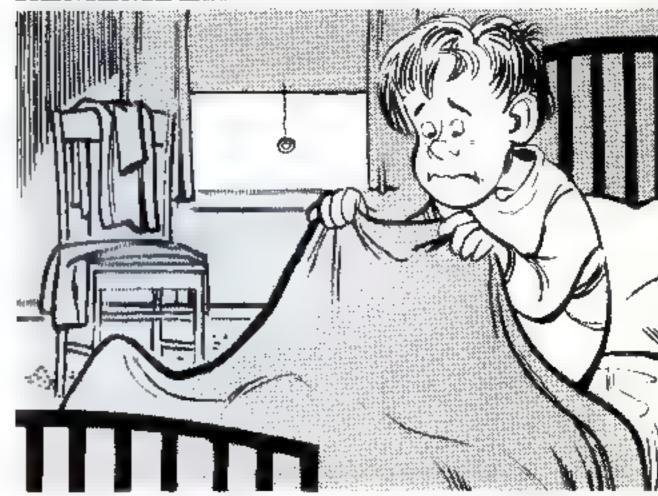
... George Washington's birthday was actually celebrated on George Washington's birthday!

#### REMEMBER WHEN...



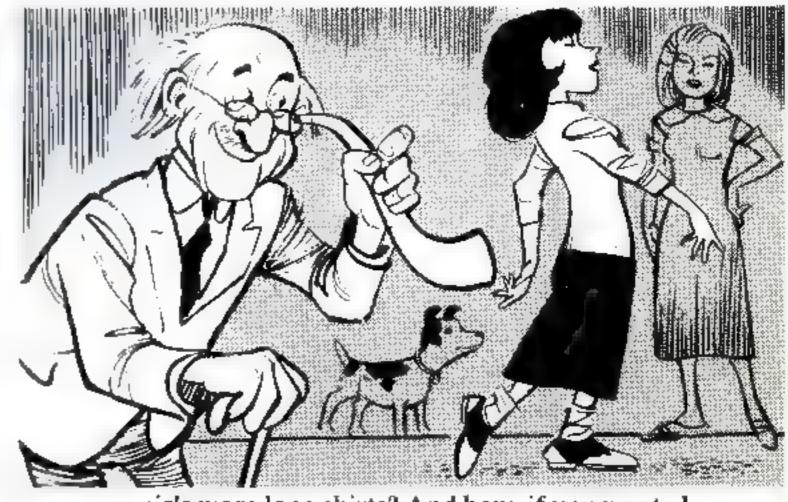
... you not only didn't watch "Kung Fu" ... you weren't even allowed to say it!

#### REMEMBER WHEN...



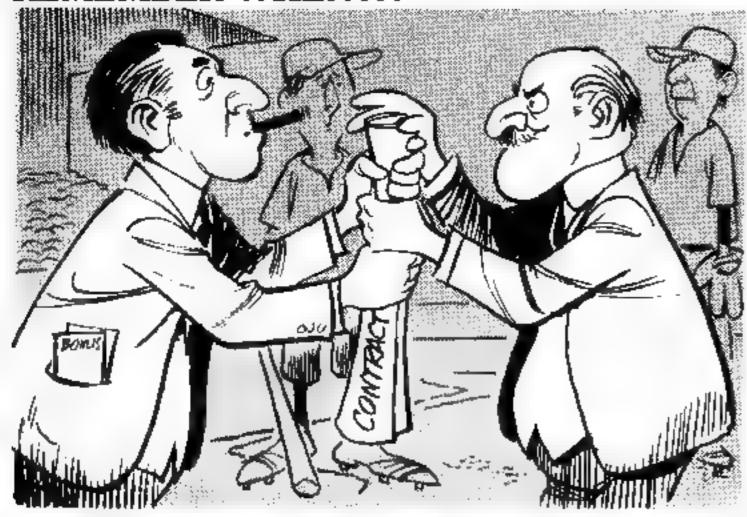
... you slept on a "Water Bed"? No ... not intentionally! You just woke up that way!

#### REMEMBER WHEN...



... girls wore long skirts? And how, if you wanted to know if a girl was knock-kneed, you had to listen!

#### REMEMBER WHEN...



... baseball teams used to trade players, not wives!

#### REMEMBER WHEN...



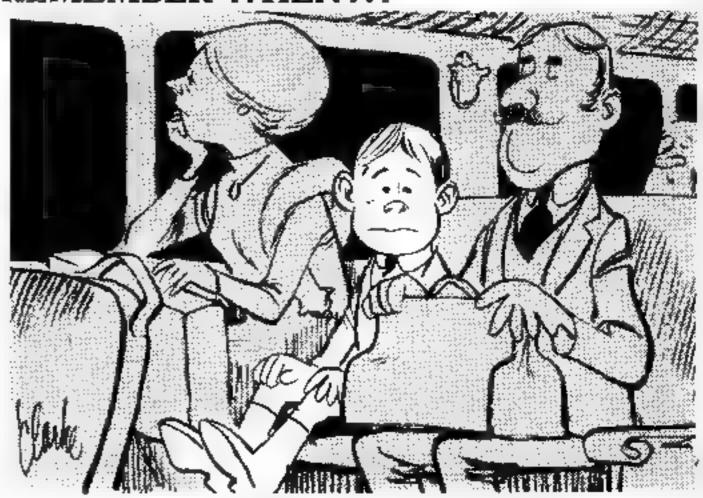
... Rest Rooms were simply marked "Men" and "Women"!

#### REMEMBER WHEN...



... we used to settle our problems over coffee and cigarettes? Now, those are our problems!

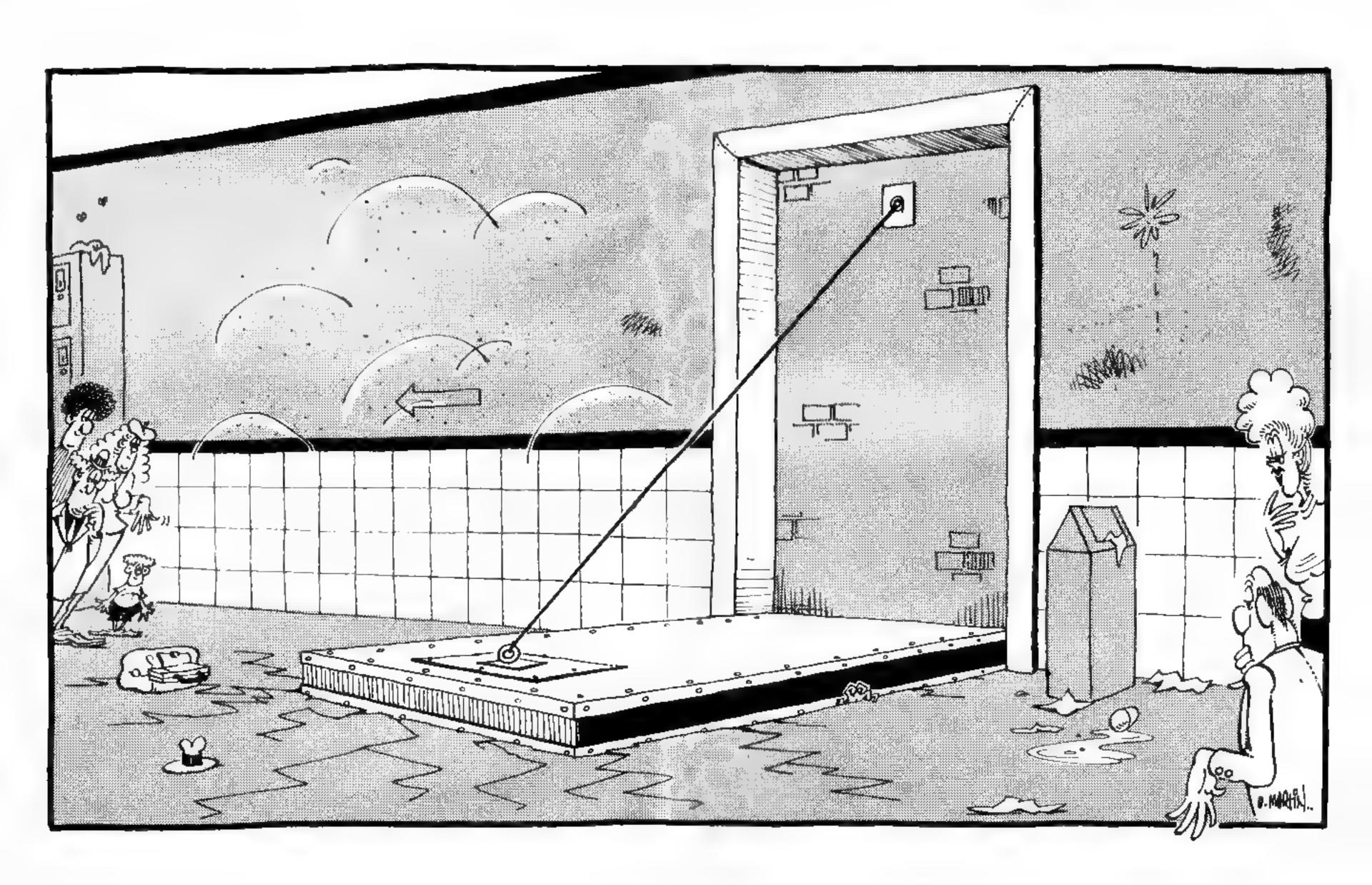
#### REMEMBER WHEN...



... a "bad trip" was an overnight train ride to visit your cousin in Schenectady!

# ONE MORNING AT A BUS DEPOT





#### COURT JESTING DEPT.

Tennis is one of the fastest-rising Sports in the country today. It seems that just about everybody is playing Tennis,

playing Tennis, and its rise in current popularity is amazing.

Well, we've decided to put an end to it once and for all...with



ARTIST: JACK DAVIS

WRITER: LARRY SIEGEL

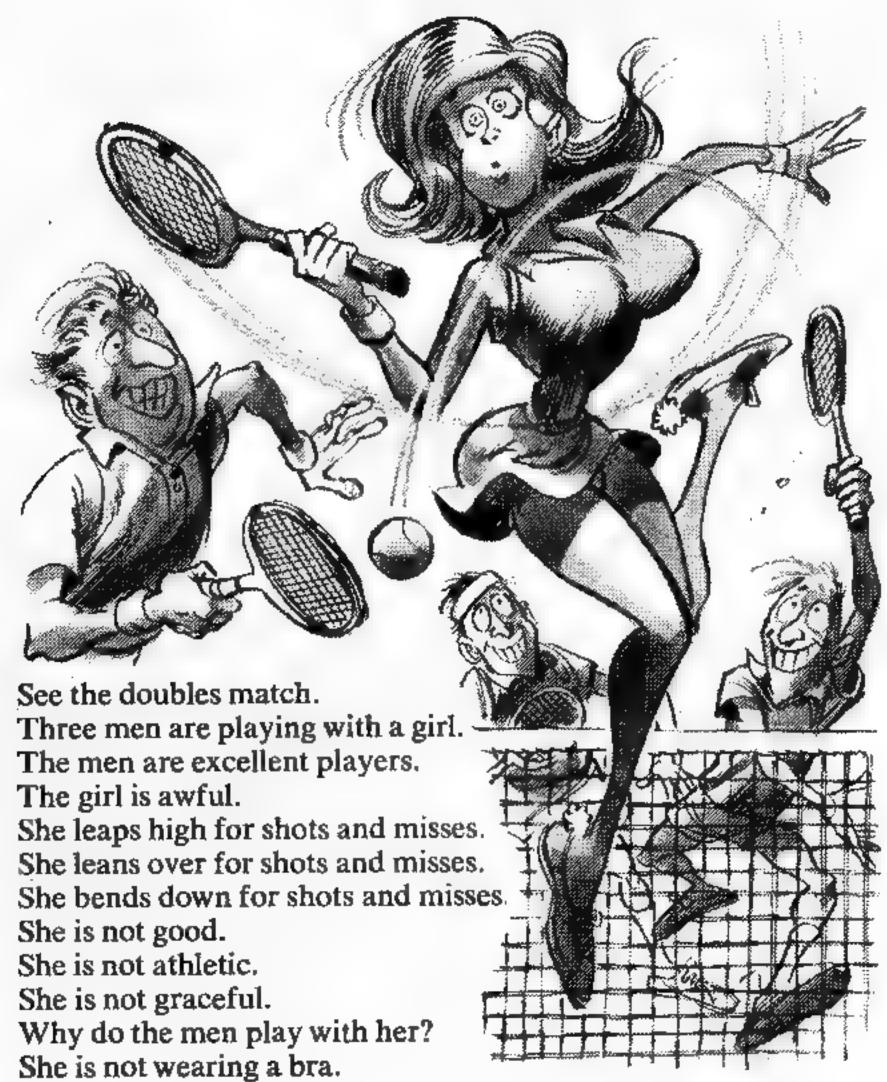
#### **CHAPTER ONE**



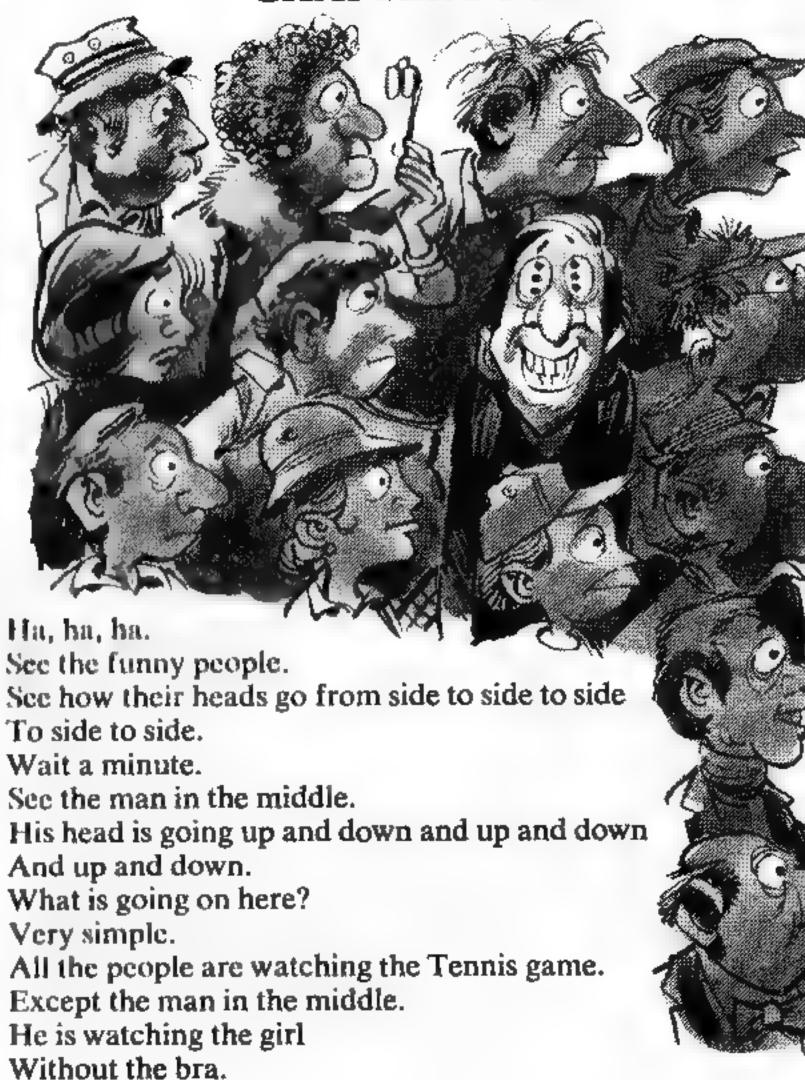
### **CHAPTER TWO** This is a very exclusive Tennis Club. They are very particular about appearance here. Tennis players must be all in white. See the foursome. They want to play tennis. But the guard has stopped them. He says to the first, "You must get white shorts." He says to the second, "You must get white sneakers." He says to the third, "You must get white socks." He says to the Black player, "Your job is going to be a lot more difficult." Oh well, the first three can always go To a sporting goods store. Where is the Black supposed to go?

To ■ body repair shop?

#### CHAPTER THREE



#### CHAPTER FOUR



#### CHAPTER FIVE



He has been struggling on the court for two hours.

He is bathed in sweat. He can hardly breathe.

He is exhausted.

His hand is bleeding.

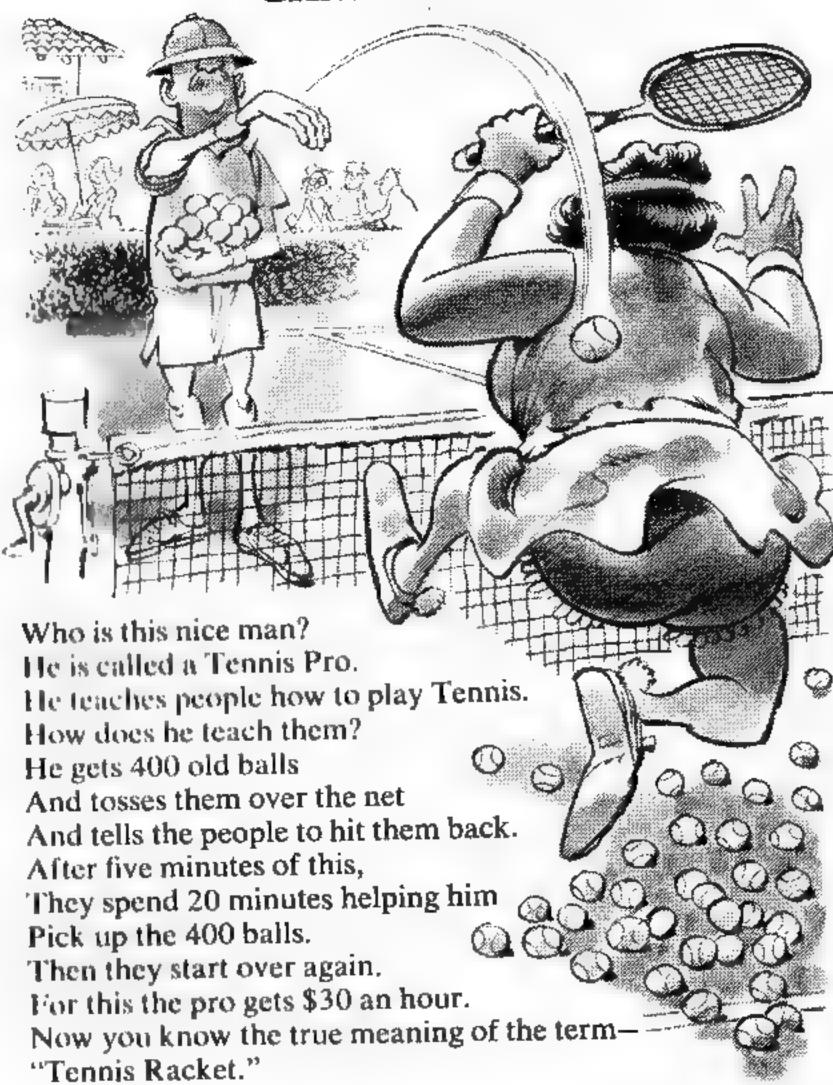
But it was worth it.

He has won his battle.

Now that he has finally opened the vacuum-packed can of balls,

He is ready to play Tennis.

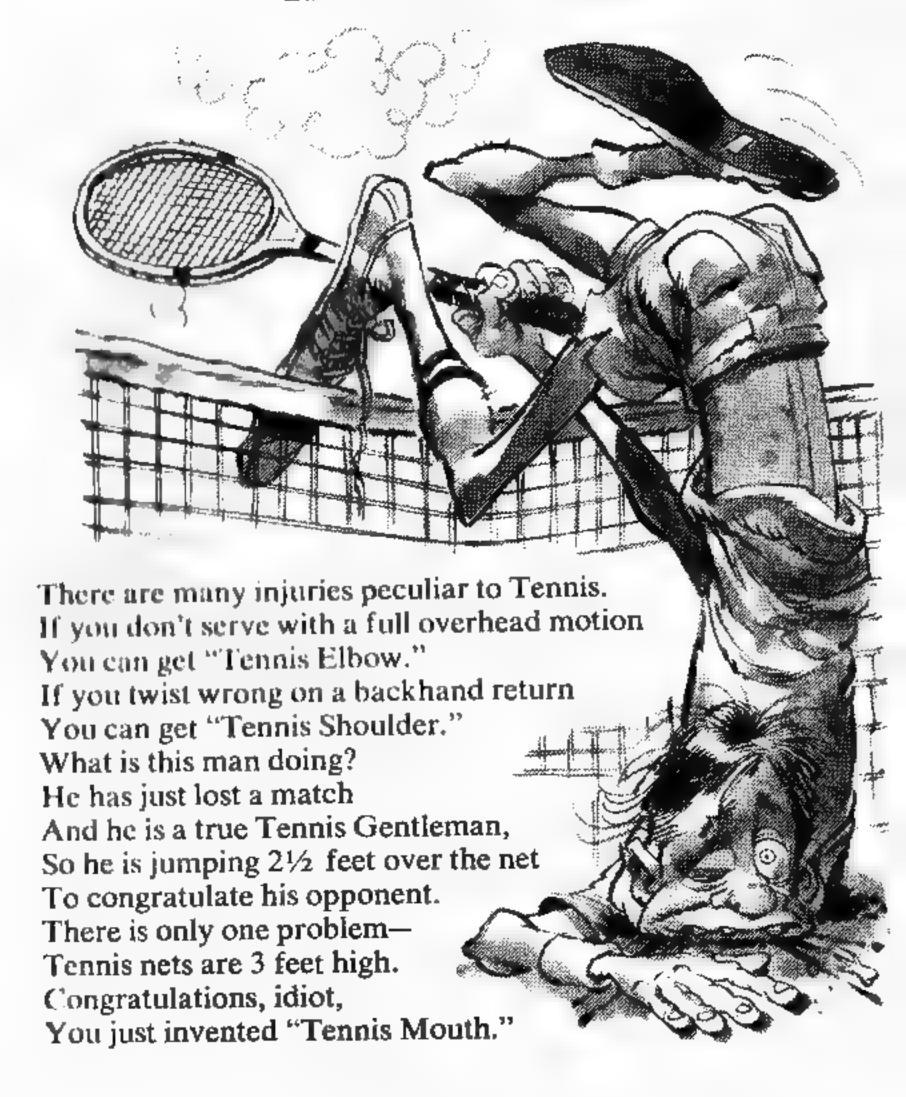
CHAPTER SIX



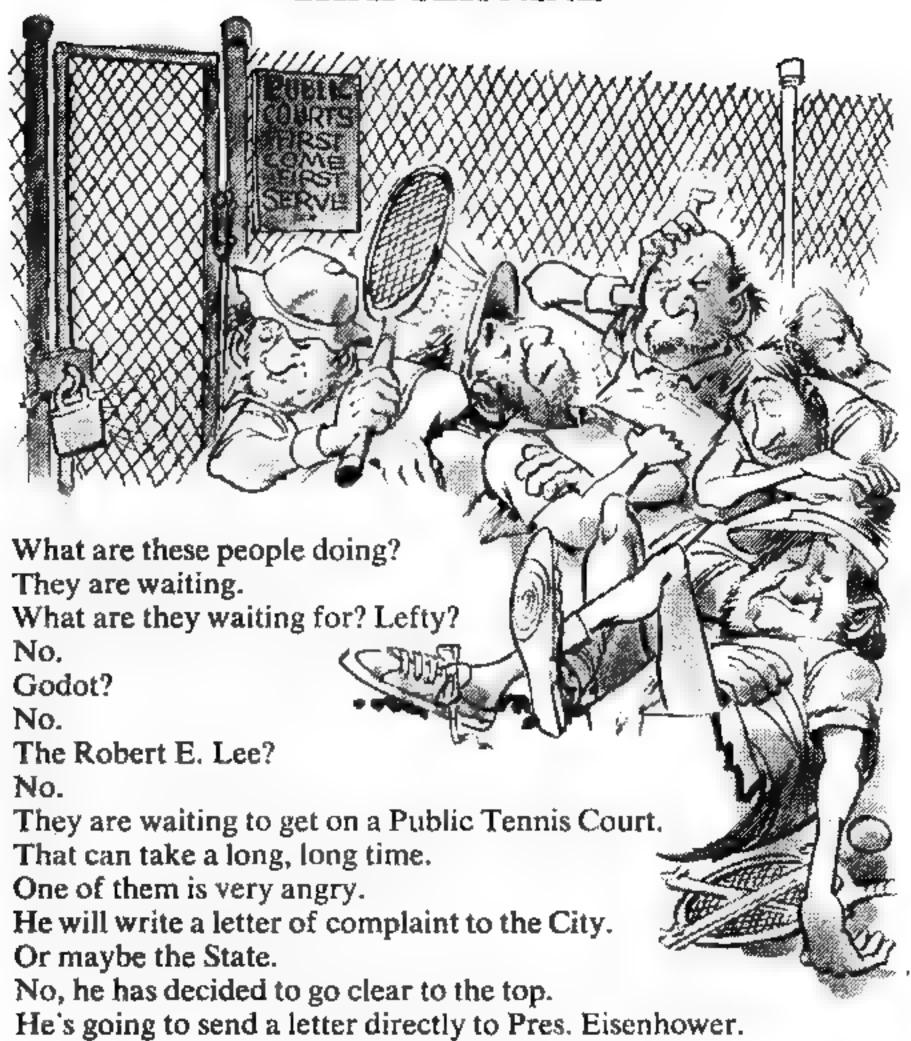
#### CHAPTER SEVEN



#### CHAPTER EIGHT

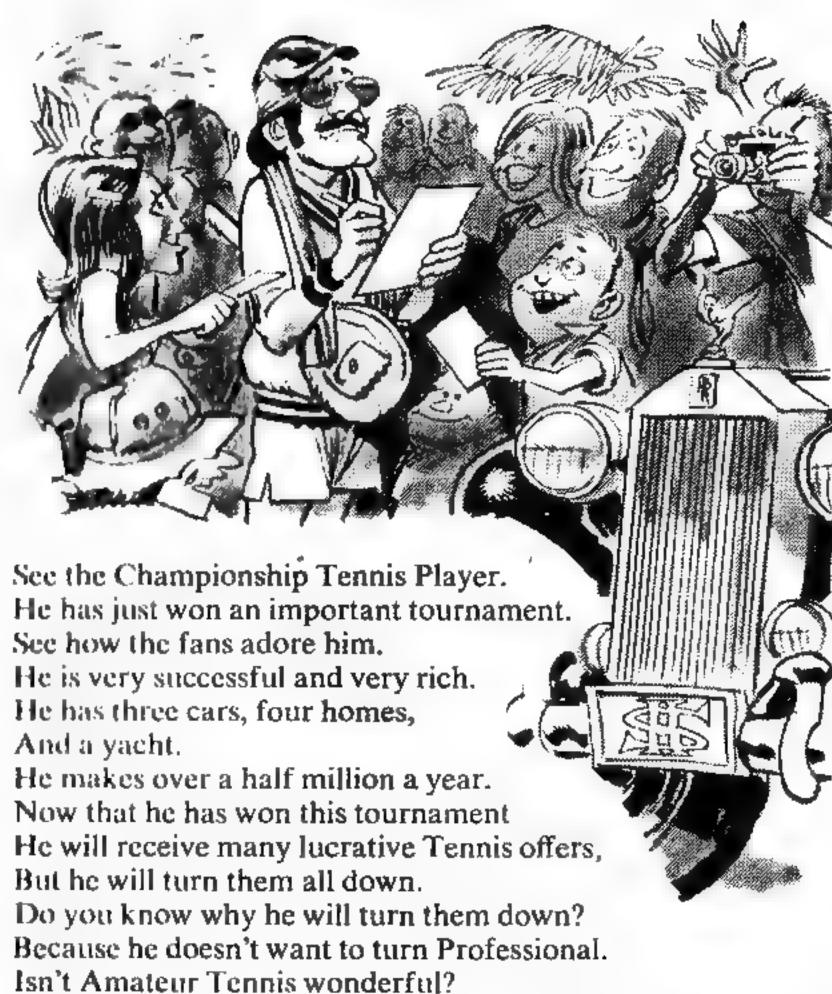


#### CHAPTER NINE



Hmm, he's been waiting a lot longer than we thought.

#### **CHAPTER TEN**



Some top performers make almost as much money

As College Football Players.

# ON A SAFARI

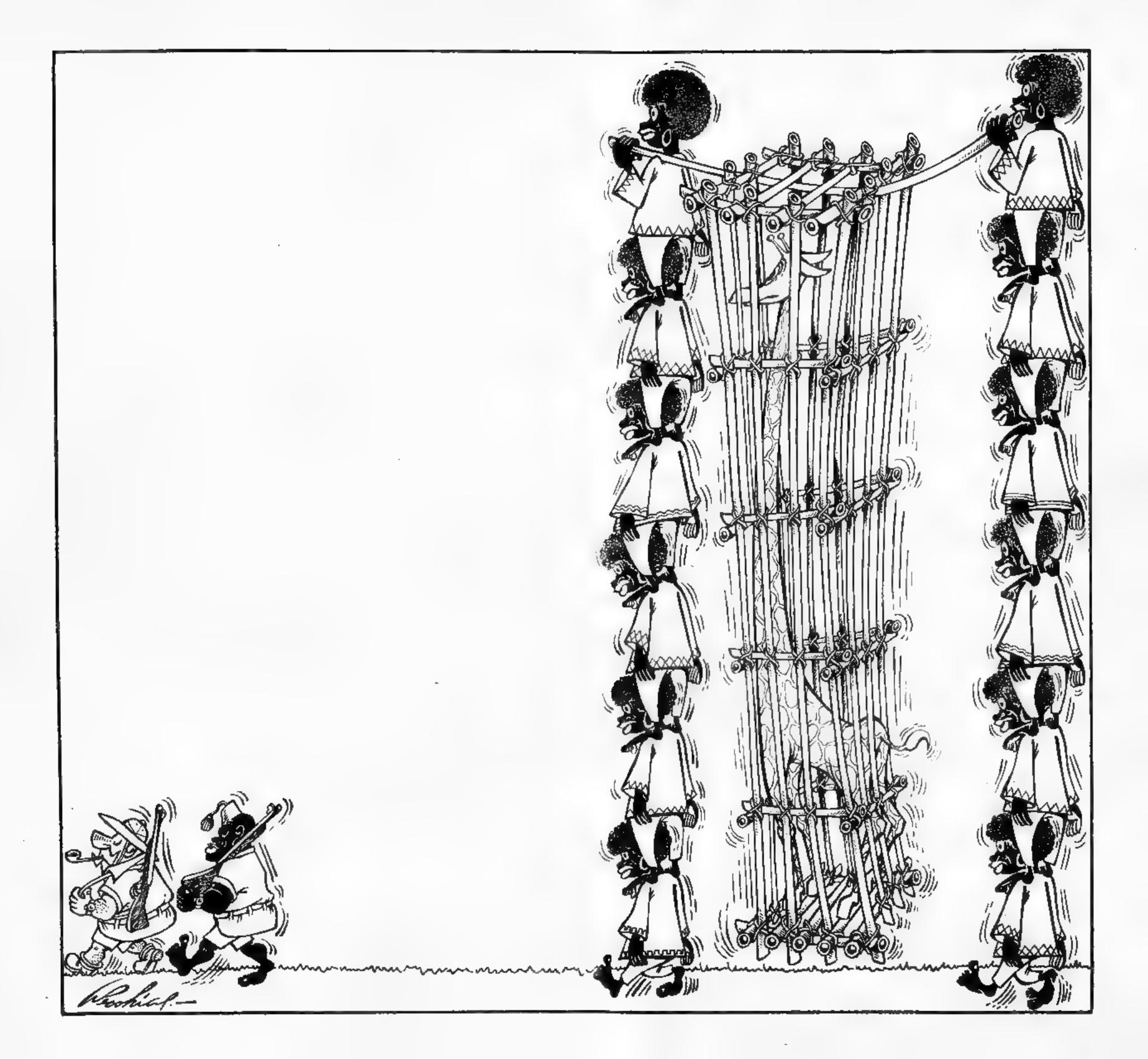
ARTIST & WRITER: ANTONIO PROHIAS











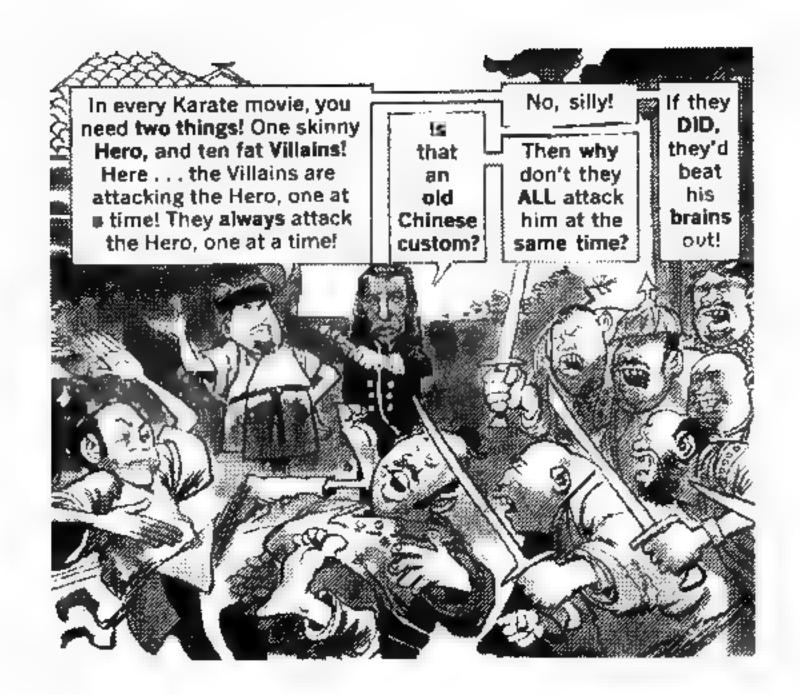
Hello! I'm Mike Malice . . . and today we're going to do an 'in depth' study of a recent Business Phenomenon! That's why I'm here with Mr. Kim Sai Shee, who has just been named

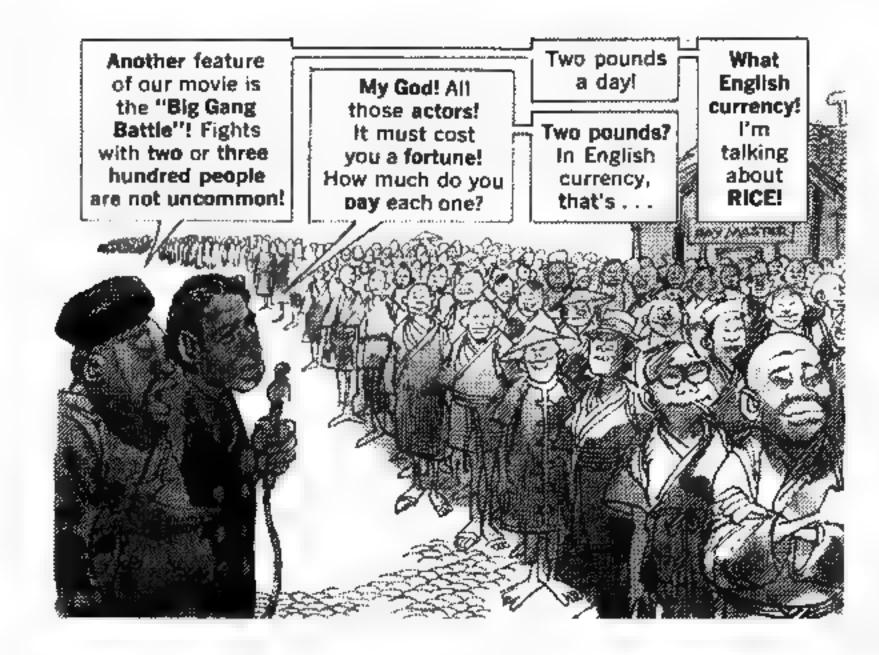
## MAD'S "KARATE MOVIE" PRODUCER OF THE YEAR



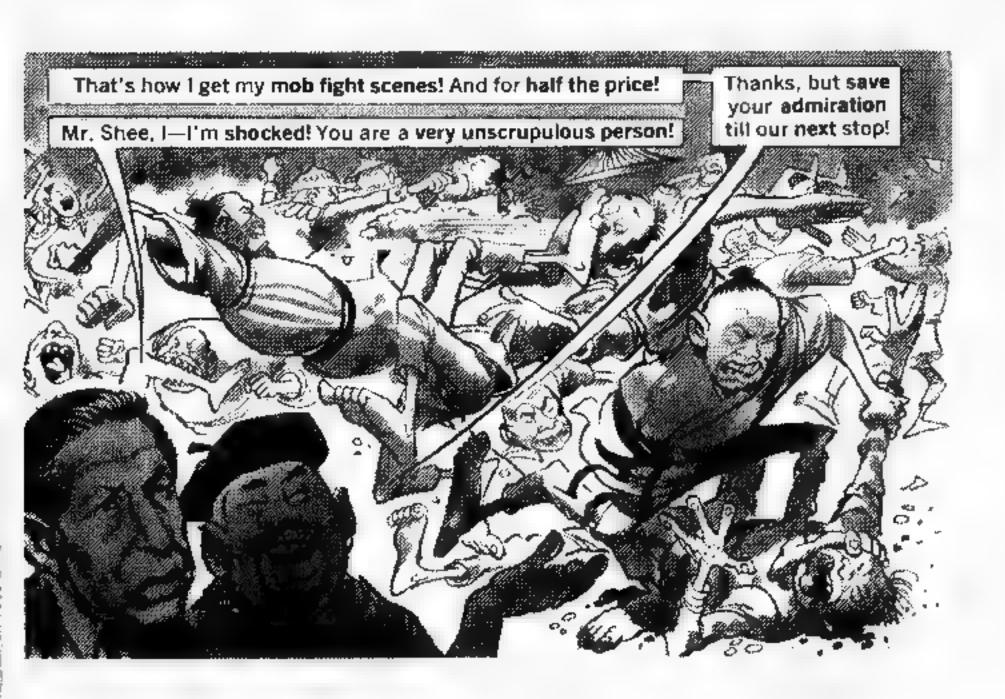














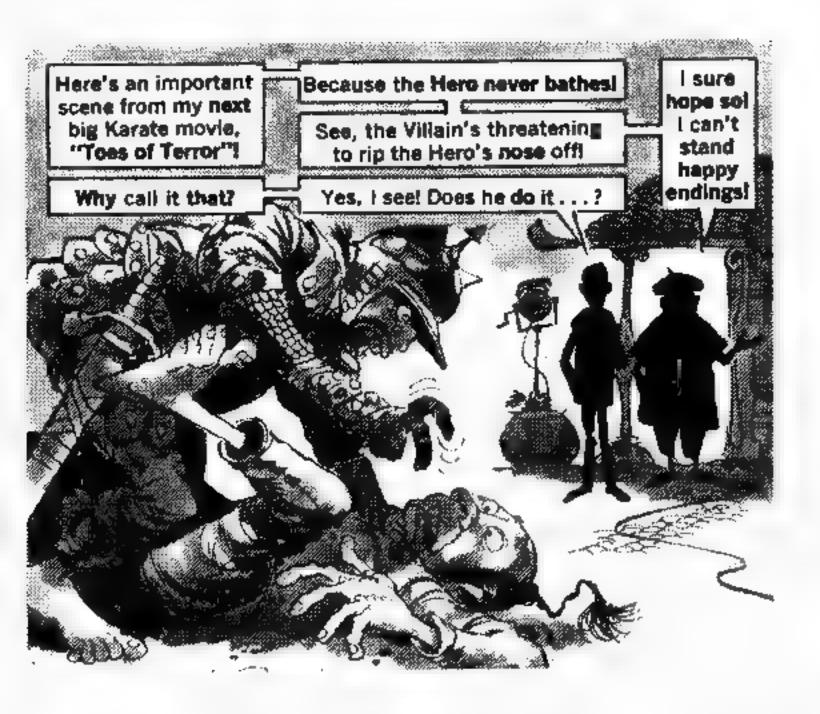


Red paint! We use Of course What is No.., REAL buckets of the stuff! not! We your KNIVES!! Audiences just love merely made biggest Look . . . the sight of blood! a practical single Ljust Unfortunately, we substitution! ехрепѕе saved ran out, yesterday! in making four more a Karate I know! You pounds of Did you stop filming? used KETCHUP! Movie? rice!





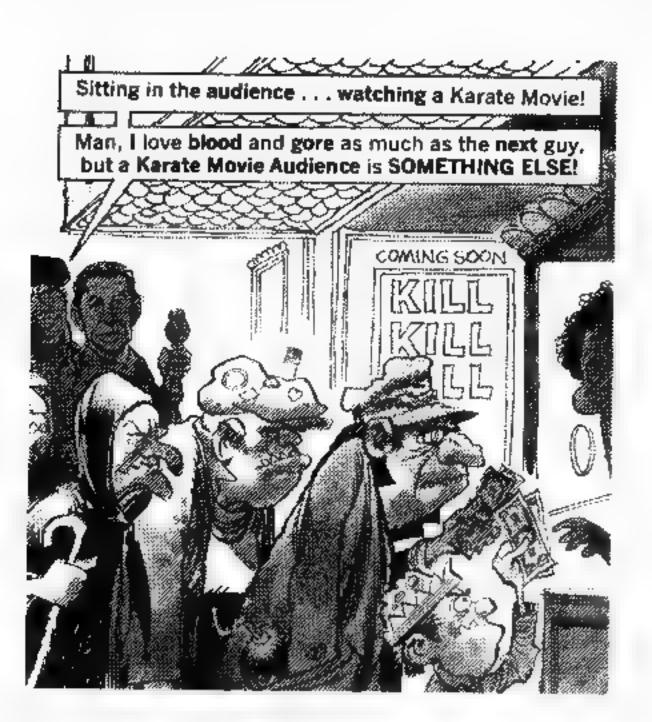






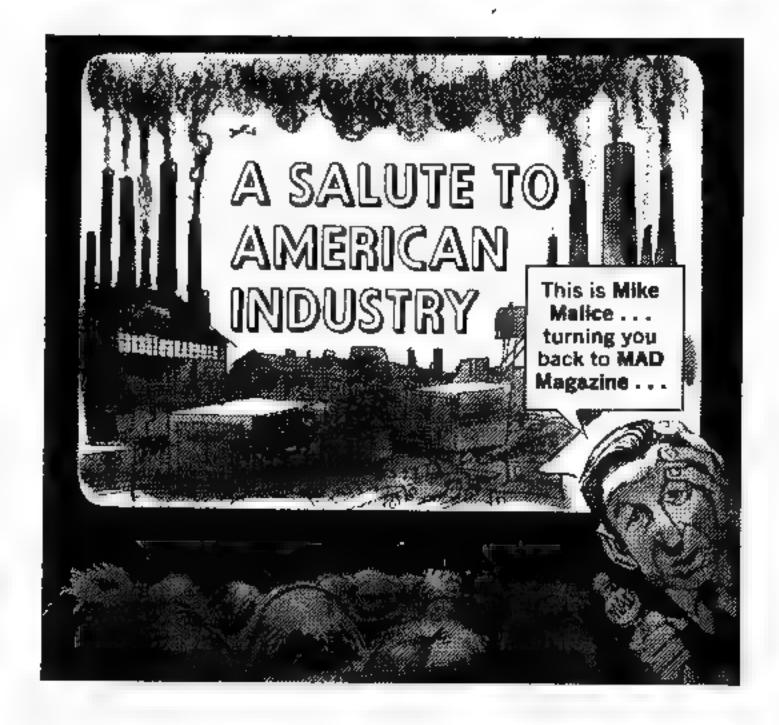












## WINDSHIELD WEEPERS DEPT.

With parking space at a minimum, and charges for parking at a maximum, the poor car owner has been trying various methods to beat the system while avoiding a ticket. Notes, official-looking identification cards. Police Department magazines, business cards, etc., are all being left in view in an

attempt to convince the passing Cop to keep on passing. But they rarely work. Why? Because to really get to someone, you have to appeal to his emotions . . . to his feelings of guilt and insecurity. With this goal in mind, MAD herewith offers . . .

## REFRE Don't forget to drop off this check for me! FOR FRUSTRATED DRIVERS $JOHN\,DRURY$ Olicemens Genevolent Association \$ 1000.00 Come Thousand 20 No.110 SCHUBERT VALLEY NATIONAL BANK NEW YORK, NEW YORK DOLLARSARTIST: BOB CLARKE

ARTIST: BOB CLARKE WRITER: DICK DE BARTOLO Mildred:

all you found my suicide note and traced me to the car, don't panic - I haven't done it yet.

I left the car here to go for a little walk to think about whether life is worth living. With all

the setbracks Live had lately,

all I need is one more bad

experience to push me over the brink ...

Dear Officer,
They just announced over
the radio that this month's
the radio that this month's
quota of parking tickets
quota of parking tickets
has already been reached.
Thanks!

This car is orined by a revered mother who just an american flag and an apple pie.

less, O Lord, the keeper of the Peace—the Officer of the Law— who in his own unselfishness, overlooks this minor trespass of another made in Pour Image. But let he who rules with an iron hand—who puts him self before and above others—lethim feel the pain of eternal damnation.

Amen!

## MILTON ELNICK

CHIEF AUDITOR

## INTERNAL REVENUE SERVICE

(Division of Tax Returns Of City and State Employees)

Thices -Just went to pick up my judicial boke

## Madame Olga THE WITCH

THE WITCH WHO CAN PUT
THE CURSE ON ANYONE
...ANY TIME...ANYWHERE!
I NEVER FAIL!

CALL QZ-9-9977

I JUST RETURNED FROM VIET NAM AND I PUT THIS SIGN HERE FOR ALL TO SEE SO I COULD SAY HOW GREAT IT IS TO BE HOME IN A FREE COUNTRY WHERE YOU CAN GO WHERE YOU WANT, PARK WHERE YOU WANT, AND NOT HAVE SOME COMMIE RAT HASSLE YOU! LONG LIVE THE AMERICAN WAY!

THIS CAR IS OWNED AND OPERATED BY THE:

CATHOLIC URBAN LEAGUE,

JEWISH NEIGHBORHOOD AID SOCIETY,

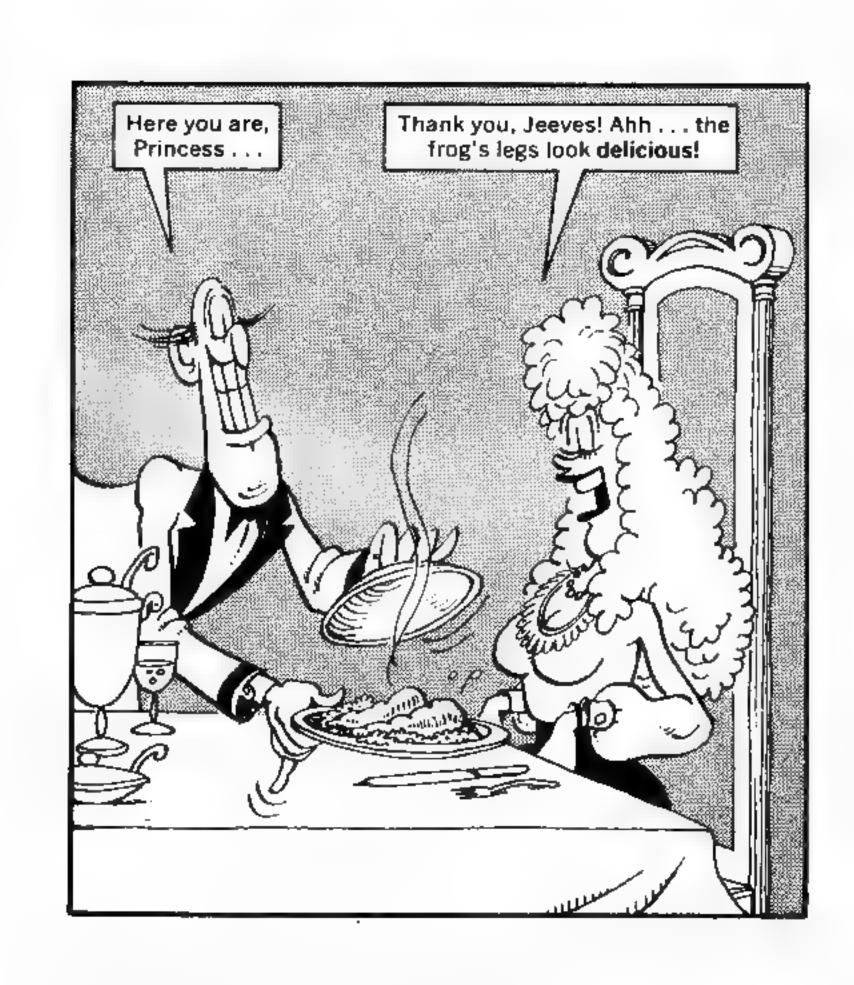
AND THE

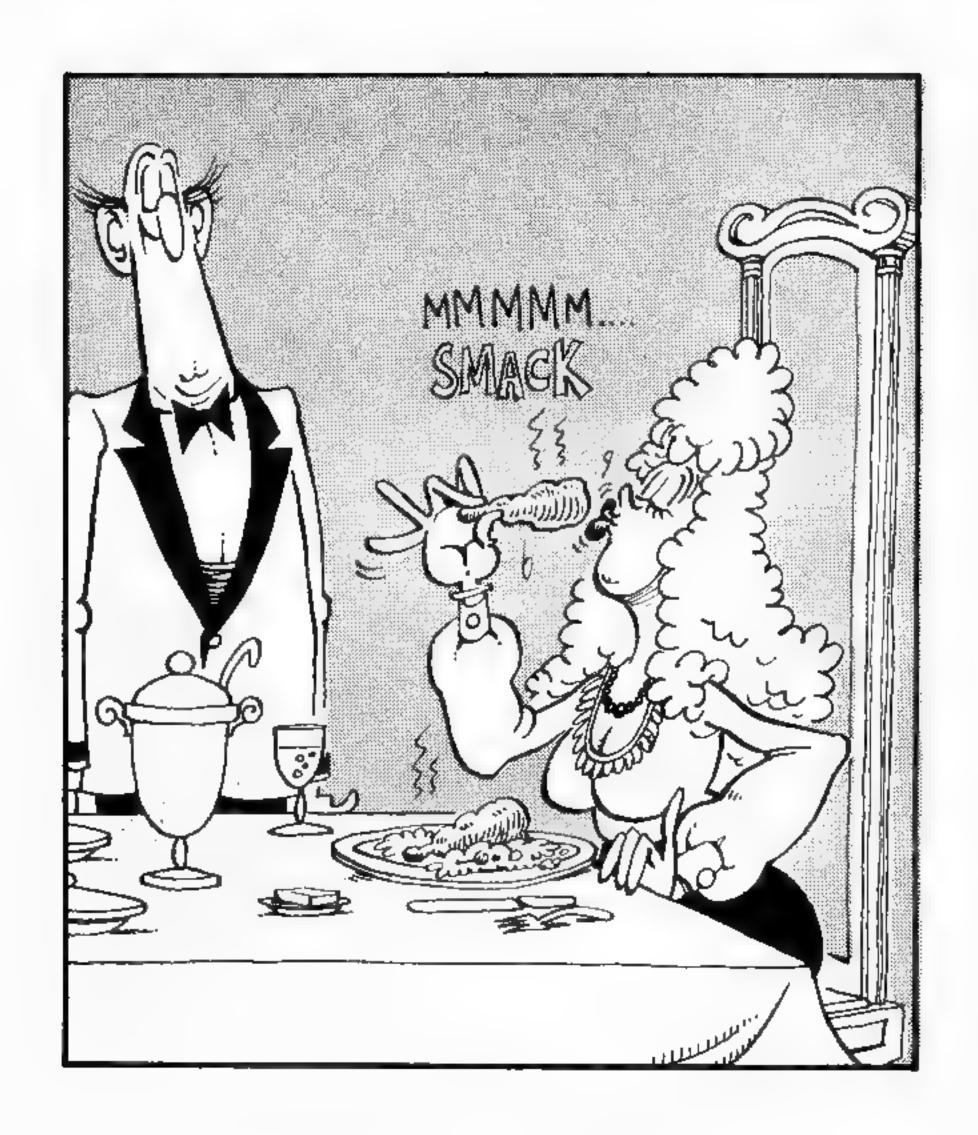
PROTESTANT COMMUNITY ORGANIZATION

CAR POOL

ONE FINE EVENING
EVENING
INTHE
CASTLE

Officer I heard on the radio that this make car has been recalled by the factory because a defective part may cause the steering wheel to fly off at any moment. So I immediately pulled over to the curb and left my car here not to take any chances.







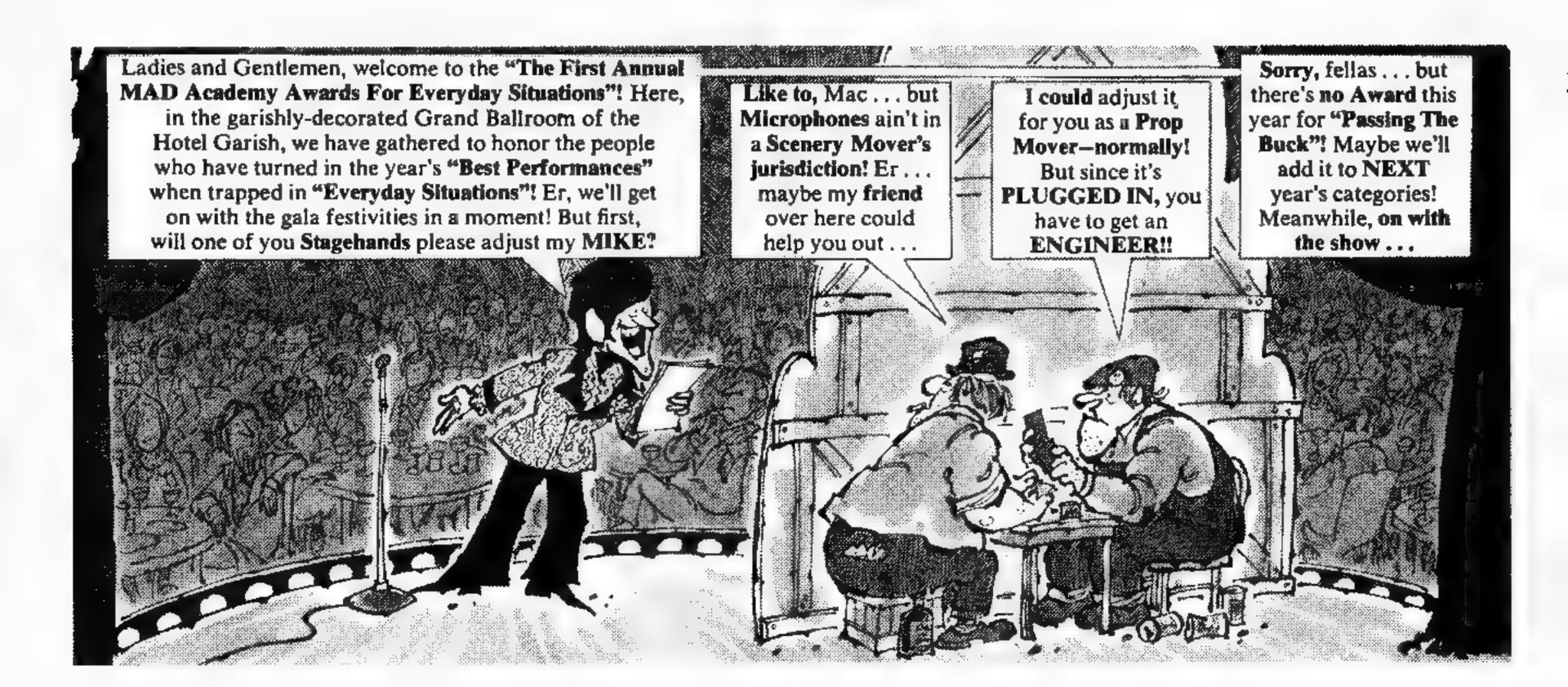


## HAM AND CHEERS DEPT

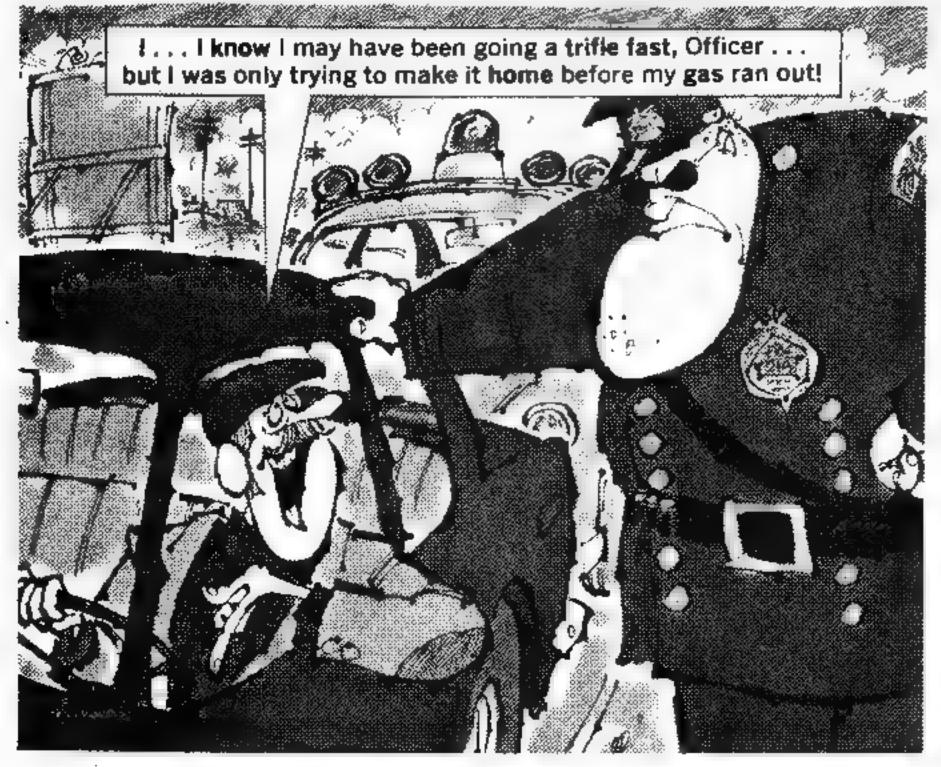
A while back, Hollywood bestowed its coveted Academy Awards on various actors and actresses for outstanding performances in motion pictures. But all of us, in our daily lives, turn in many outstanding performances. And so . . . it seems only fair that we now present THE FIRST ANNUAL . .

## CADEMY AWARDS FOR MAL

## ERYDAY SITUATIONS 2



The first category is: "BEST PERFORMANCE BY SOMEONE WHO'S GETTING A SPEEDING TICKET." The nominees are: Jack Hendle, for the fabulous role he created in "You're Right, But-"...





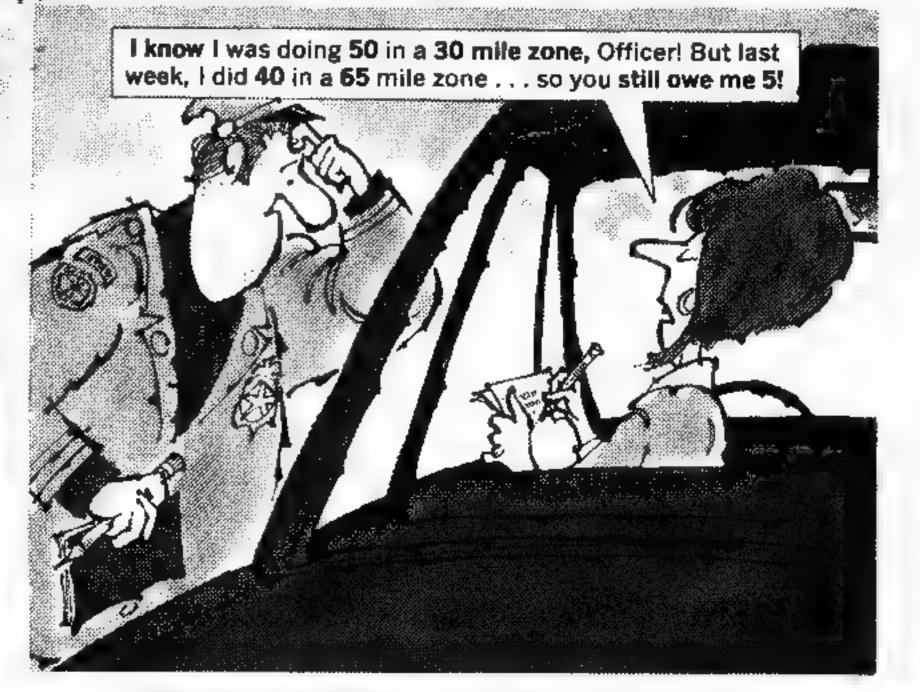
The second nominee is: Jeannie Riptoff, for the great delivery of her inspired dialogue in "Everything's Relative"...



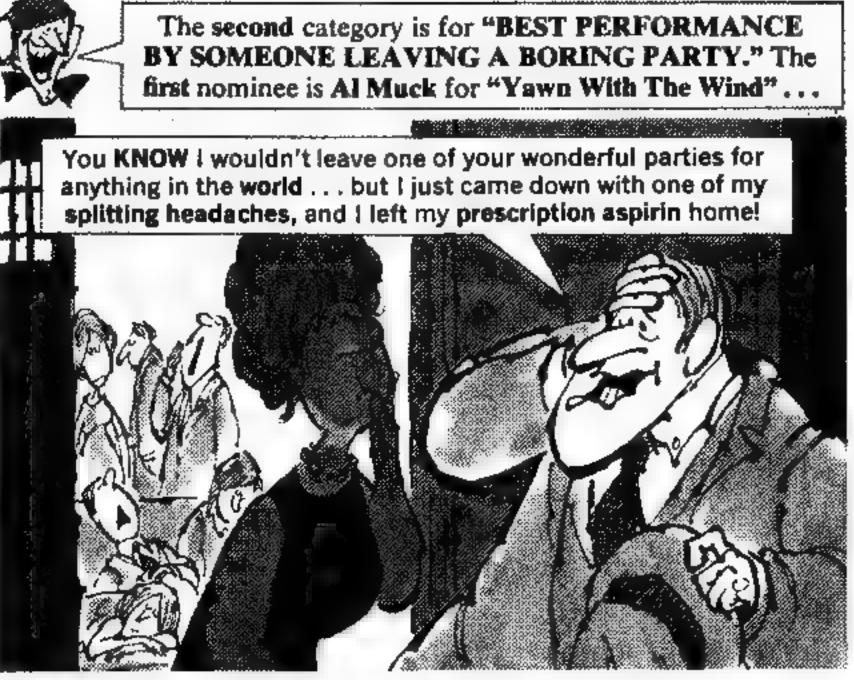
The third nominee is Malvina Mishigoss, for her unforgettable version of "December Bribe"...



And the Winner is: Roz Sheppard, for her confusing but convincing performance in "The New Math"...

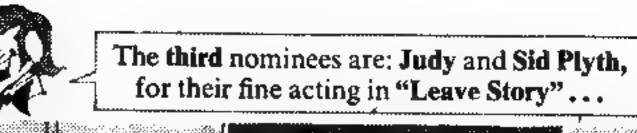






The second nominees are: Kenneth and Sarah Badler, who made such a great team in "The Party's Overlong"...





We hate to run off like this, gang, but tonight, of all nights, our very favorite movie of all time is on television. The last time we saw it, we were so moved, and it did so much to enrich our lives and gave us such a glimpse of faraway places, that we swore we'd catch the re-run!



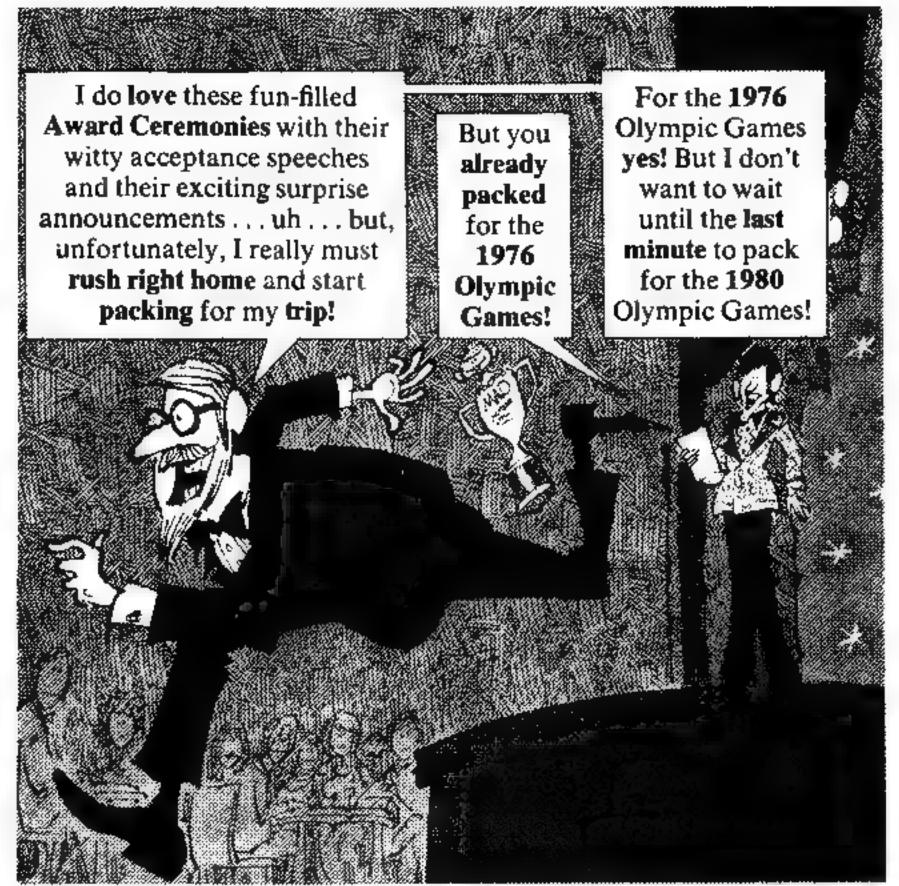
And the winner is: Stanley Sachs, for his stellar job in "What makes Stanny Run?"...



Sorry I've got to leave the party so early, Bernice ... but I must rush right home and start packing for my trip!

Oh? Where are you going?

To the 1976 Olympic Games!



The next category is "BEST PERFORMANCE BY A KID WHO'S ALWAYS LATE FOR SCHOOL." The first nominee is: Scott Flink, for his brilliant job in "Don't Stop Me If You've Heard This"...



The second nominee is: Phil Mintzer, for his unanimously-acclaimed acting in "After The Bull Is Over"...

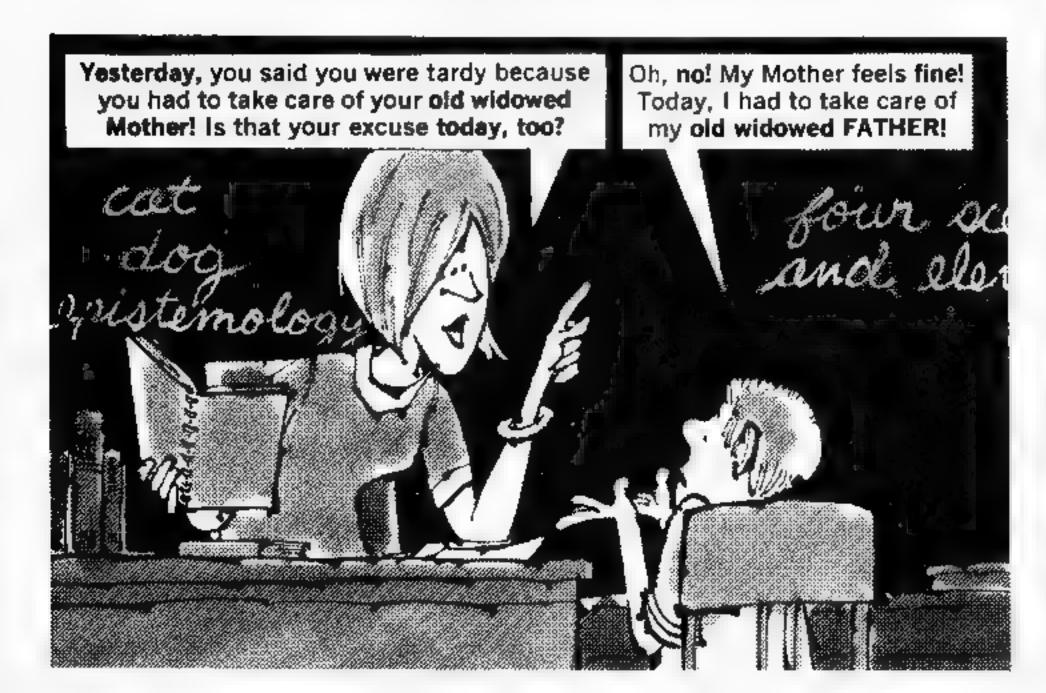




The third nominee is: Tony Flinch, for his excellent work in "If You'll Buy This, You'll Buy Anything"...



And the winner is: Richard Shellis, for his superb rendition of "Dig That Dandy Lyin'"...







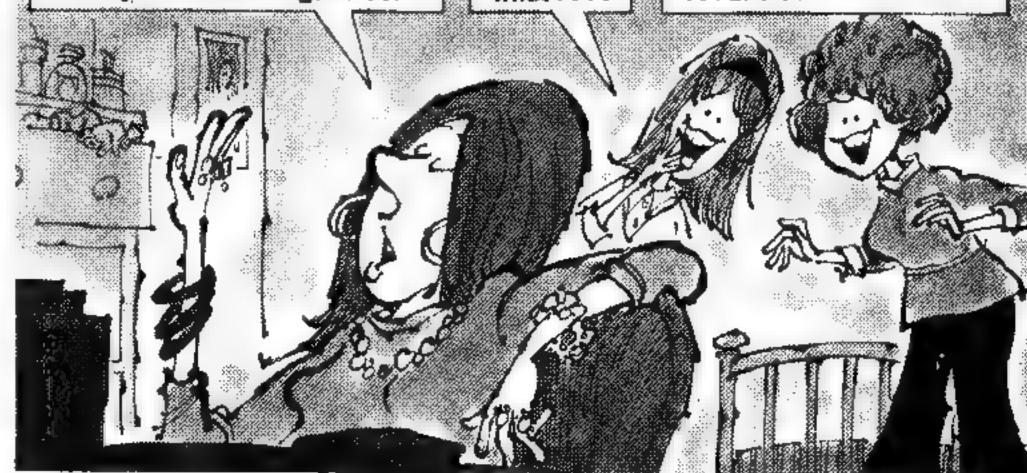


The next category is: "BEST PERFORMANCE BY A GIRL WHO WASN'T INVITED TO A PROM." The first nominee is: Ursula Urpman, for her memorable "Who Needs It?"...

If one had nothing better to do,
I suppose that going to a silly
Prom would be a good way to kill
a few hours! But I'm afraid it's
rather far down on my list of
really fantastic things to do!

Gee, you're lucky! Uh— fantastic things like what . . . ?

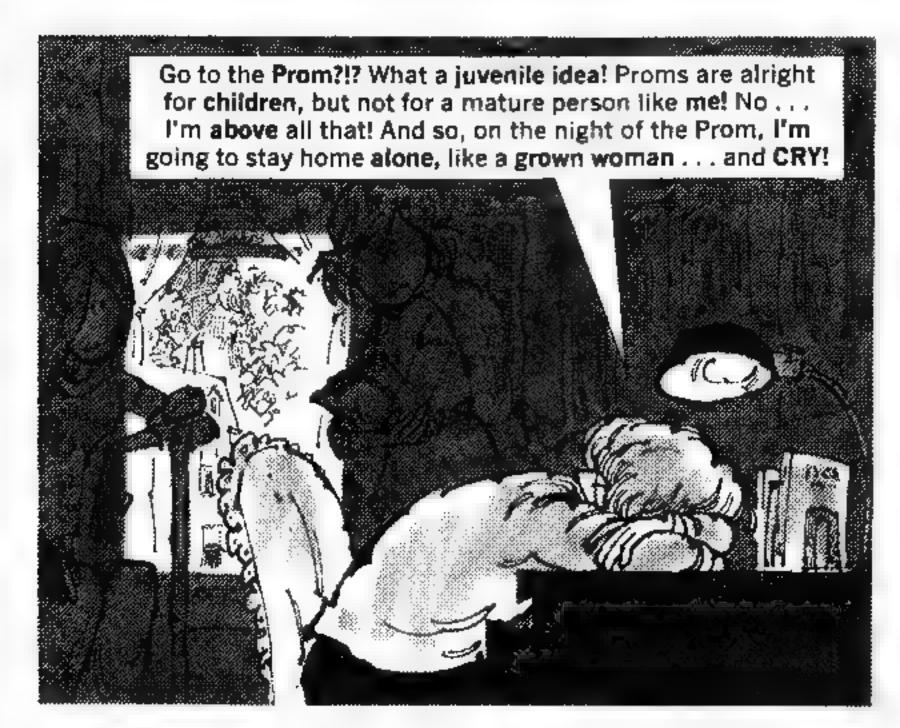
Well . . . I have to return some books to the Library . . . and then I have to file my nails . . . and then I have to clean up my room . . . and then I have to . . .



The second nominee is: Tanya Blish, who tugged at our heartstrings in "Alone Again, Naturally"...



The third nominee is: Penelope McNee, whose inspired performance was so magnificent in "Fibber McNee"...

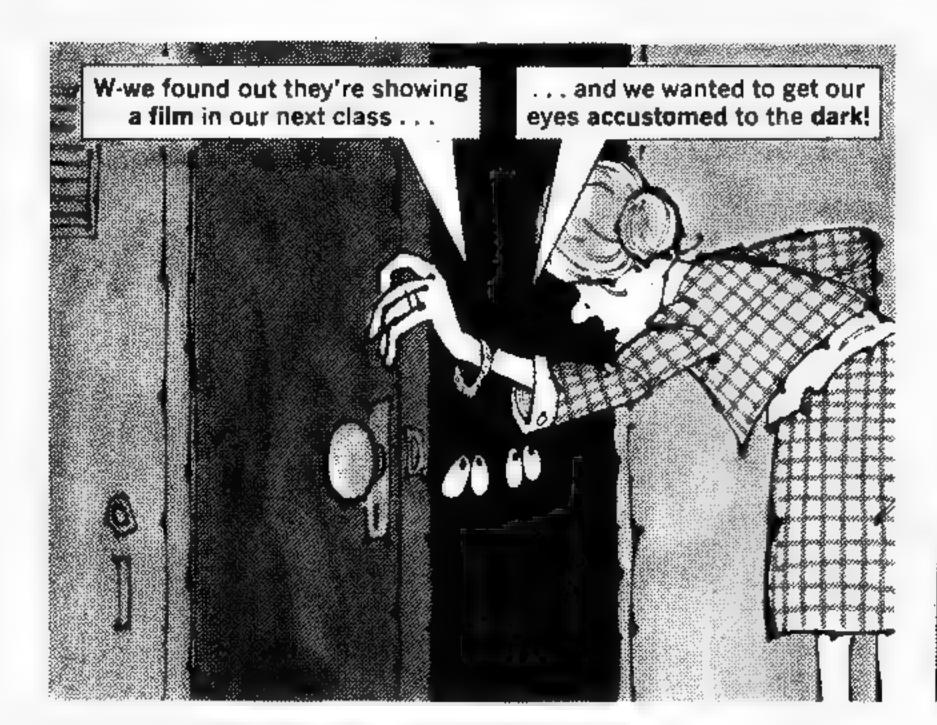




The third nominees are: Martin Gale and Jodi Bogg, for their marvelous job in "Two For The Show"...

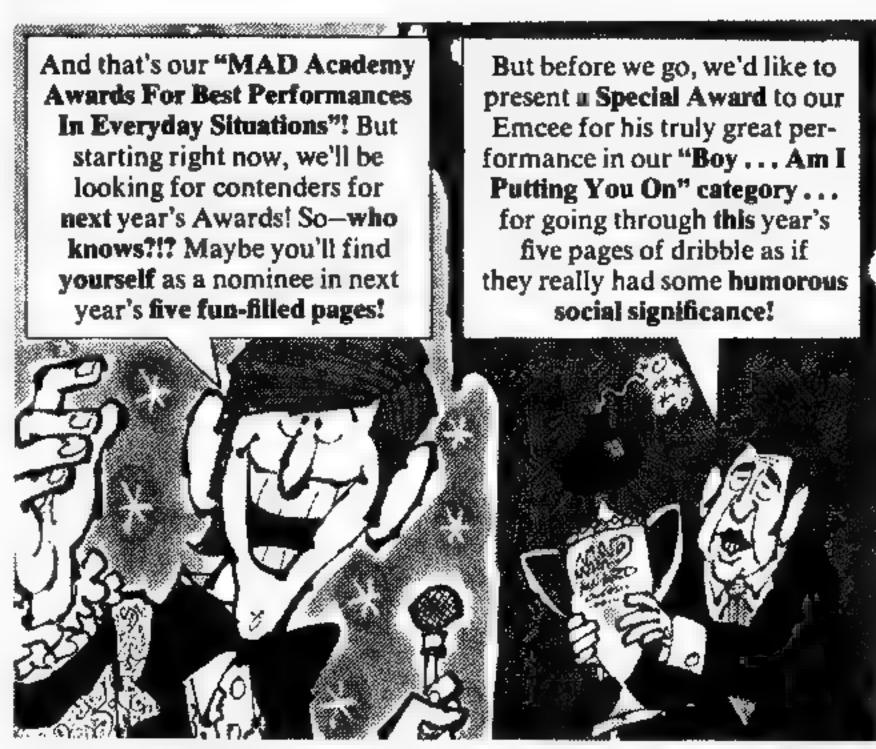


And the Winners are: Arnold Bunglewald and Cindy Meister for their fantastic "Learn By Doing"...









And the Winner is: Susan Calabash, for putting her heart and soul into "Who's Kidding Who?"...



I've surveyed the scene . . . and after weighing the childish attitudes of my peers, I've decided to accept an invitation to the Prom from a much older and more sophisticated man!

Oh, wow! A much older man, huh? Who's that??

My Father!

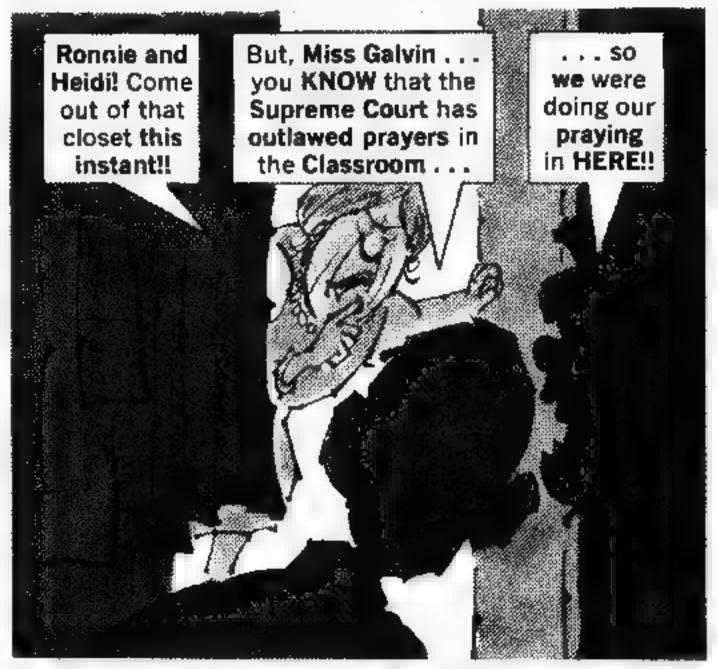


And the last category is "BEST PERFORMANCE BY A BOY AND GIRL CAUGHT MAKING OUT IN A SCHOOL CLOSET." The first nominees are Josh Kidder and Anne Ville for their superb teamwork in "Teachers Pet, But They Won't Let Students"...



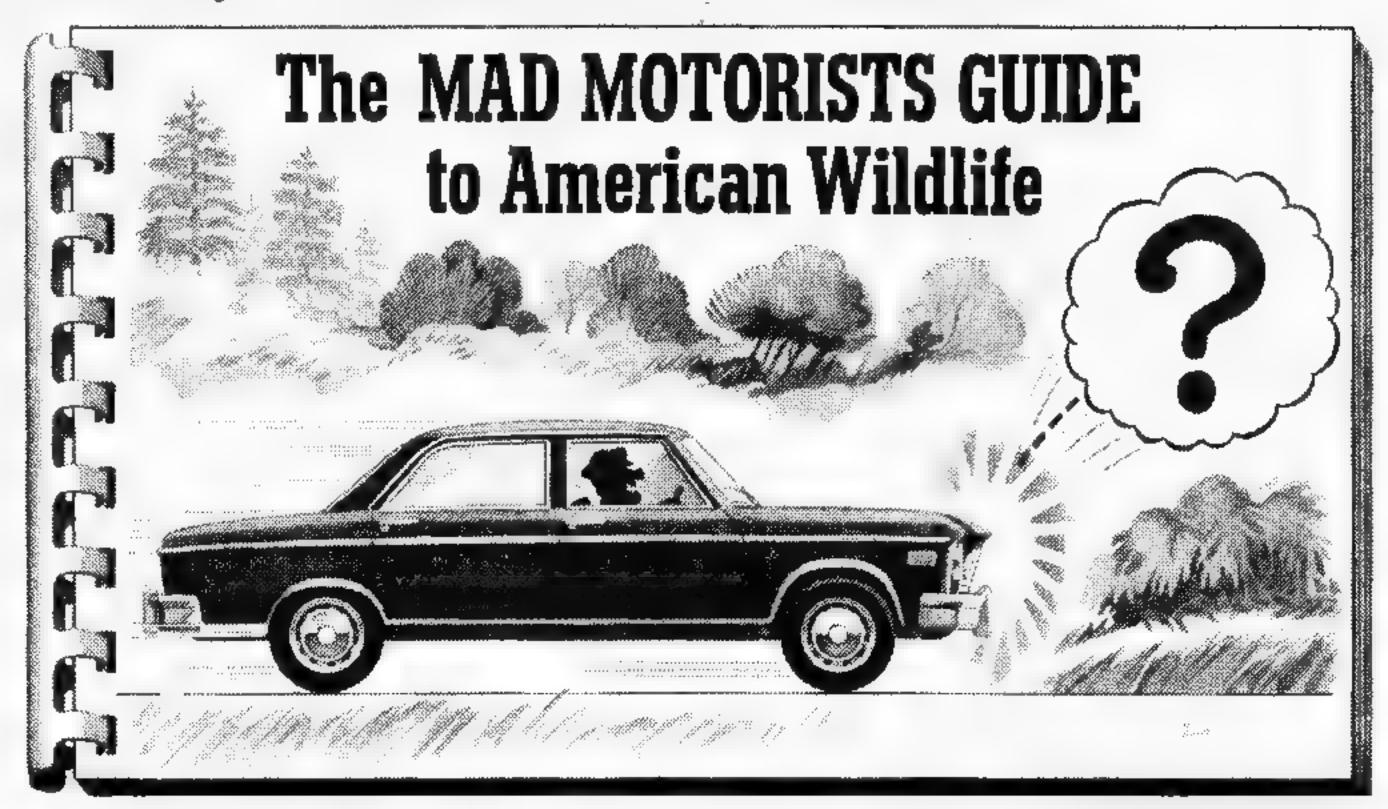
And the second nominees are: Ronnie Furshlugginer and Heidi Swisschick, for their outstanding rendition of "Please Don't Tell Our Parents"...





### **BUMPER STICKERS DEPT.**

There are more conservation groups and ecology clubs in America than ever before. Unfortunately, there are also more cars on the road than ever before, and it isn't hard to guess who's winning the daily battle between automobile and animal. With this in mind, we now propose a more practical handbook for nature study—one geared to help the reader identify Mother Nature's creatures as we most often view them . . .

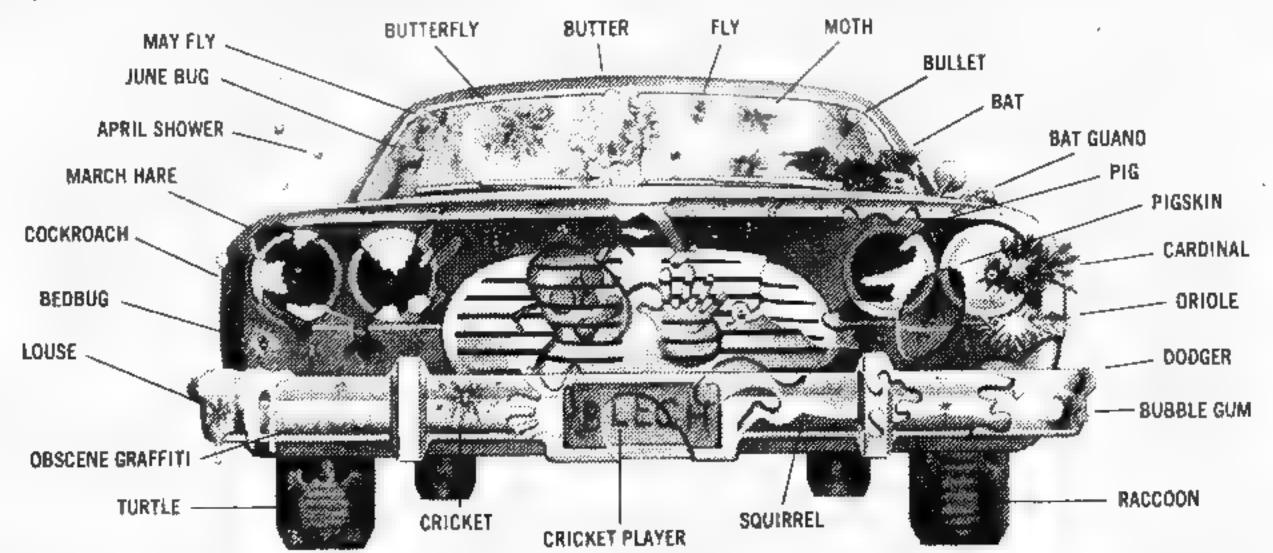


ARTIST & WRITER: AL JAFFEE

IDEA BY: ROBERT KAUFMAN

## Chapter I IDEN'TIFYING WILDLIFE

One of the great pleasures of driving is identifying the specimens one comes across in one's travels, not to mention specimens that other motorists have run across in their travels. Perhaps the most convenient way is when you've returned home, you can leisurely study and identify the specimens indelibly etched on your car.



The key to specimen identification is to learn what nature's creatures look like in their altered state. It is important not to confuse wildlife with other things, such as the windblown refuse thrown out of the windows of other cars. Then too, the splotch from praying mantis could easily be confused with the splotch from a preying pigeon with accurate aim. A few weeks of hard study is all anyone ever needs to become expert, so stick with it!

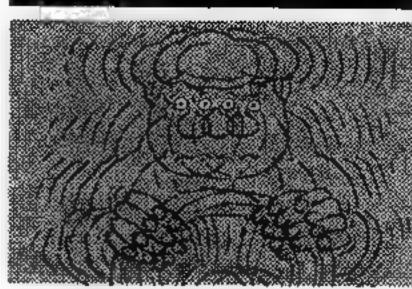
## Chapter III

## **IDENTIFYING** WILDLIFE BY SOUND

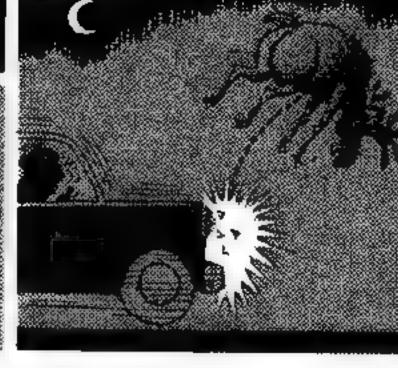
Most highway specimens are created at night. But, of course, in the dark viewing is sometimes impossible. The serious highway wildlife collector must learn the sounds of his prey. The following examples will start you off on the right road! Allow for minor differences in specimen sounds depending upon locale.

THE SOUND YOU HEARD





THE SOUND YOU HEARD

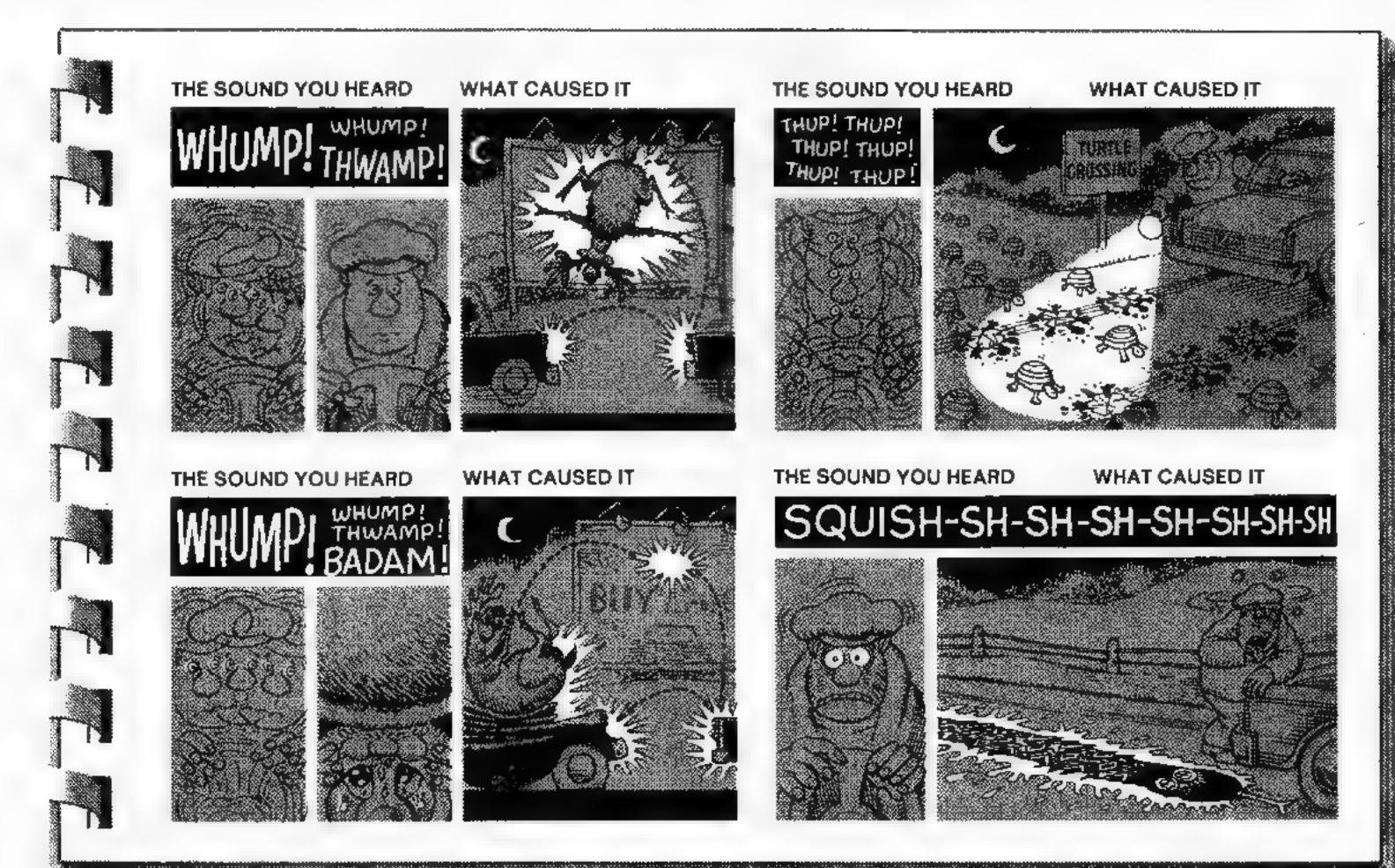


WHAT CAUSED IT

WHAT CAUSED IT



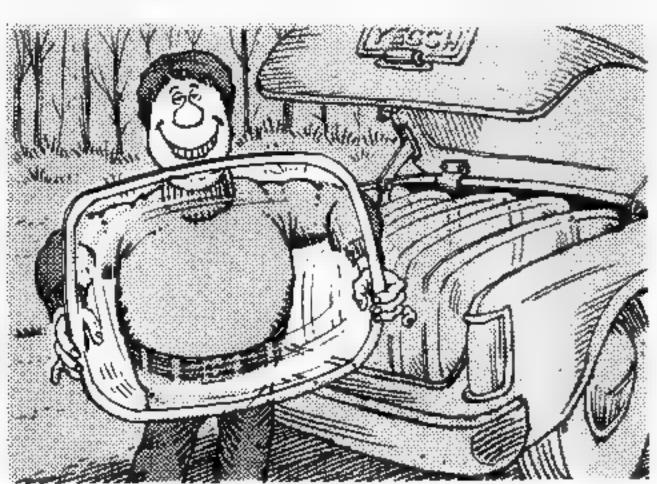




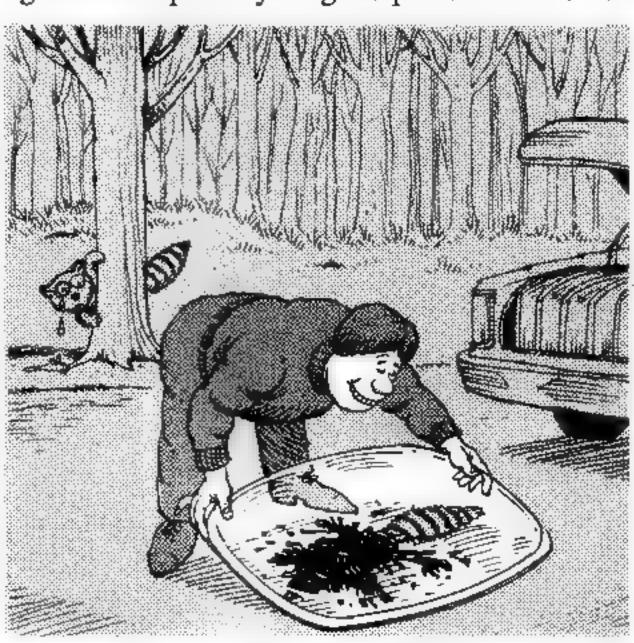
## Chapter VI

## CONSERVATION

With conservation uppermost in our minds today, we must think of those that follow us on life's broad highway. We must not selfishly enjoy, but learn to share. With this in mind, *Motorist's Guide* recommends all wildlife enthusiasts utilize the shatter-proof, low silhouette plastic covers available in a variety of shapes and sizes and which are easily stored in your rear trunk.



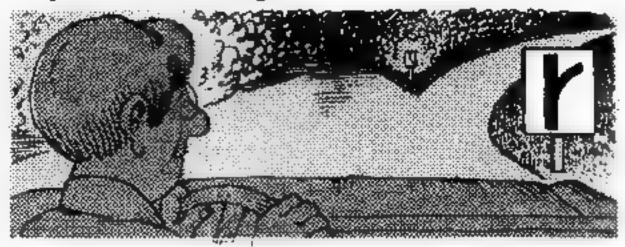
To conserve your specimen so others can delight in your findings also, merely place appropriate sized cover over it. Its self-sticking adhesive edge will keep everything in place for weeks.



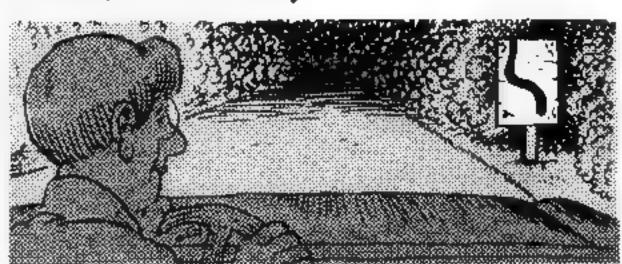
## Chapter IX

## ROAD HAZARDS FOR ENTHUSIASTS

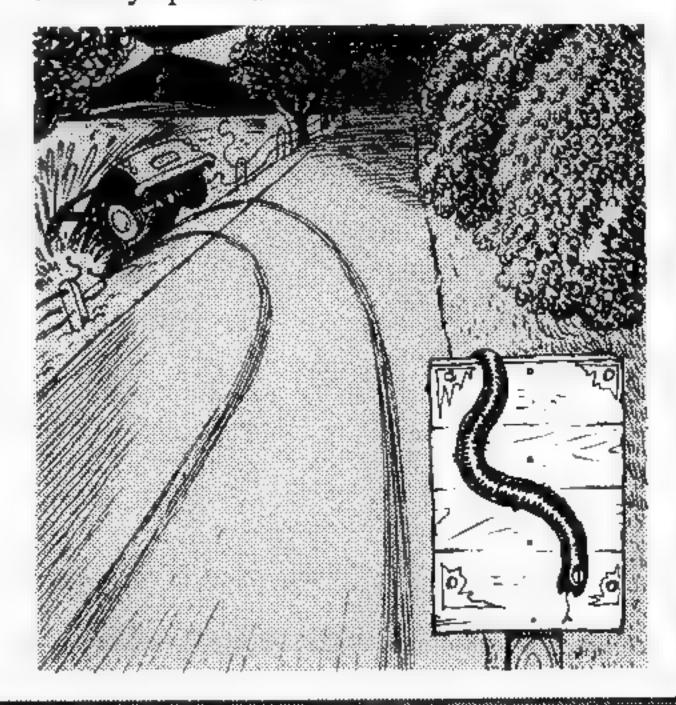
Due to the scanning nature of the wildlife enthusiast's driving style, he often devotes too little time to familiar road signs and responds reflexively to their warnings.



A case in point is when a driver observes the typical "curve in the road" caution and turns the wheel automatically...



...only to find the "warning" was nothing more than a snake flung across a blank billboard by a previous car!



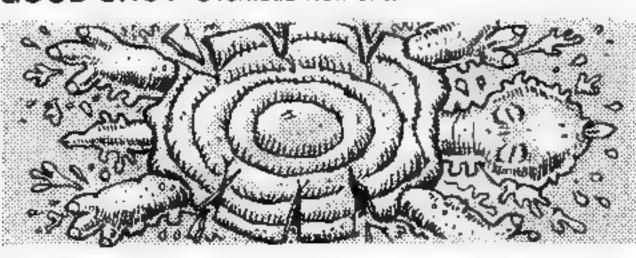
## Chapter XII PHOTOGRAPHS AND TROPHIES

A hit is as good as a miss if you end up with nothing to show for it. Two popular ways of showing off specimens that you may personally encounter are photos and mounted trophies. Here are some helpful tips on both methods.

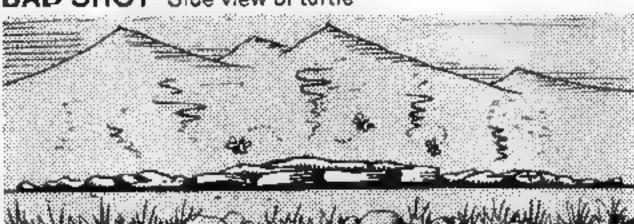
## **PHOTOGRAPHS**

Always plan your shot around the features that will best identify your specimen, assuming, of course, some identifiable characteristics remain. Consider the examples of good and bad shots that follow.

## GOOD SHOT Overhead view of turtle



BAD SHOT Side view of turtle



## **TROPHIES**

Mounting trophies is strictly a matter of personal taste, and thus little can be said about it. One hint, however, is that you carry a hacksaw in your trunk for cutting road signs "that tell a story." These will invariably prove to be the best souvenirs of your trip!



## Chapter XV CHARTING SPECIMENS

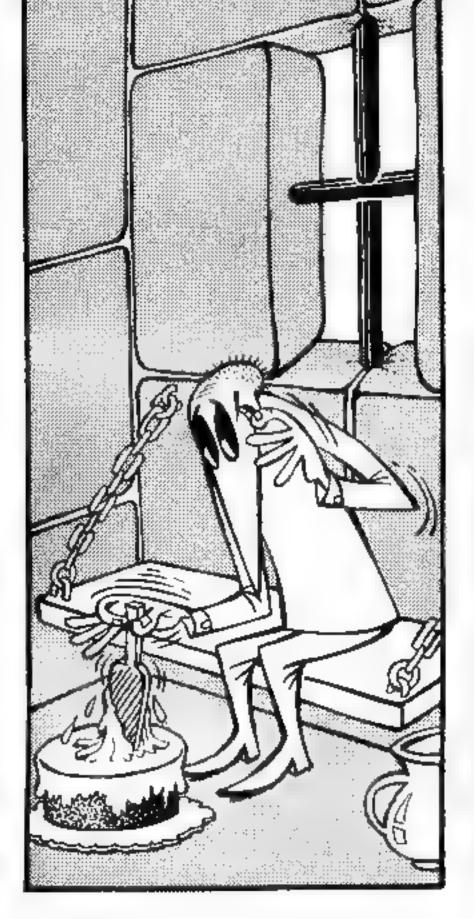
Like any great sport, a 'score card' is half the fun. A specimen chart for charting specimens that any wildlife enthusiast will find simple to make and pleasurable to use follows below:

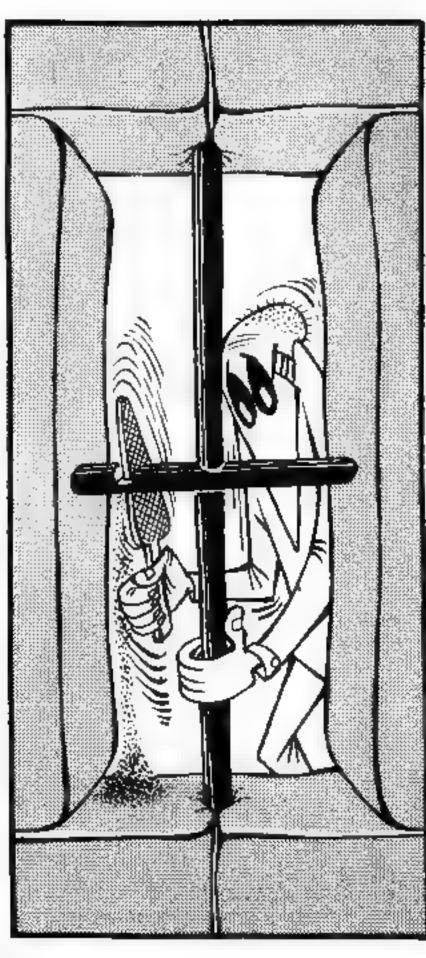
My trip across Northwest U.S.A. from July 20, 1973 ending August 6, 1973						
SPECIMENS SIGHTED BY ME	SPECIMENS STRUCK BY ME	SPECIMENS STRUCK BY OTHERS	SPECIMENS OFF THE ROAD	SPECIMENS ON THE ROAD	SPECIMENS STILL BOUNCING AROUND	GENERAL CONDITION OF SPECIMENS
24 rabbits	8	16	5	9	10	Disgusting
8 Bears	3	5	5	2	1	Fair
14 Racoons	[1]	3	2	11	1	Good
9 Snakes	3	6	3	2	4	Yecch!
27 Squirrels	12	15	8	16	3	Pleasant
4 moose	1	3	2.	- 1	1	Very Good
2 Elk	2	0	l	1	0	Aromalic
1 llama	1	0	0	0	1	So-So
10,031 insects	10,027	4	0	4	0	REVOLTING THE rest were on the car

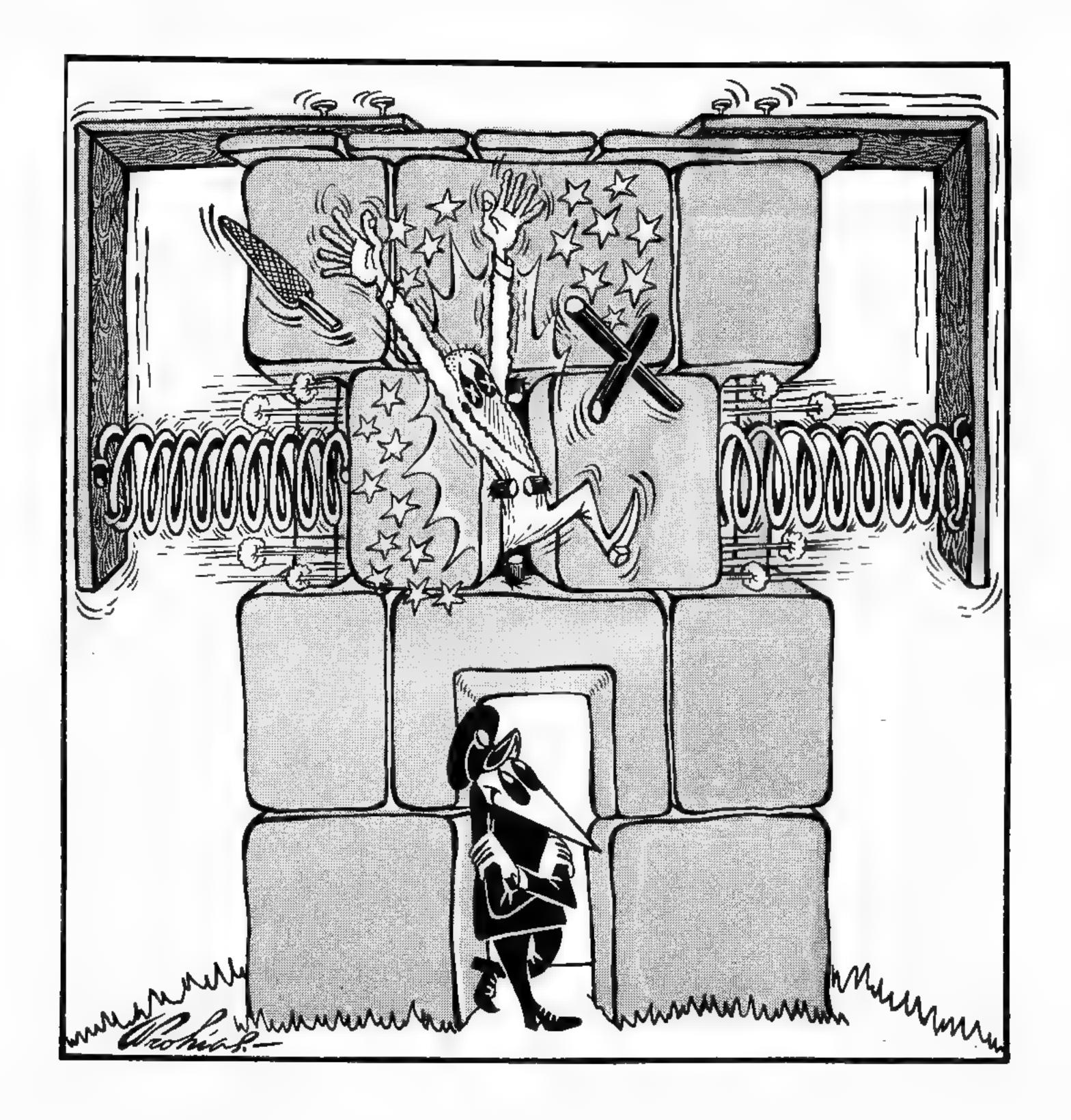
## JOKE AND DAGGER DEPT.











MAD'S Sure-Fire

## SPORTS PREDICTIONS

For The
Upcoming
Season



A sports idol of the nation's youth will be arrested for speeding, indecent exposure and possession of marijuana.



A violent fight will break out as both benches rush onto the field, but the TV camermen will only pan waving fans.



Trailing by 1 point with 12 seconds left, the Home Team will steal the ball, drive downcourt and set up their top scorer... when the telecast will lose the video portion.



The Superstar of your favorite team...upon whom all hope for any chance at winning the title depends...will be injured and knocked out of play for the rest of the season.



A first round draft choice Consensus All-American, no-cut contract Bonus Rookie will not live up to expectations.



You will watch 25 minutes of rain pelting a wet tarpaulin before a big game will be called because of bad weather.



An All-Pro Star will disappear from training camp, and re-appear in a Southern California mystic health commune. He'll then put down Football on the Johnny Carson Show.



At mid-season, the leading team will make the cover of a big national magazine...and then proceed to lose nearly 80% of their remaining games, winding up in third place.

### MINOR ADJUSTMENT DEPT,

In past issues, we've taken "A MAD Look At Two College Generations" and "A MAD Look At Two High School Generations." With this article, we continue our pattern of regression . . . as we compare the pre-adolescent of the 40's with the younger set of today in this last (we hope) of a series entitled:

# A MAD LOOK AT TWO GRAMMAR SCHOOL GENERATIONS

ARTIST: PAUL COKER, JR. WRITER: LOU SILVERSTONE

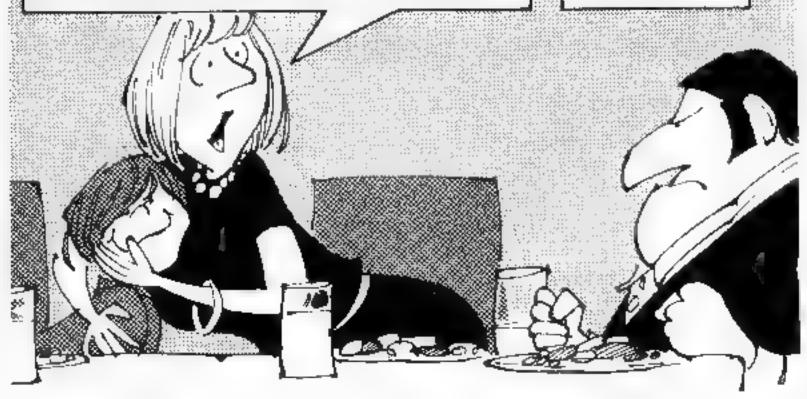
## DISCIPLINE...THEN...



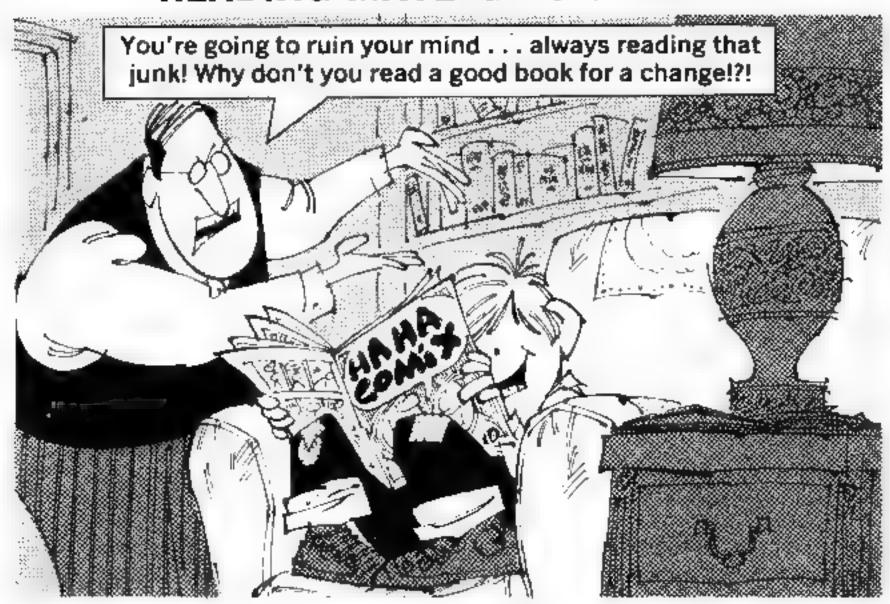
## ... AND NOW...

Ralph! You can't be serious . . . sending Matthew to bed without any supper! You know perfectly well that Dr. Ginott says this can cause a deep-seated feeling of rejection! And Dr. Spock says that poor nutrition and anxieties may be related!

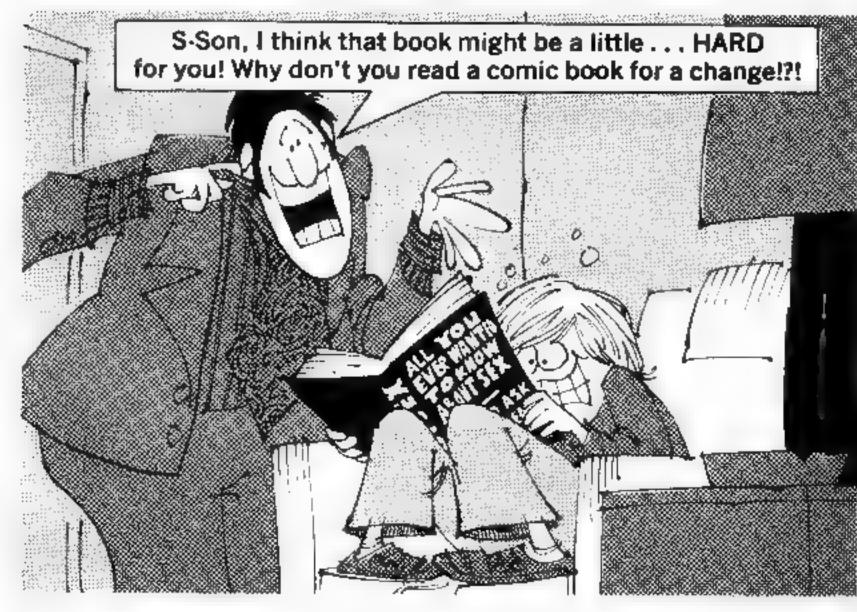
There, There,
Bubbie . . .
Daddy is
sorry that
he hollered
at you!



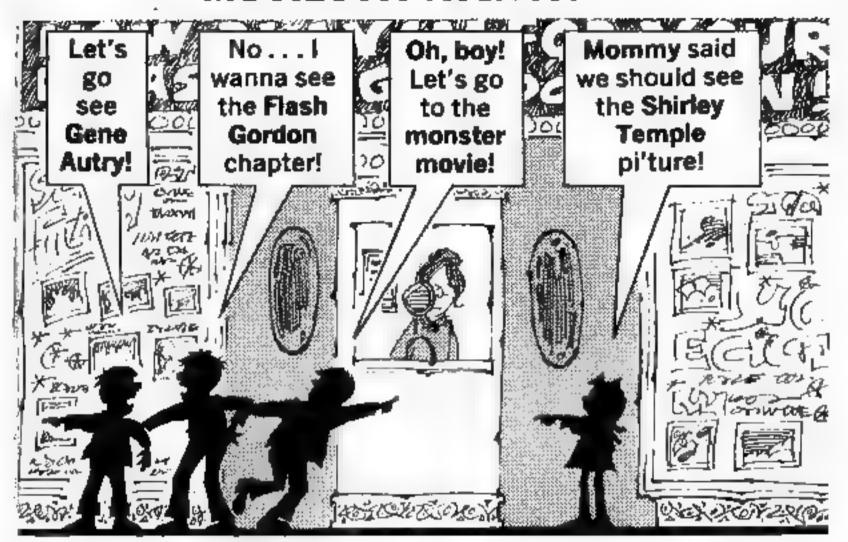
## READING MATERIAL...THEN...



## ...AND NOW....



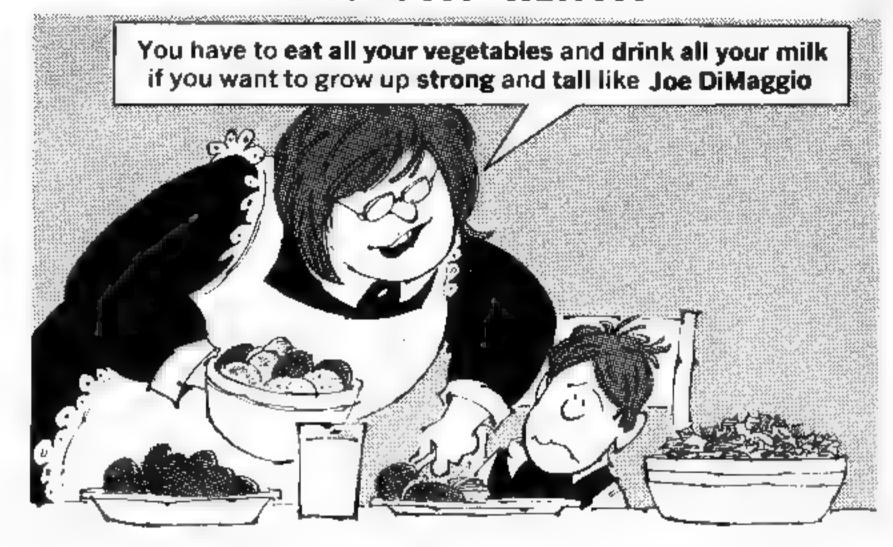
## MOVIES...THEN...



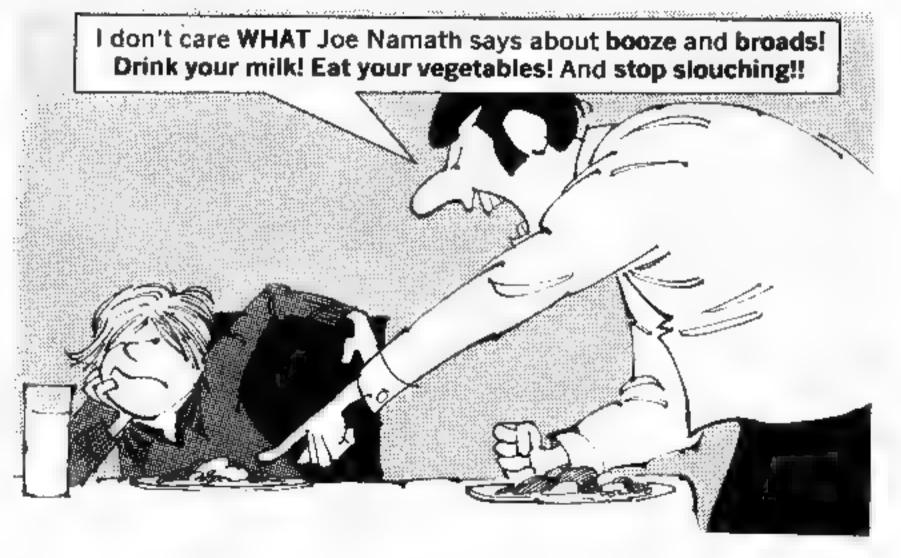
## ... AND NOW....



## HEROES...THEN...



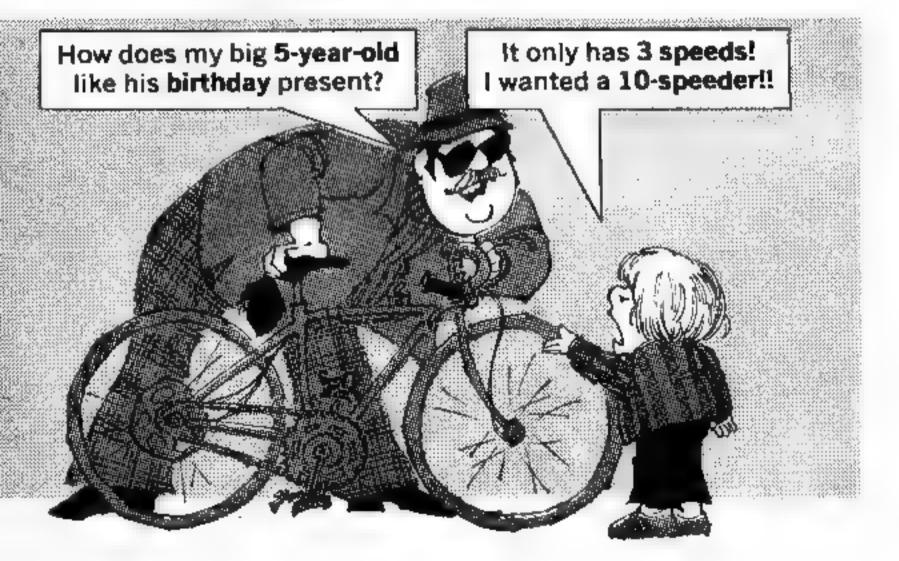
## ...AND NOW...



## BICYCLES...THEN...



## ...AND NOW...



## RACE RELATIONS...THEN...



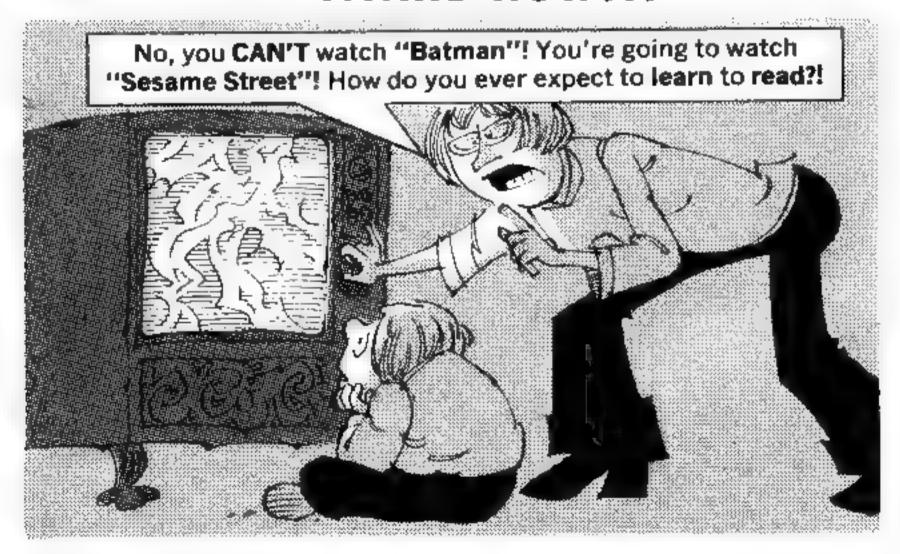
## ... AND NOW...



## EDUCATION IN THE HOME...THEN...



## ...AND NOW...



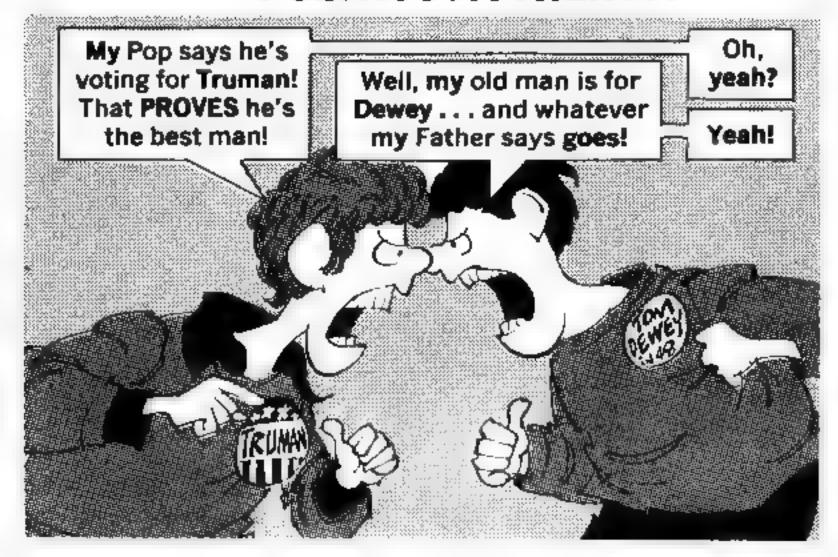
## SCHOOL TEACHERS...THEN...



## ...AND NOW...



## POLITICS...THEN...



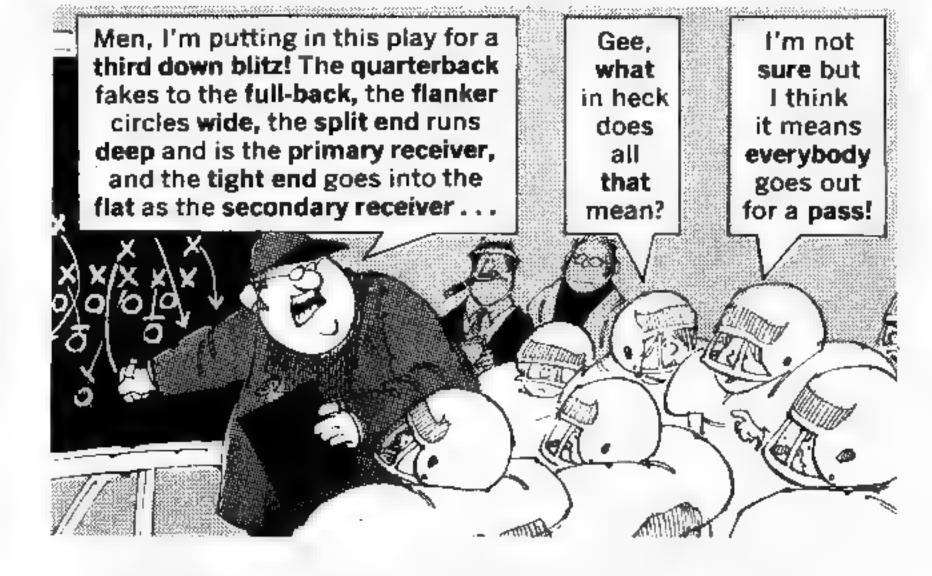
## ...AND NOW....



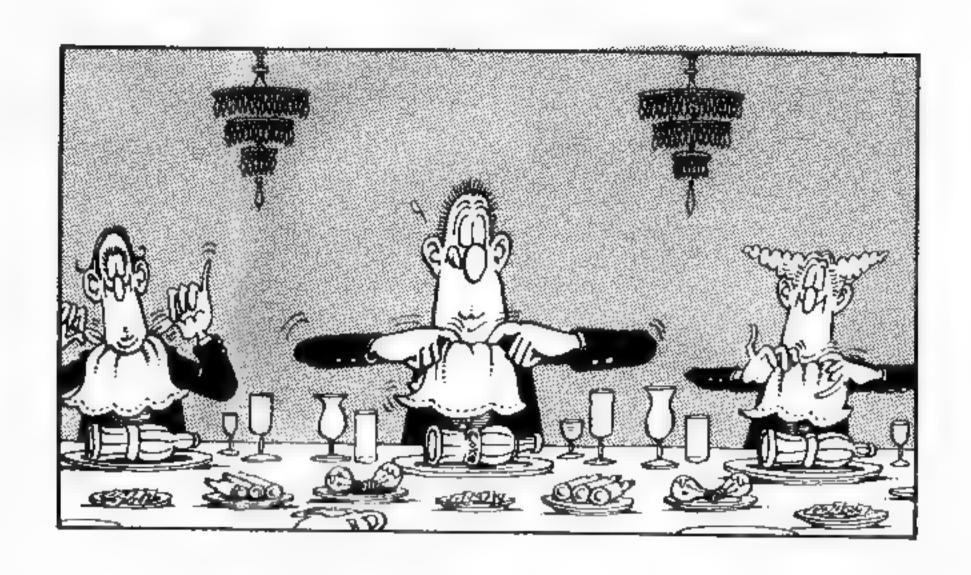
## SPORTS...THEN...

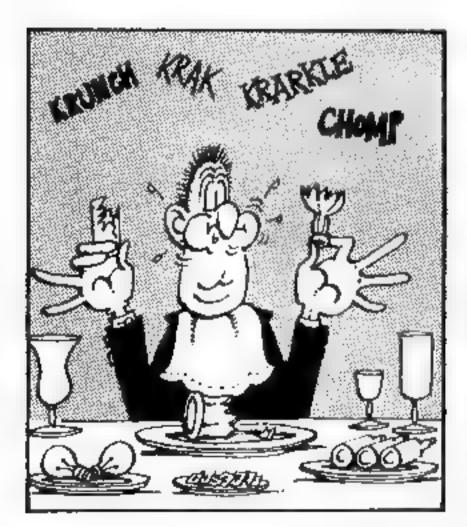


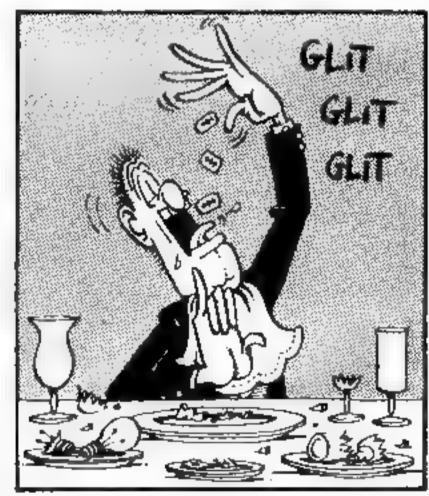
## ...AND NOW....

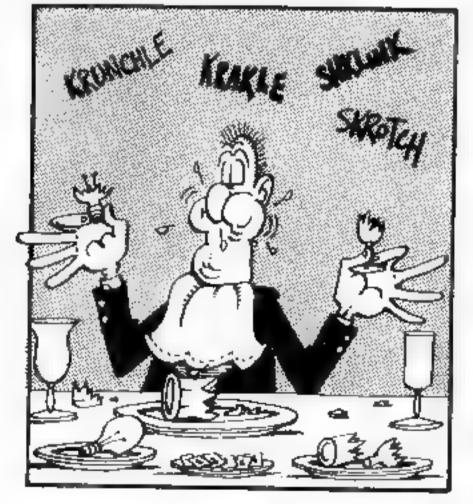


# "THE NATIONAL ASSOCIATION OF PROFESSIONAL GLASS-EATERS" BANQUET

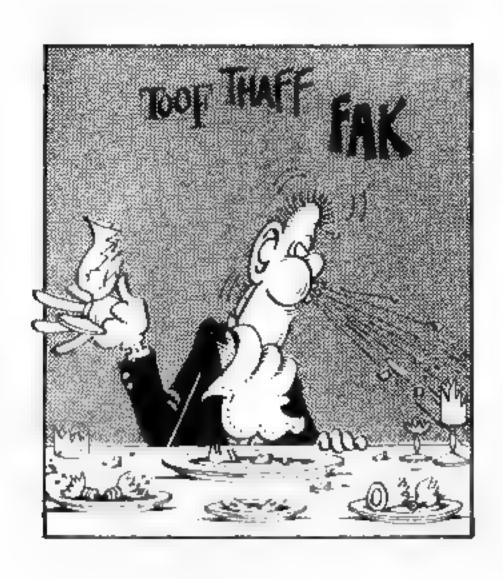


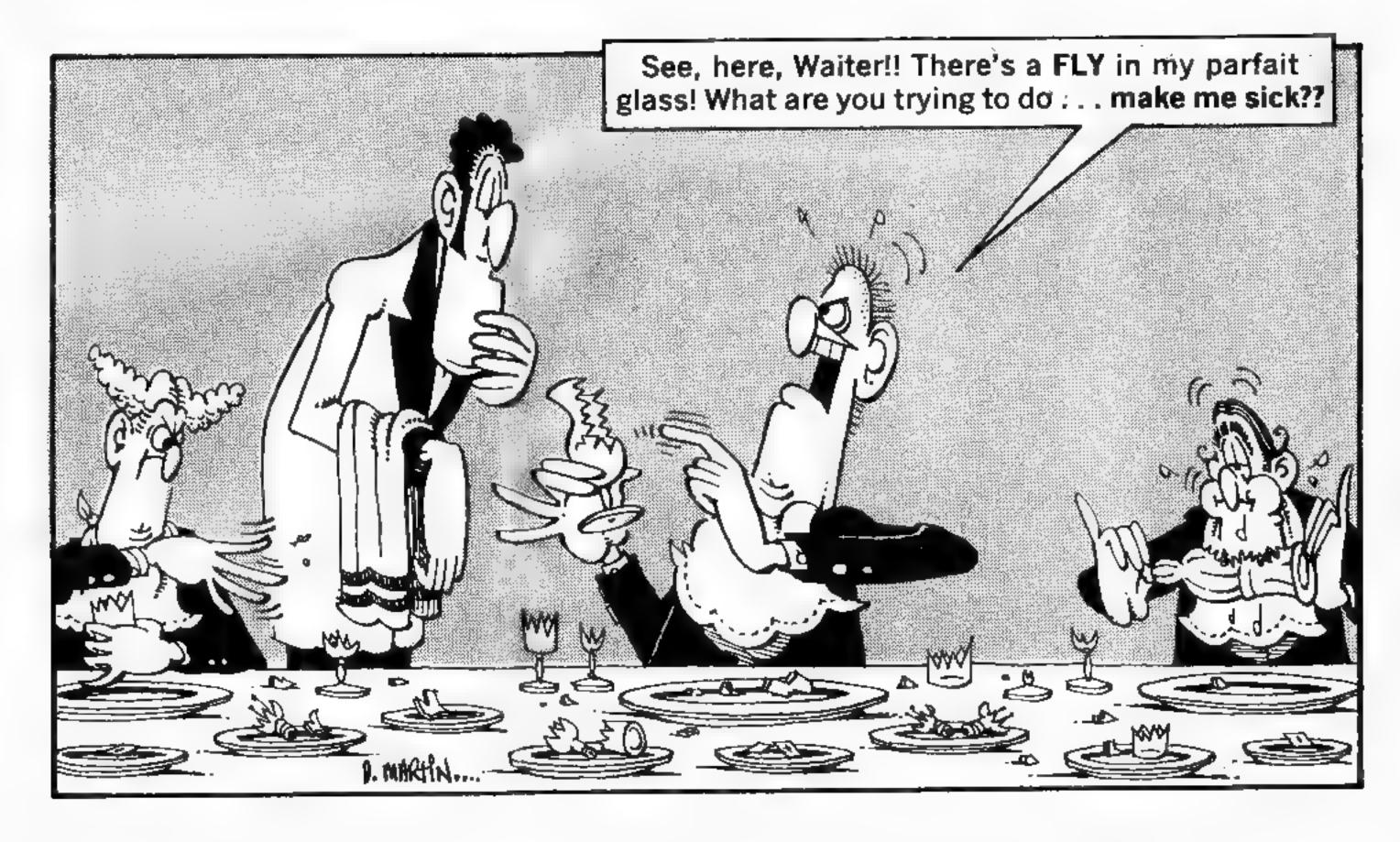






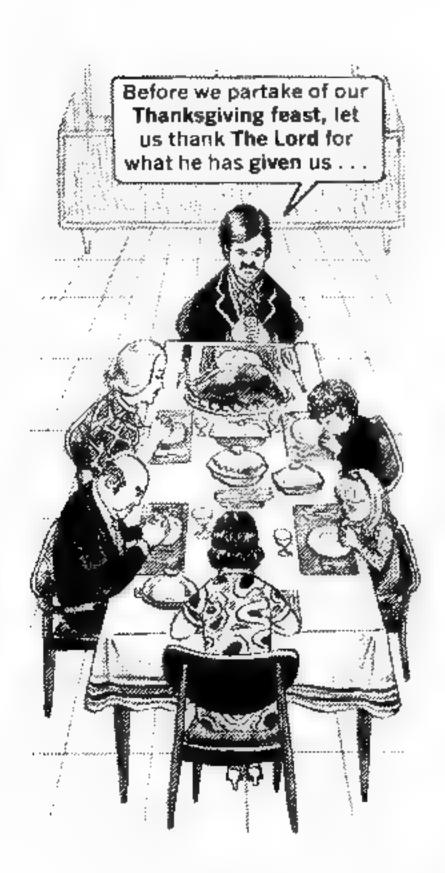






### THE LIGHTER SIDE OF...

### THE HOLLIDAY SEASON



ARTIST & WRITER: DAVE BERG

We thank Thee, Oh Lord, for our good health, and for our good fortune, and for allowing us to live in the greatest country in the world! But mostly, Oh Lord, we thank Thee for giving us this happy holiday of Thanksgiving!









When I get there, I'll give my folks the "Big Hello" . . .

And then they'll give me the "Big Put-Down" about my long hair and my pot smoking and my shocking attitudes toward money, sex and all that jazz!



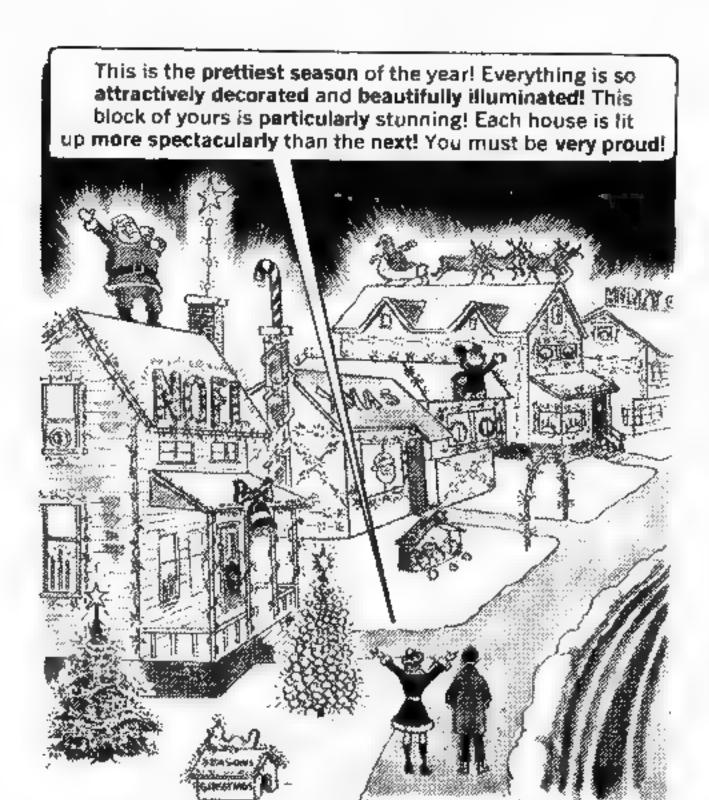
Then, I'll bug them about their dumb Middle Class morality! And they'll scream at me! And I'll scream at them! And then I'll blow, and hang around the local gin mill or watch TV in my room, and I'll do I lot of counting!

Counting what . . . ?!?



Counting the days till I can get back here to this lovely hell-hole of a school!

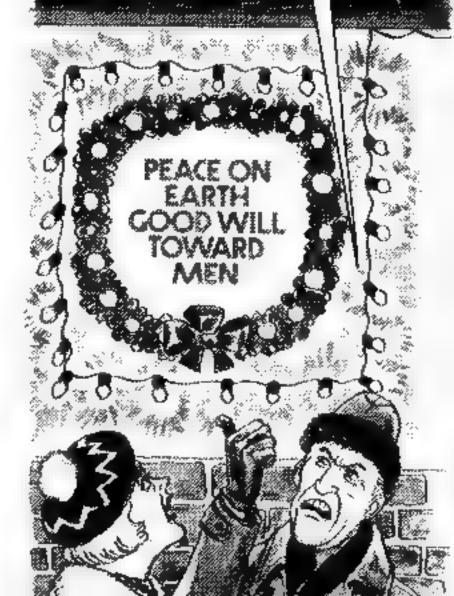




I used to be ... when I was the only one on the block who did it! Then, those dirty rat-fink neighbors of mine all began to copy me! The lousy so-and-so's poured fortunes of money into their decorations, trying to out-do me ... and show me up!



Why, those bums have overdone it so much, they've completely minimized the effect of MY decorations and message . . .



And how was **YOUR** joyous Christmas morning, Sonny?

it wasn't so joyous!



The whole family was there . . . Gran'ma, Gran'pa, Mom an' Dad, Aunts, Uncles, Cousins, Sisters an' Brothers! And there was such holiarin' and carryin' on!

"It's not fair! You gave her a better present than you gave me!"

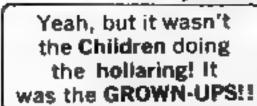
"His costs more than mine costs!"

. . . and awful stuff like that!



Well, that's to be expected when it comes to Children! It's called Sibling Rivalry!







### MERRY CHRISTMAS, EVERYBODY!!



What do you mean, "Merry Christmas, Everybody!!"?
Do you realize that for people who live alone, Christmas can be the saddest time of the year?



I—I never thought of it that way! And YOU live alone, so you're one of those people, aren't you?

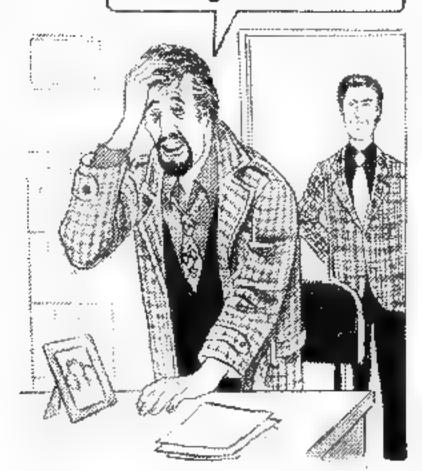
Sa-a-ay! You're spending the Holidays with US!! Gee, Christmas must've been HELL for you all these years, huh, Sid?



Not since I started using this sob story, it hasn't!



Ooohh! Am I sick! My head is exploding! I'm making a New Year's resolution!!
I will never . . . NEVER do what I did THIS New Year's again . . . EVER!!!

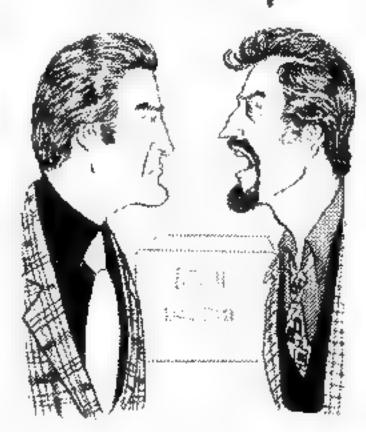


Aw, c'mon! Don't kid me! It's obvious that you're suffering from too many trips to the Punch Bow!!

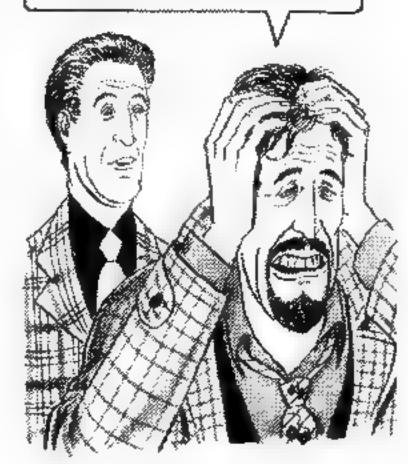
The Punch Bowl? No, I missed that one!

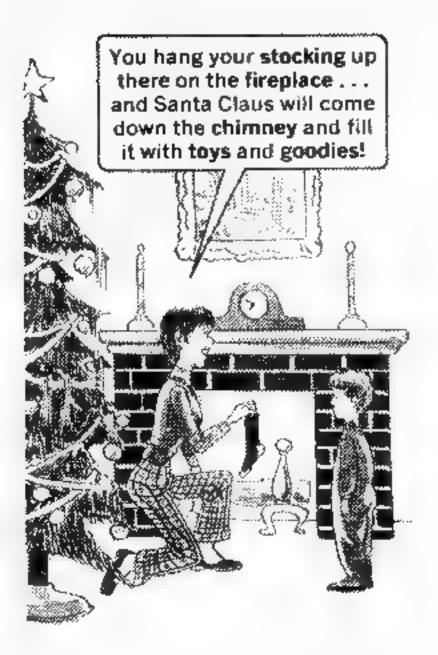


Boy, you look terrible! You must've really tied one on! Sorry, but I don't drink!



But I must've seen every other one they televised . . . the Sugar Bowl, the Orange Bowl, the Cotton Bowl, the Gator Bowl, the Tangerine Bowl, the Sun Bowl . . . Ocooh! Am I sick!



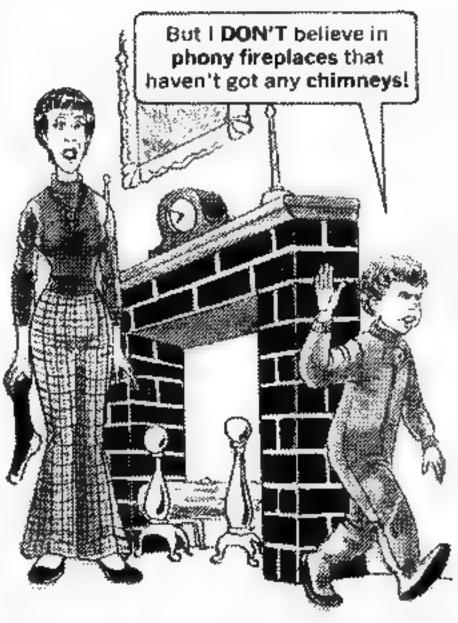


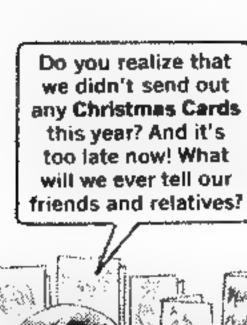
Don't you believe

BALONEY!
IT'LL NEVER HAPPEN!









Tell 'em we broke our writing hands, skiing!

No... they'll never that

Tell 'em we both came down with the Flu, and couldn't bring ourselves to lick the stamps and spread the disease!





No . . . they'll never believe that!

Tell 'em we sent out the cards . . . but the lousy new **Postal System** LOST them!



THAT THEY'LL BELIEVE



Gee, this is a very expensive Christmas present you're buying for your Dad!

Why not? He's a great guy, and he deserves the best!



There's no Generation Gap in OUR family! My Dad is fantastic with the kids! He digs the whole scene! He works like a dog, and he's a great provider!



Er...how do you plan to pay for this?

With my

Dad's

Charge

Plate!

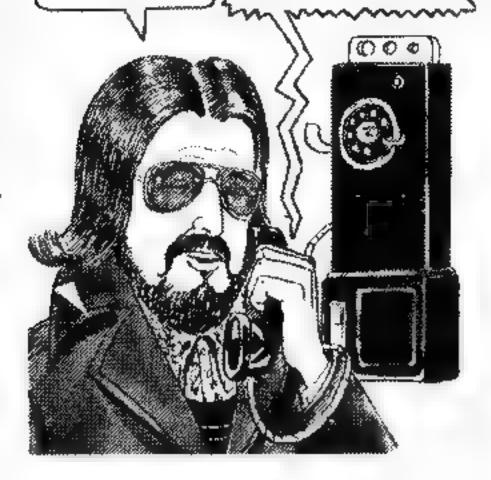


He also has a great CREDIT RATING!!



H-h-hello,
Mom?? I—I
thought I'd
call you up
and wish
you a Happy
New Year!

The same to you!
What's the matter?
I can hear it in
your voice! You
can't fool a
Mother's heart!
Something's wrong!



Nothing's wrong, Mom! It's just a bummer to be alone on New Year's Eve!

You poor thing! Where are you?





I want a plastic model toy of the M-16 Rifle, a model kit of an "Honest John" Rocket Launcher, and a model of a B-52 Bomber!



I also want a Size 10 complete Football Uniform with shoulder pads and helmet and shoes and the whole bit, plus a complete Baseball Uniform with glove!



I'm sure your son will enjoy all these Christmas presents!

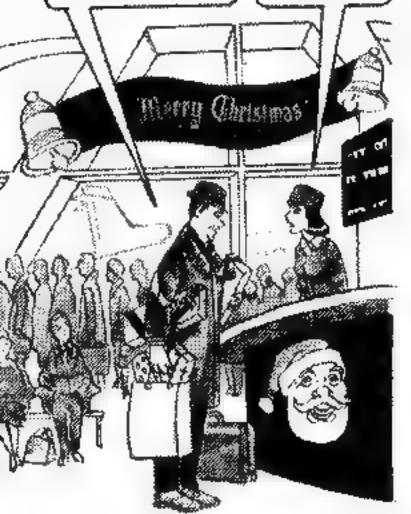
SON?! I'll have you know these things are all for my ten-year-old DAUGHTER!!



Haven't you ever heard of WOMEN'S LIB . . . ?!?



One Round-Trip Ticket to New York's Kennedy Airport, please! Sorry! All flights are booked solid!



You gotta be kidding! No, I'm not! Most reservations over Christmas are made months in advance!

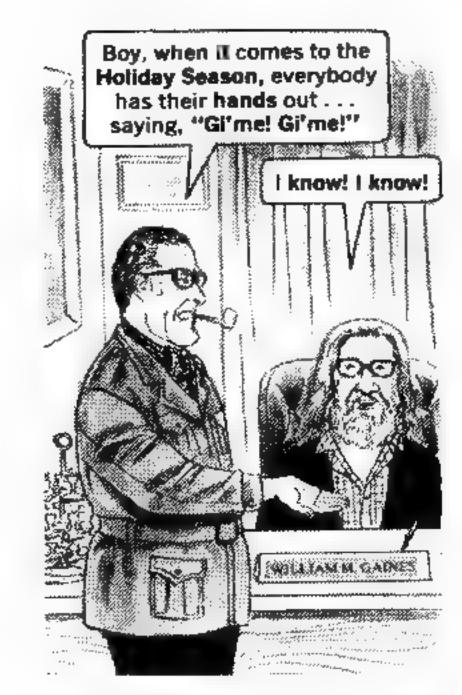


But I'm—I'm desperate! I just GOTTA get home for the Holidays! Oh, well, in THAT case, we can help "you!



We still have some space available over EASTER!!





I had to tip the Janitor, the Doormen, the Postmen, the Garbagemen . . . and a lot of other moochers!

I know! I know!



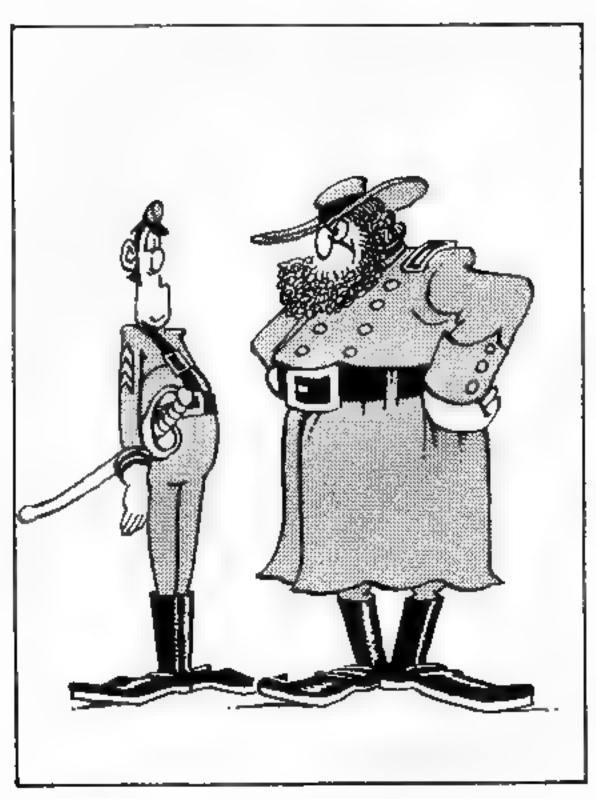
It's nothing but a form of LEGALIZED RIP-OFF!



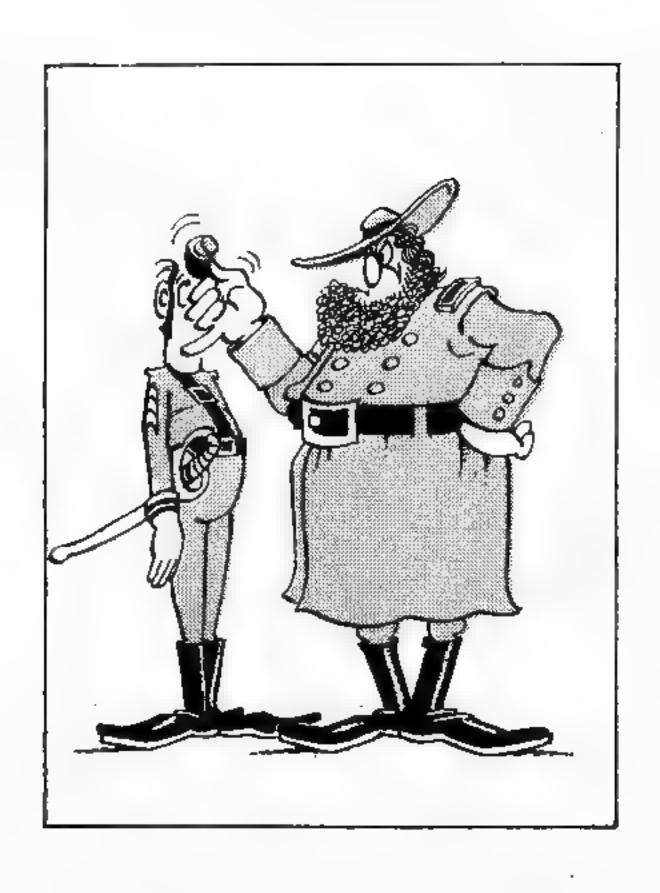
Here's your Christmas Bonus!



# ONE FINE DAY DURING



# THE CIVIL WAR

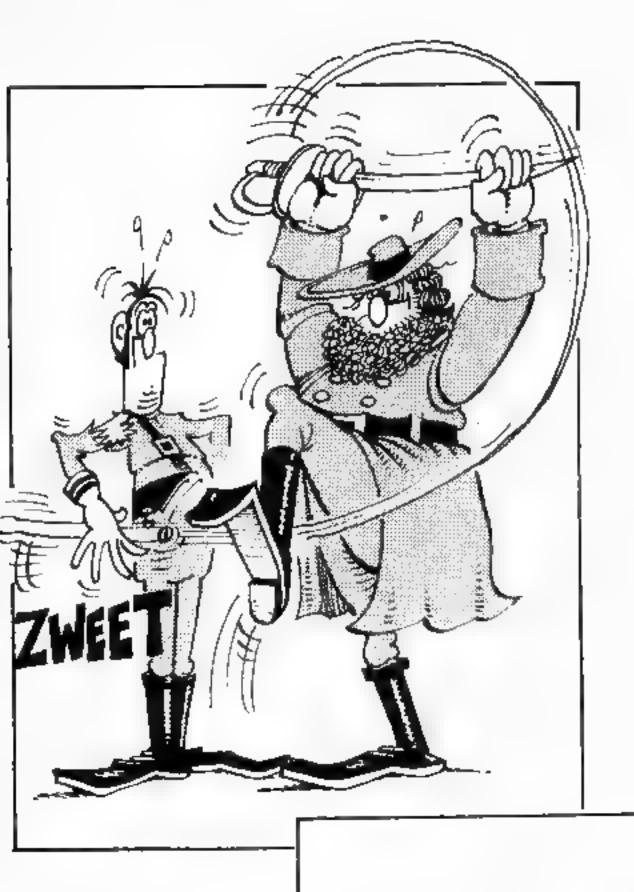












### WISE GUIDE DEPT.

MAD has come up with a device to shake up those indifferent and incompetent people you too often find yourselves at the mercy of. It's called a "Rattler". A Rattler is not something you use on the innocent, but rather as a Defensive Weapon on people who intimidate you: the surly cab driver, the wise-guy waiter, the nasty sales clerk . . . anyone who has developed an inverted snobbery about his work and views anyone less expert as an inferior. If you run into such a person, why not try out some of these . . .



### ... FOR SHAKING UP WAITERS AND WAITRESSES

No . . . I'd only like HALF a table! I'm not very hungry!

I'd like an empty plate! I'm on a very strict diet!

How about sitting down and joining me? Then we can split the check, and I won't have to leave a tip!

Can you bring me some extra silverware! I have the same set at home, and I'm missing a few pieces!

I'll have the same thing that I ordered yesterday! I didn't TOUCH II yesterday!

I'll have the steak dinner... with no potatoes... no vegetables... and no meat!

The menu looks good! I'll eat THAT!

I'm very intimidated by Waiters! So may I start tipping you NOW?

Miss, would you be offended if I sent out for some food?

My compliments to the Chef . . . for having the nerve to pass this stuff off as food!

Hey, this food isn't half bad . . . it's ALL bad!

Waiter, give me a very small check! I'm in a hurry!



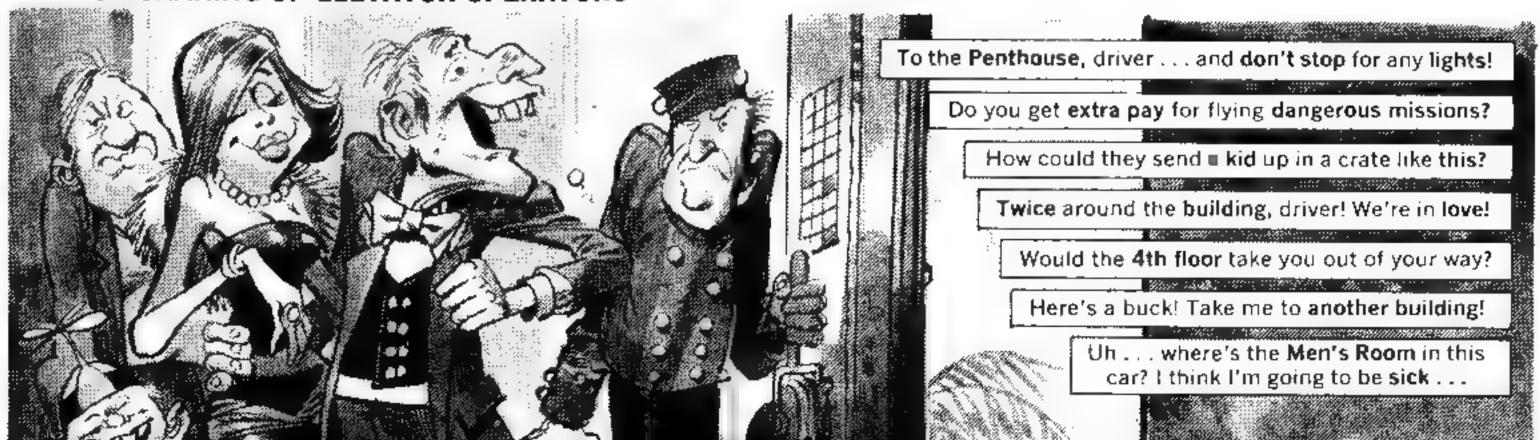


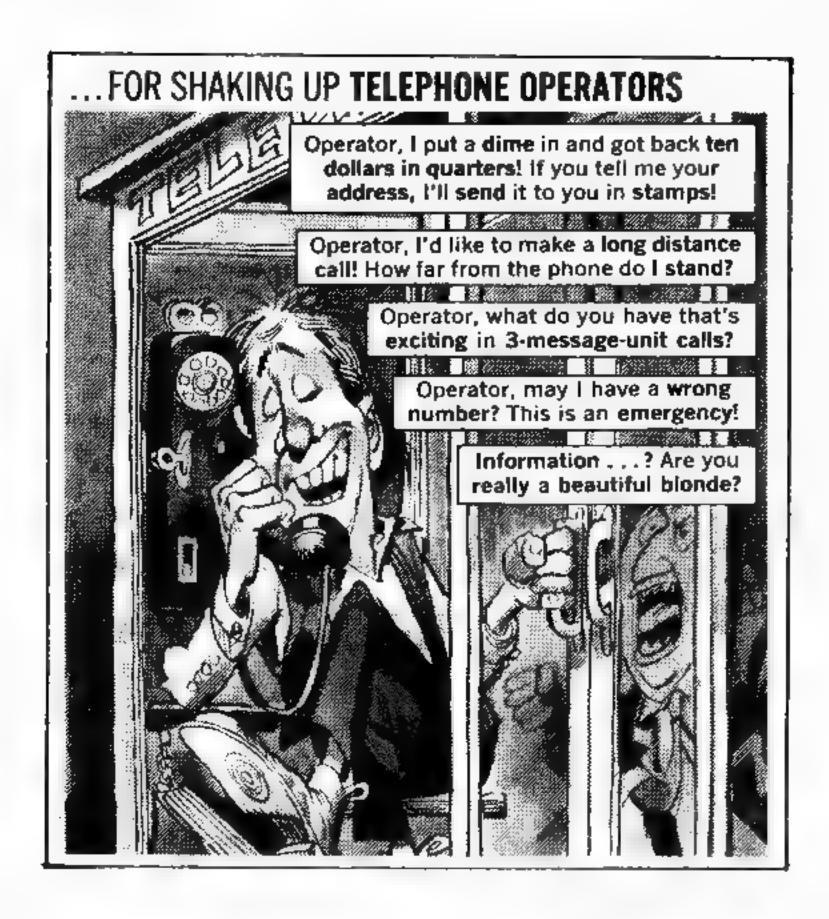
### ...FOR SHAKING UP CAB DRIVERS





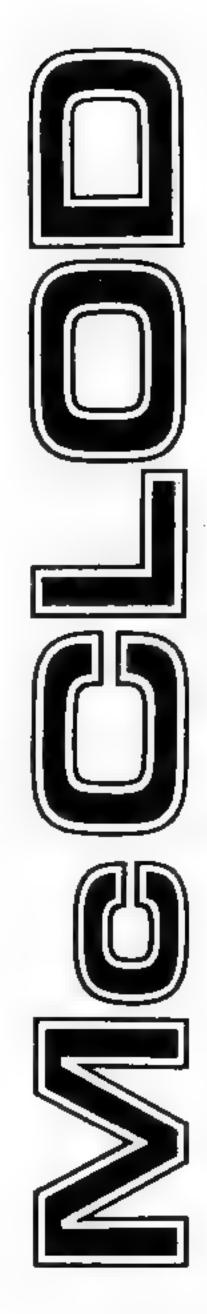
### ... FOR SHAKING UP ELEVATOR OPERATORS



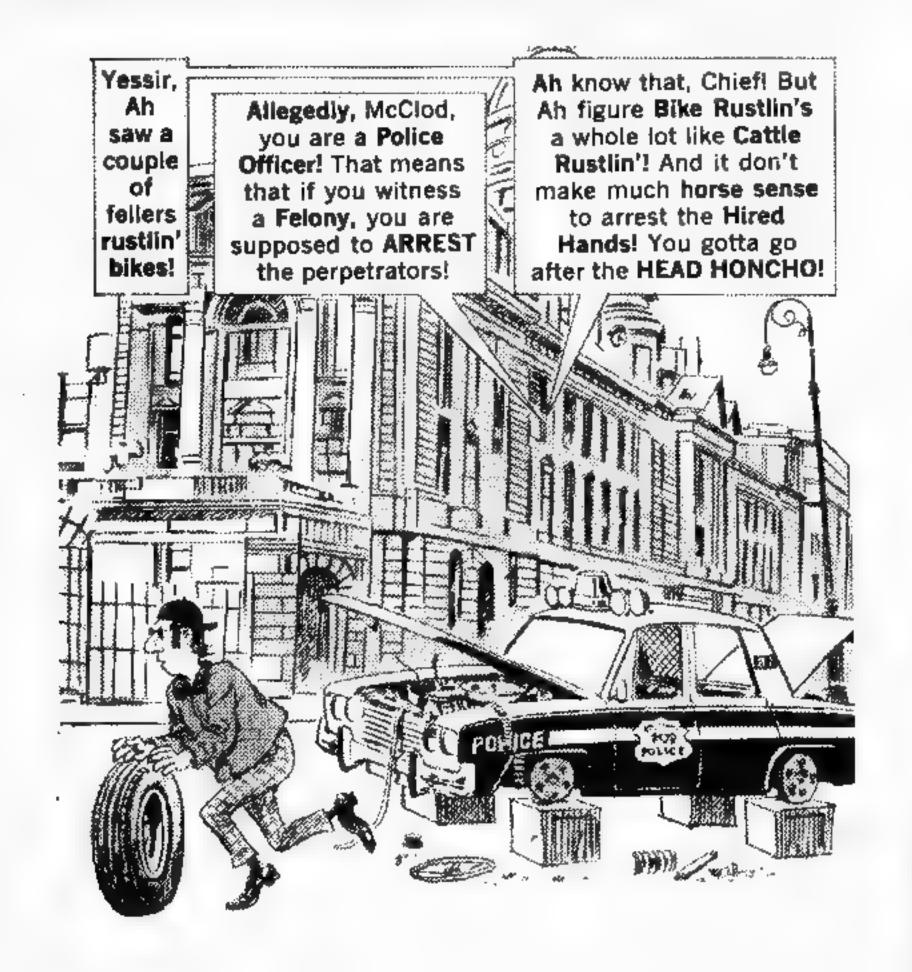


PLAINSCLOTHESMAN DEPT.

Would a hard-riding, gun-toting, square-jawed, straight-shooting Marshal from New Mexico really help New York solve its crime problem? We think it's an idiotic idea ... even for Television! But that's what they're actually trying to sell us with ... actually trying







So Ah'd like

t' join up

with that

gang, find

out who the

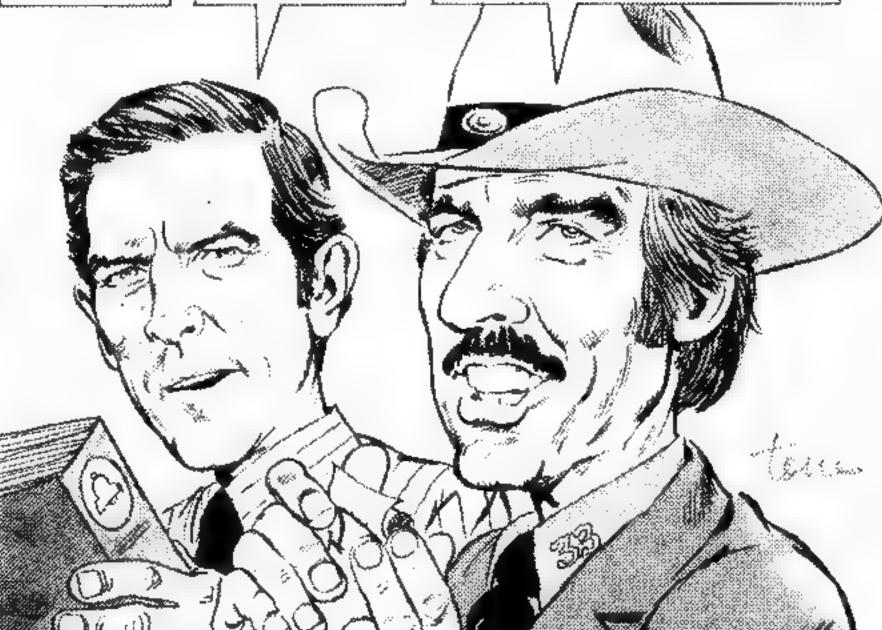
Boss is . . .

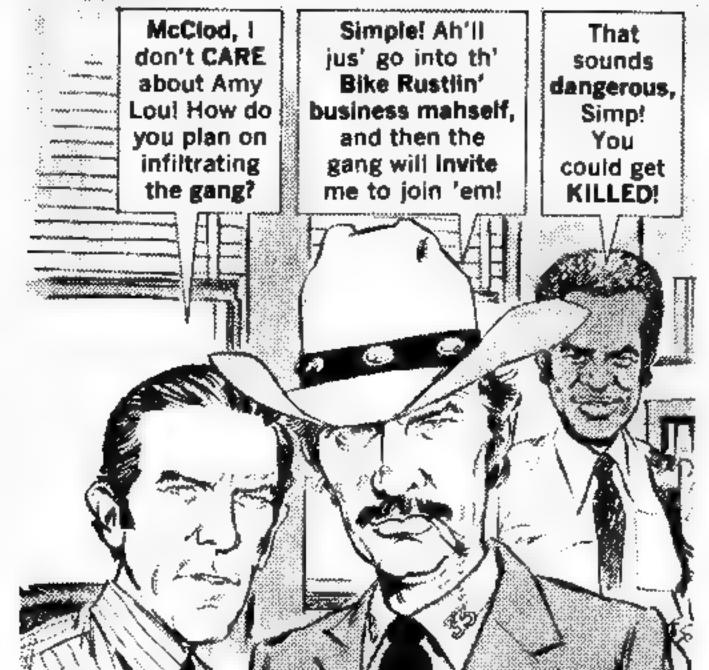
and THEN we

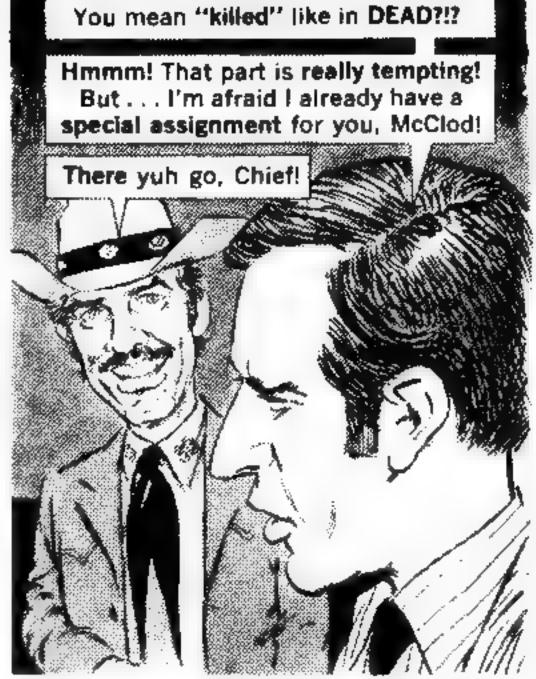
corral 'em!

How do you plan on doing that, McClod! Are you going to look up "Bike Rustlers" in the Yellow Pages? That wouldn't do me much good!

Ah still get throwed by them new-fangled dial phones! Now, back in Tacos, all we gotta do is lift the receiver and tell the Operator what number we want! In fact, there's this ONE Operator named Amy Lou—

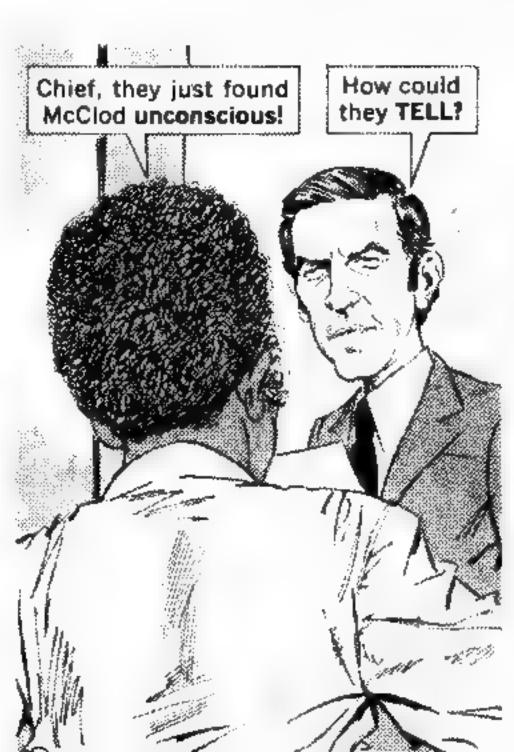


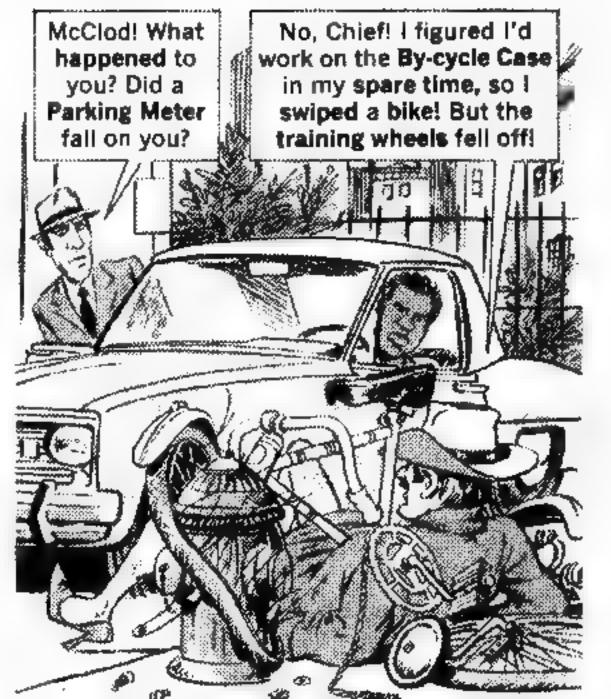






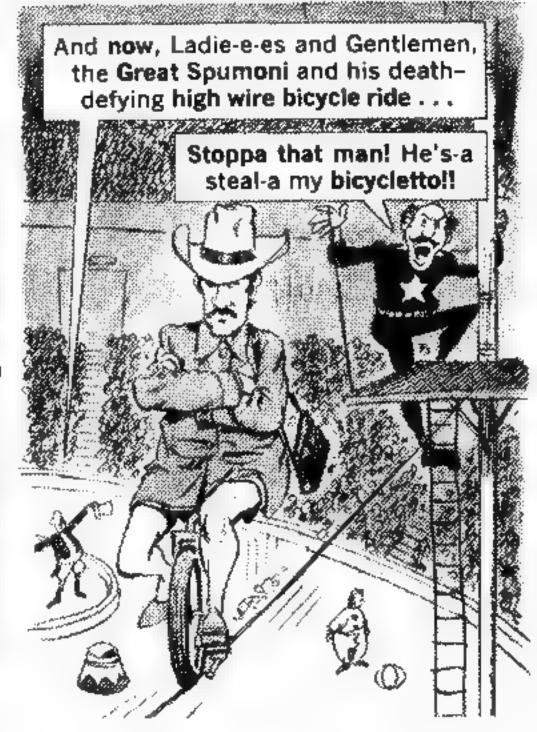


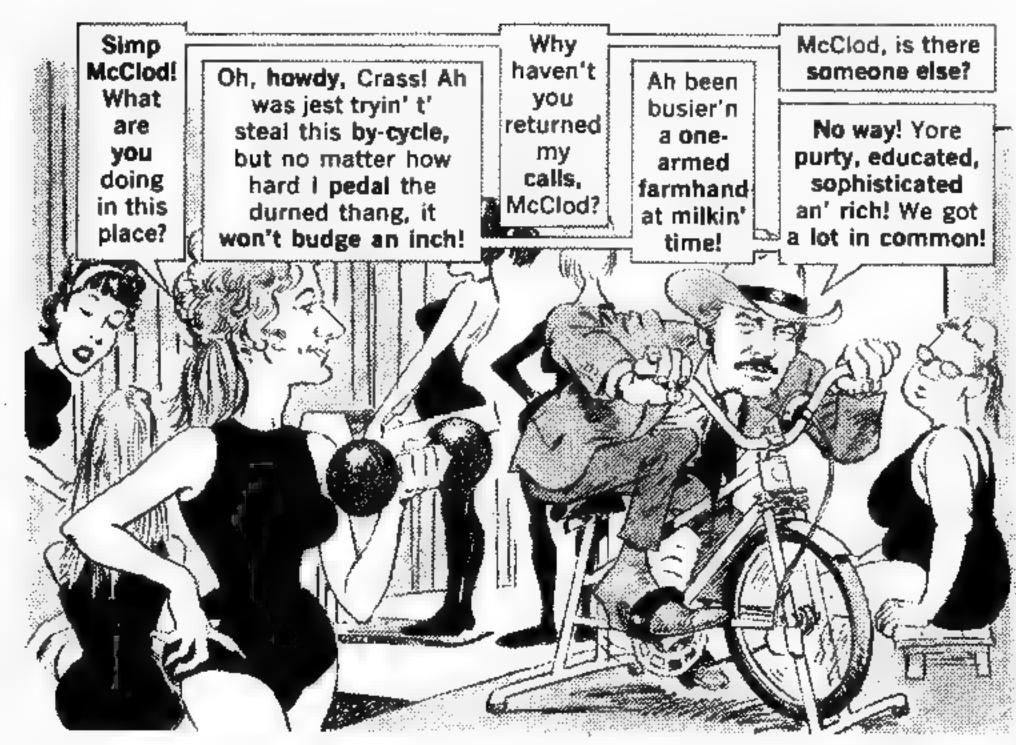


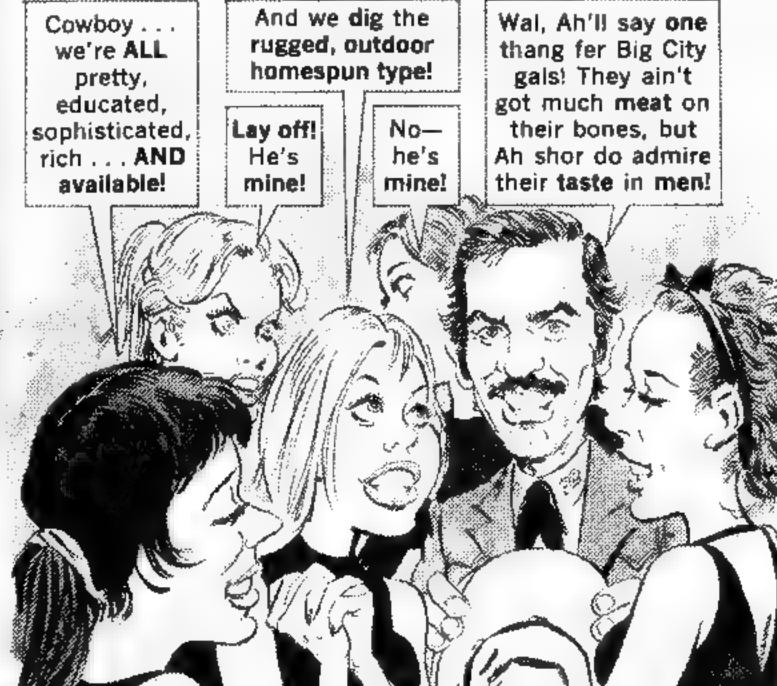




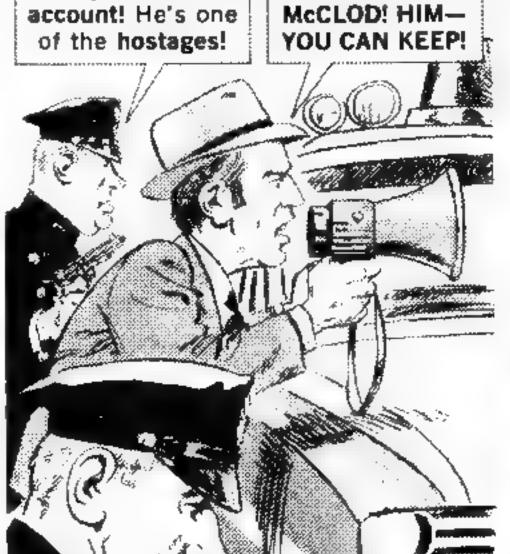












**NOW HEAR THIS** 

IN THERE! LET

THE HOSTAGES

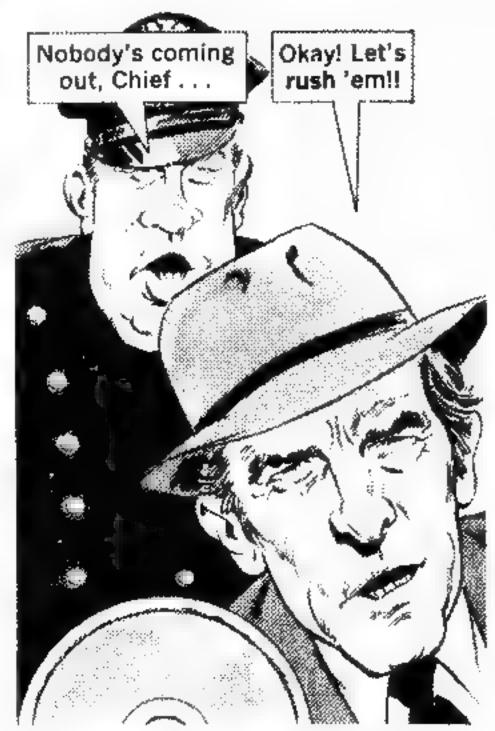
**GO! ALL EXCEPT** 

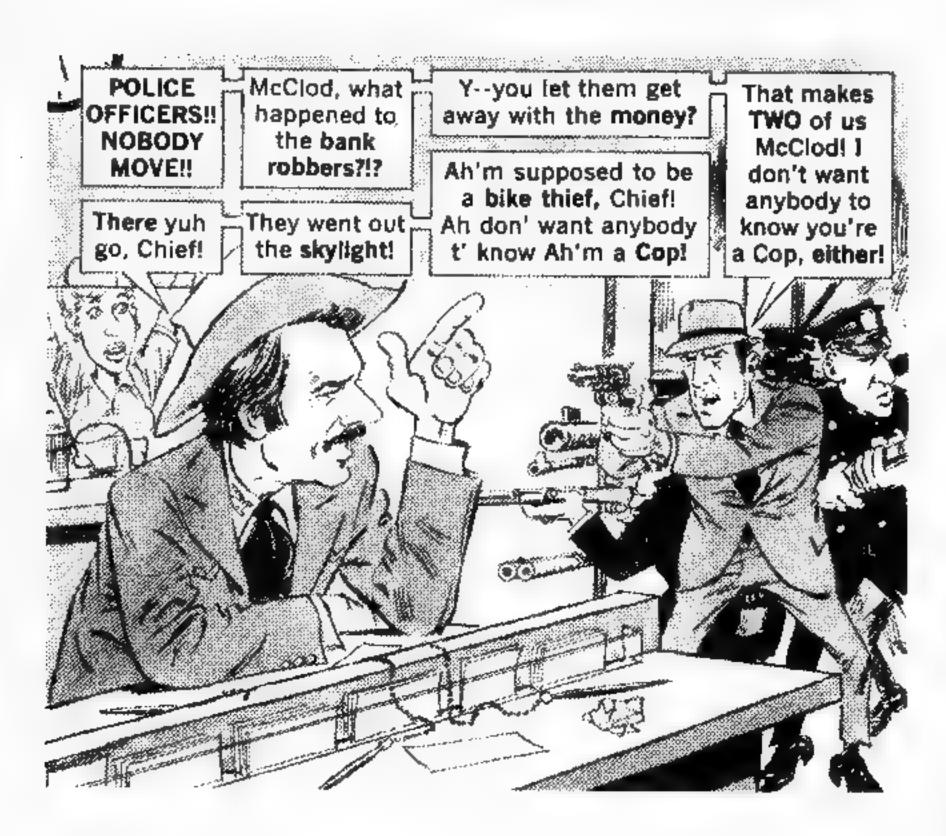
McClod's made so

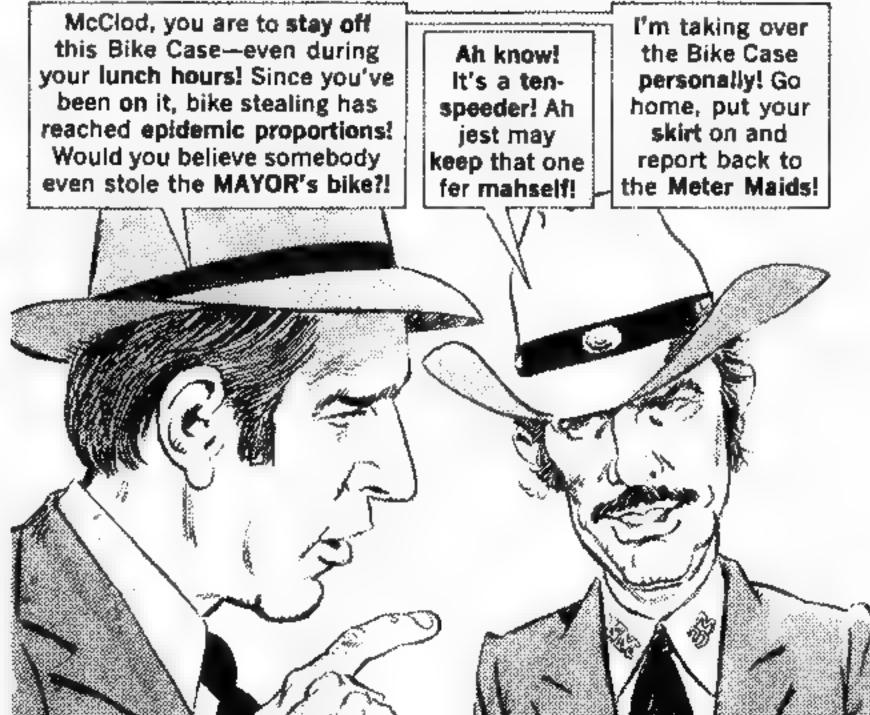
much bread steal-

ing bikes, he had

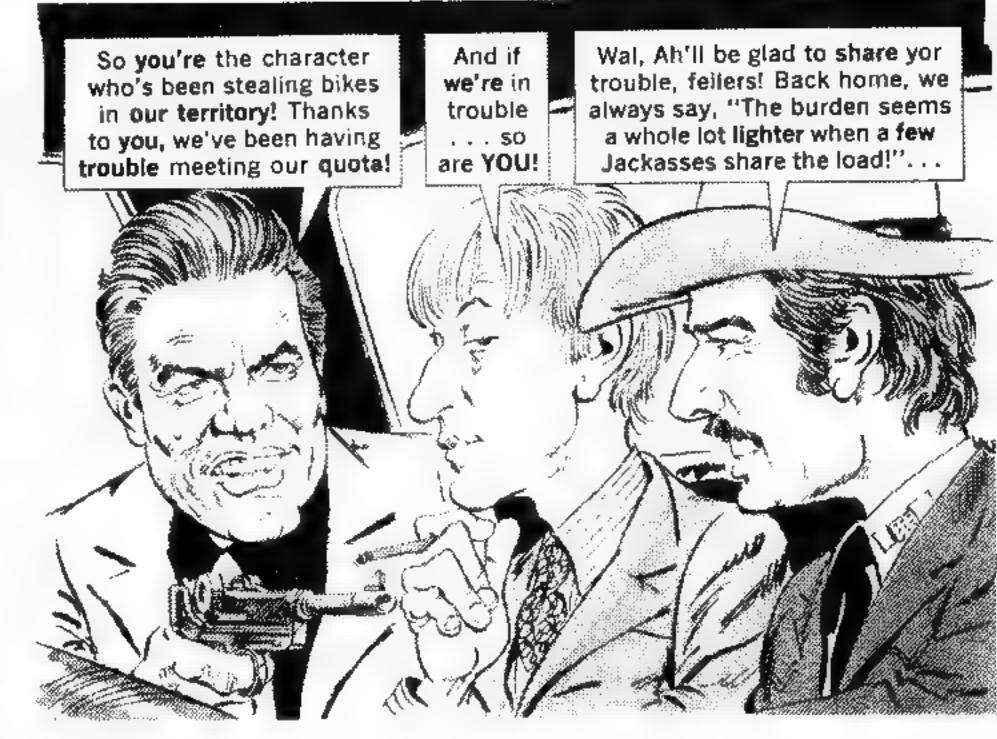
to open a bank

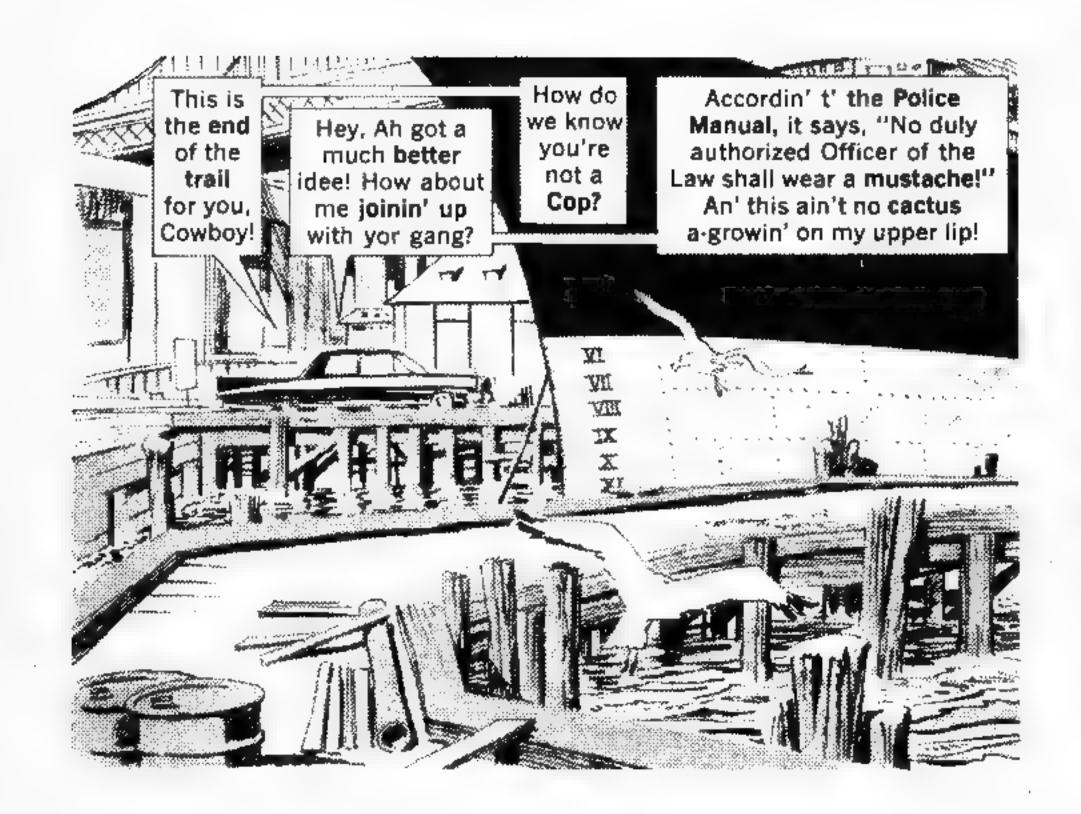


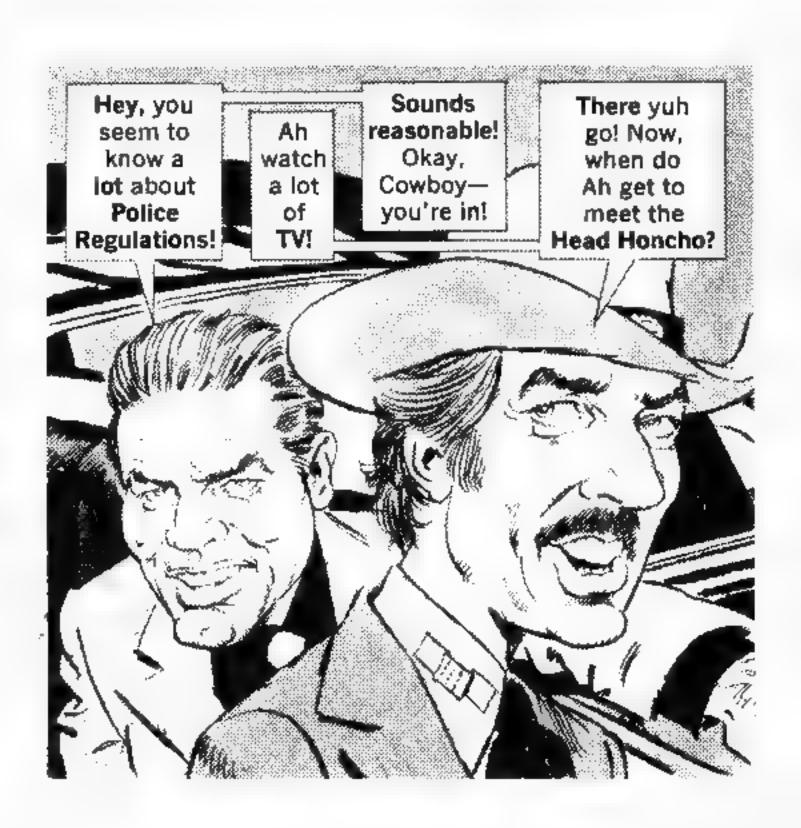


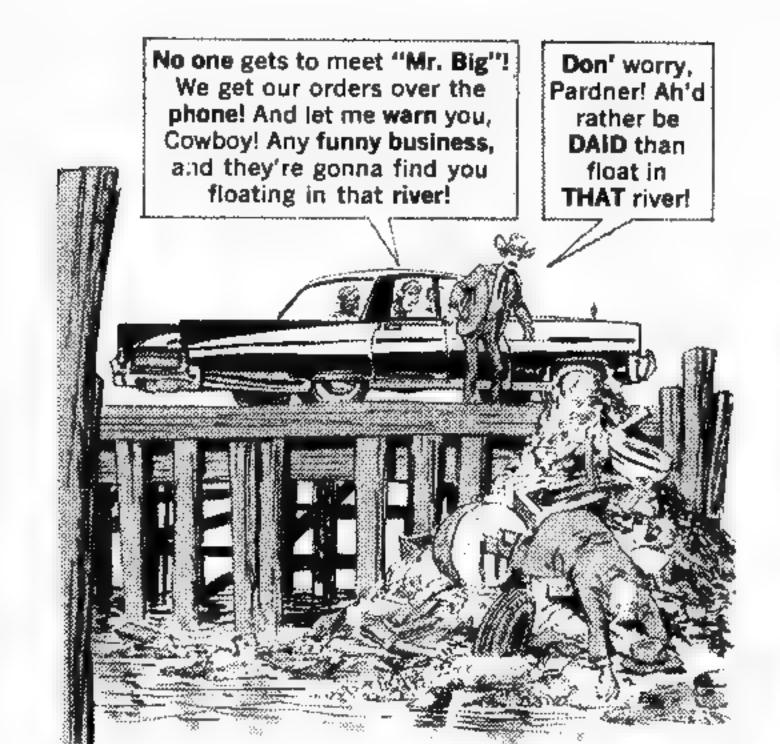


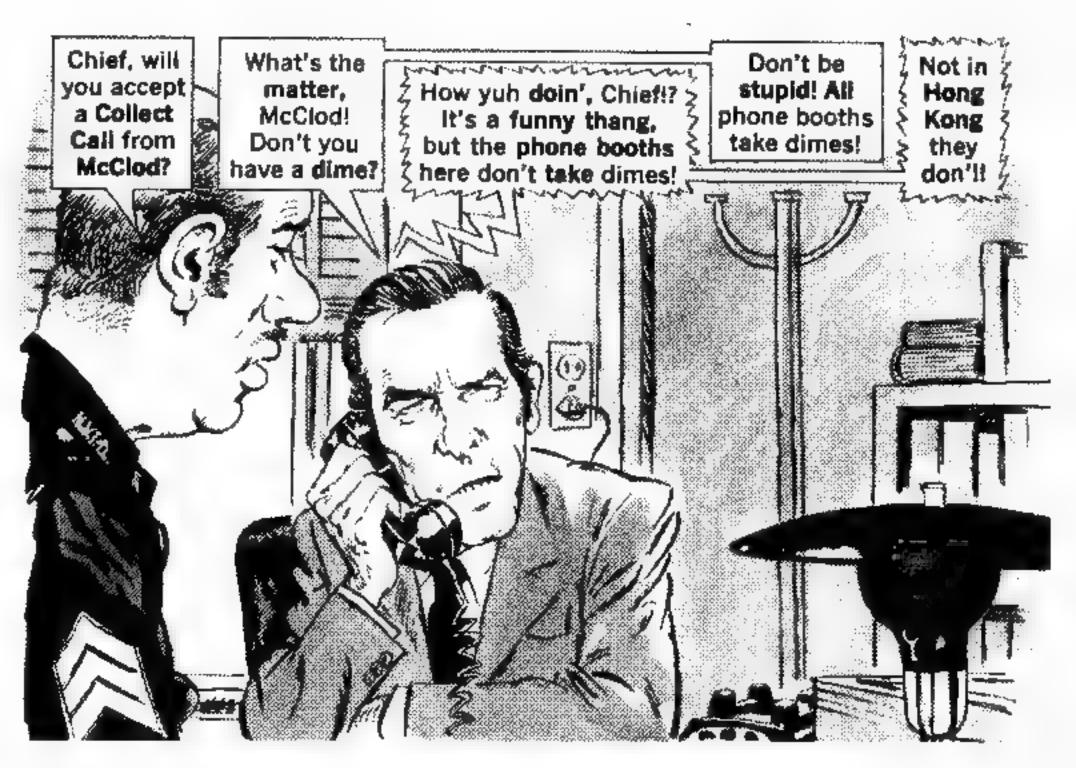


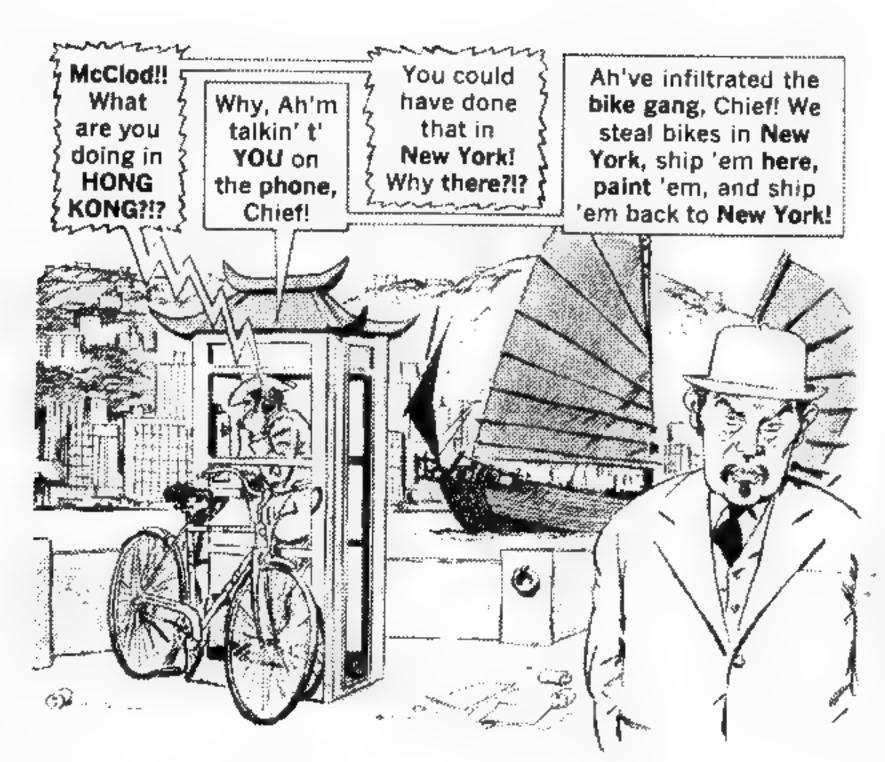


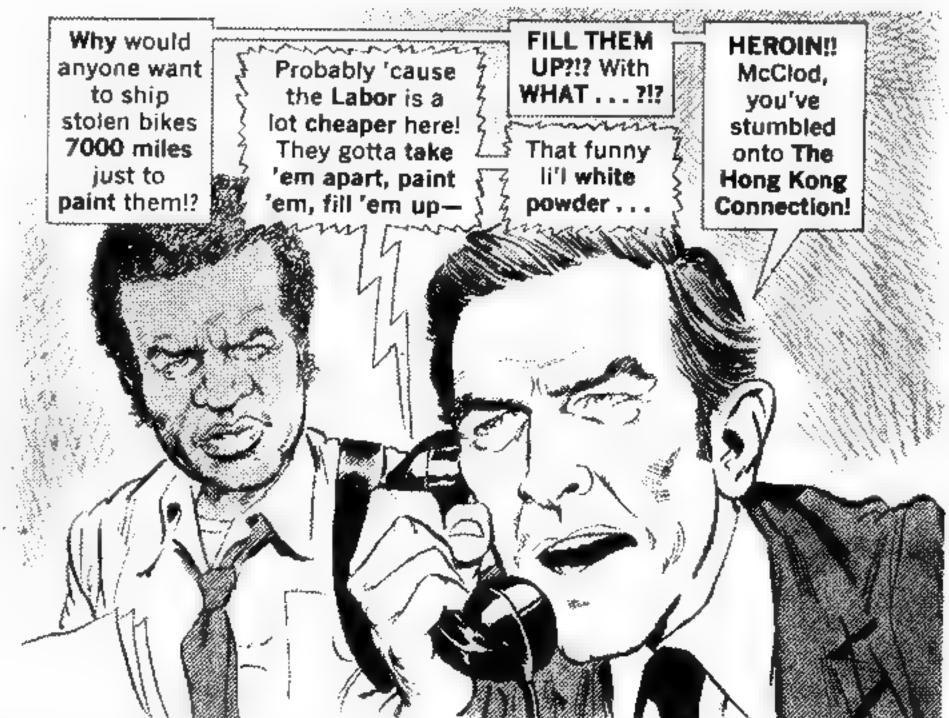


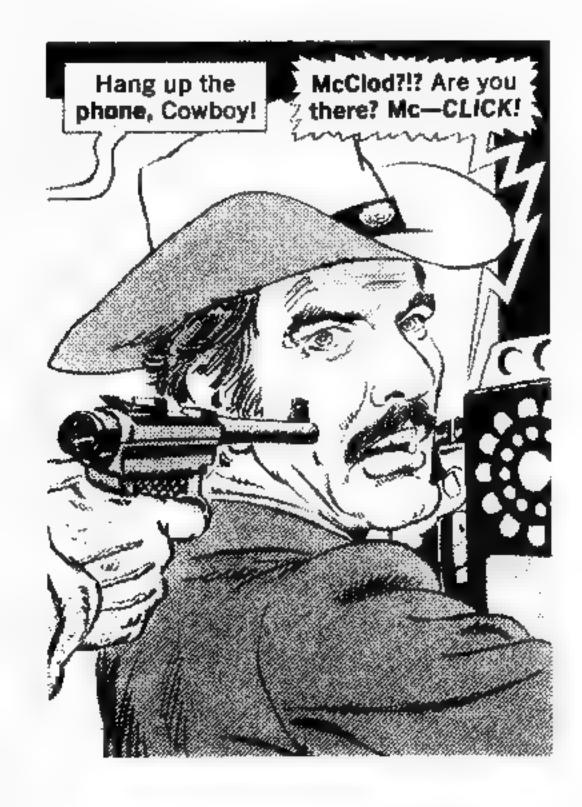






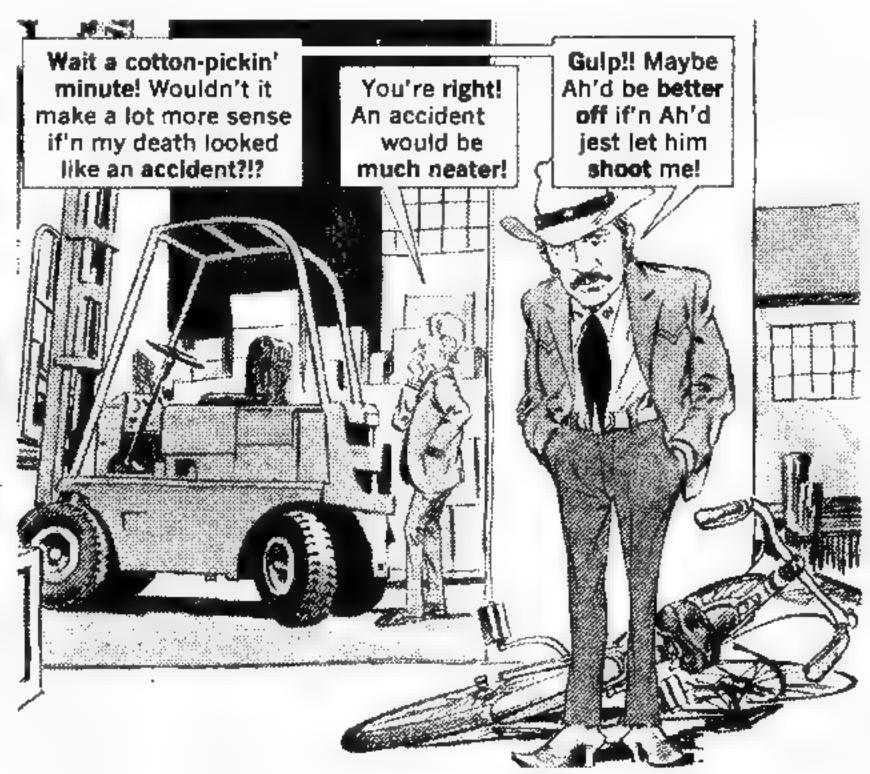








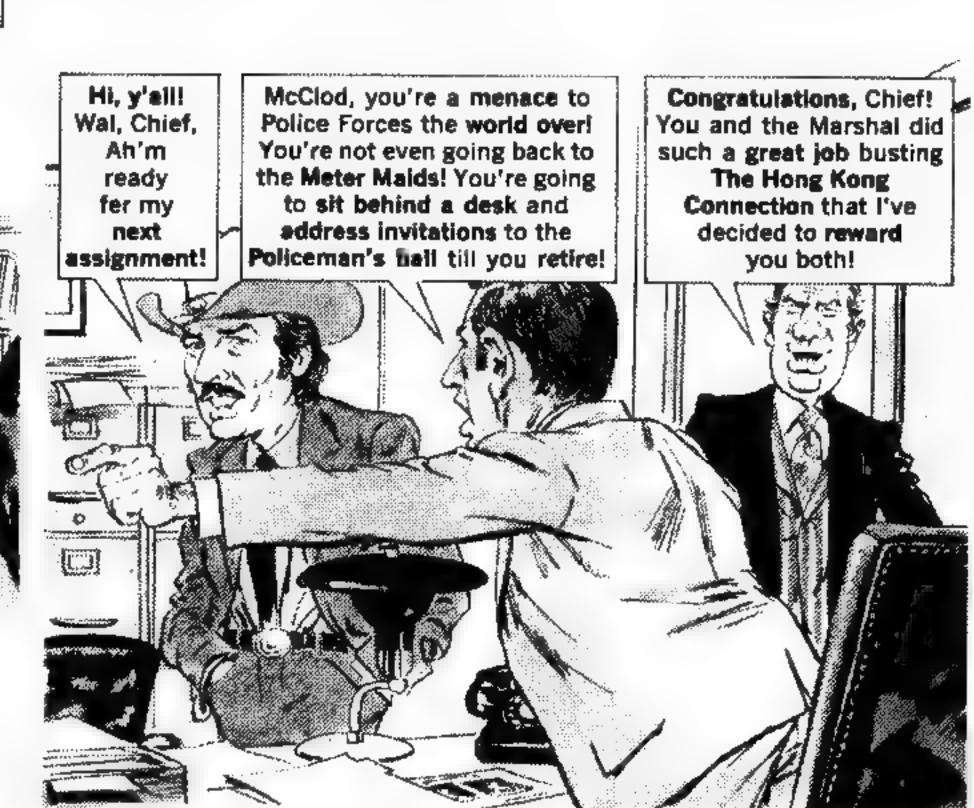








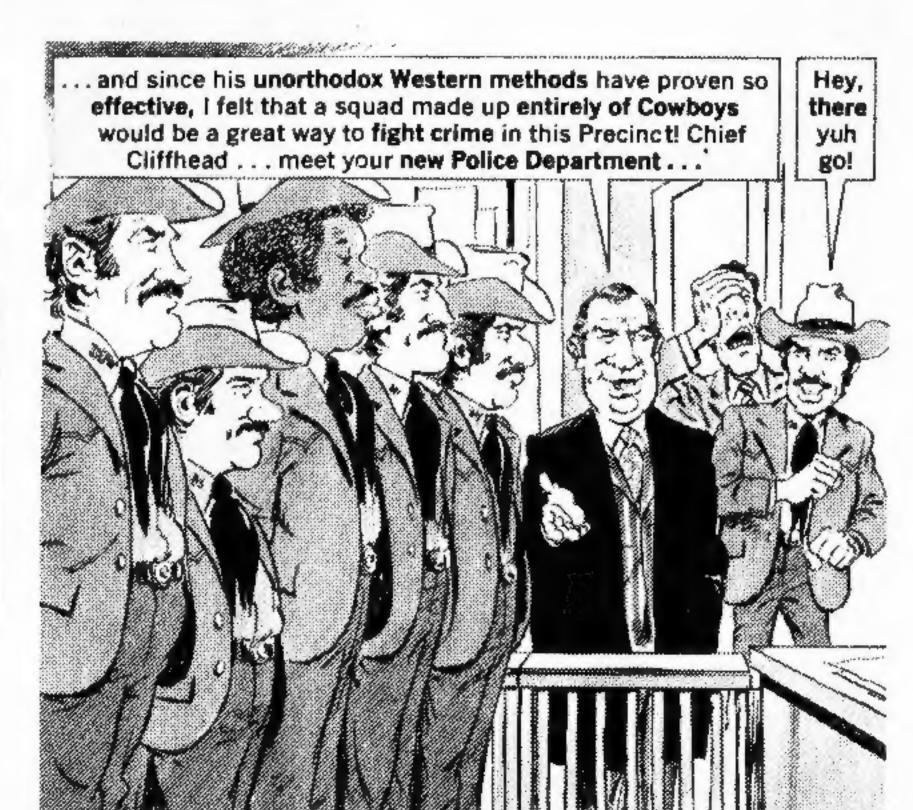




Commissioner, you kin reward me by sendin' me back t' the wide open spaces of Tacos!
I jest ain't the desk jockey type!

Grant him that, Sir, and you can consider that as MY reward, too! Forget it! I've already rewarded McClod, by having him transferred to New York City PERMANENTLY!





## STED INTO A NEW ROUTINE!





